



UNIVERSITI TEKNOLOGI MARA

CTS111: STORYBOARDING

Course Name (English)	STORYBOARDING APPROVED
Course Code	CTS111
MQF Credit	3
Course Description	This course exposes students to the application in producing storyboard based on script or screenplay to design a systematic production work frame in which details are employed by all production units. Students will be introduced to techniques and skills in creating detail shot-to-shot drawings based on the screening format and variety of camera angles before each film production process begins, this includes drawing for music video and TV commercials. Besides, students will be exposed to previous film industry storyboard artworks, which many are used in feature film and other TV productions. Students will be required to perform research exercises and document existing locations with photographs, camera plotting, props and physical modes as an aide to pre-visualization by the creative team. By this, students will learn the role of a storyboard artist/creative director and the technical functions of storyboard in the early stage of film production process.
Transferable Skills	Technical, Communication, Group Work
Teaching Methodologies	Lectures, Blended Learning, Studio, Practical Classes, Tutorial, Presentation, Workshop, Computer Aided Learning
CLO	<p>CLO1 Identify the roles and functions of a creative director and storyboards in the film production process.</p> <p>CLO2 Recognise and apply the techniques and methods in creating ideas and producing storyboard.</p> <p>CLO3 Apply the skills of creative directing, from researching to illustrating the ideas and concepts into storyboard.</p>
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Storyboard 1.1) The history of storyboard From sketches to film	
2. Roles, Functions & Responsibilities 2.1) Techniques and application	
3. Storyboard & Practice 3.1) Type of storyboards & illustrated camera techniques (shots & camera angles)	
4. From Text to Visual 4.1) Place, ideological meaning, sign, syntax, application and characters	
5. Storyboard and & Practice 2 5.1) Elements of design in visuals & visual storytelling in TV advertising 5.2) 5.3) Application of Toonboom Storyboard Pro in Storyboard	
6. Storyboard Project Presentation 6.1) n/a	
7. Storyboarding from script 7.1) From short to feature length (composing frames)	
8. Pitching of 10 minutes short script for individual Short Script 8.1) Storyboard Project	
9. Project consultation 9.1) n/a	

10. Storyboard and & Practise 3 10.1) Elements of design in visuals & visual storytelling in film 10.2) (Individual Project Consultation)
11. Sound Sync Storyboard Project Presentation 11.1) n/a
12. Storyboard & Practise 4 12.1) TV PSA (Product awareness & promotion, concept, style and idea)
13. Final Group Project Presentation 13.1) n/a
14. Presentation & Submission of Drawing Portfolio Project 14.1) Final Storyboards 14.2) Revision & Discussion

Assessment Breakdown		%		
Continuous Assessment		100.00%		
Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Storyboard Project	10%	CLO2
	Assignment	Class Exercise	20%	CLO1
	Assignment	Drawing Portfolio	30%	CLO3
	Group Project	Group Project	40%	CLO3
Reading List	Recommended Text	<ul style="list-style-type: none"> • Katz, Steven D 1992, <i>Film Directing: Cinematic Motion: A Workshop for Staging Scenes.</i>, National Book Network USA • Katz, Steven D 1990, <i>Film Directing Shot by Shot: Visualising from Concept to Screen.</i>, Michael Wiese Productions USA • Begleiter, Marcie 2001, <i>From Word to Image: Storyboarding and the Filmmaking Process</i>, Michael Wiese Productions USA • Simon, Mark 2000, <i>Storyboard: Motion in Art</i>, Focal Press USA • Lee, Stan & Buscema, John 1978, <i>How to Draw Comic: The Marvel Way</i>, Fireside Book New York 		
Article/Paper List	This Course does not have any article/paper resources			
Other References	This Course does not have any other resources			