

**UNIVERSITI TEKNOLOGI MARA  
FACULTY OF ARCHITECTURE PLANNING AND SURVEYING  
INTERIOR ARCHITECTURE DEPARTMENT**

**OCTOBER 2010**

It is recommended that this Research Project Report prepared

By

**MAISARAH BINTI MIOR AHMAD TERMIZI**

titled

**REPORT ON PROPOSED UPGRADING WORKS FOR JOVIAN MANDAGIE BRIDAL BOUTIQUE AT GROUND FLOOR REGAL  
HOUSE, NO 1 JALAN U-THANT, 55000 KUALA LUMPUR.**

accepted in partially fulfillment for the award of the Diploma in Interior Design

Report Supervisor	:	Mr. Afzanizam Muhammad
Course Coordinator	:	Mr. Suhaimi Musa
Program Coordinator	:	Dr. Ahmad Marzukhi B. Monir

## **ABSTRACT**

The word boutique is usually defined as a store that sells clothing. Anyone who frequently visit boutique knows that every single one differs in some ways from products, façade and the interior design of the boutique, color scheme, concept and etc. Basically every each boutiques carry their own unique products and characteristics of the boutique. There are plenty of aspects to consider when one is proposing a bridal boutique for example when choosing a site one have to study firsthand the present and future population of nearby or local residents who have the possibility of getting married, divorce and remarriage rate, that are unusual to this type of project proposal.

The final project of diploma in Interior Design is to show how well a student's understand of process aspects in interior design which has been learnt from basic to presentation level of design proposal. This project is to proposed new design scheme for Jovian Mandagie Bridal Boutique at Ground Floor Regal House, No1 Jalan U-Thant, Kuala Lumpur. The main objective is to introduce the combination of concept of French style and garden elements to create a newer and fresher design for bridal boutique. Design scheme concept should be taken into consideration as profoundest study. From the research and observation conducted, all data and details gathered was used as a guideline in the design process.

## **ACKNOWLEDGEMENT**

Assalamualaikum warahmatullahi wabarakatuh. Alhamdulillah and high praise to Allah the Almighty for his blessings that enables me to finish off the thesis report for my final project. I would like to thank and express how grateful I am to all the people who has been helping, supporting and guiding me all the way from beginning till end. This included Mr. Jovian Mandagie and Miss Axema for their cooperativeness and their willingness to spend their time to contribute in my research.

A handful of appreciation is given to Mr. Muhammad Suhaimi who had involved in the process of learning and provided me with helpful information and guidance I wish to extend my greatest and utmost gratitude to Dr. Ahmad Marzukhi Bin Monir as a coordinator program and to Mr. Afzanizam Muhammad as my supervisor who has given me a good guidance and supervision through the period to finish this final project report. Not to forget, my entire studio 06 lecturers and fellow course mates as without them my final project will be worthless. And last but not least, to my beloved family above all my parents because of their understanding and supporting until the end.

Thank you so much.

**Abstract**

**Acknowledgements**

**Table of Content**

**List of Table**

**List of Figure**

**List of Diagram**

**List of Photo**

**i  
ii  
iii  
iv**

**CONTENTS**

**PAGES**

<b>CHAPTER</b>	<b>1.1</b>	<b>Study Background</b>	<b>3</b>
	<b>1.2</b>	<b>Project issues</b>	<b>6</b>
	<b>1.3</b>	<b>Project aim</b>	<b>14</b>
	<b>1.4</b>	<b>Project objectives</b>	<b>14</b>

<b>CHAPTER</b>	<b>2.1</b>	<b>Organization background</b>	<b>15</b>
	<b>2.2</b>	<b>Organization chart</b>	<b>18</b>
	<b>2.4</b>	<b>Organization vision &amp; mission</b>	<b>19</b>
	<b>2.5</b>	<b>Organization product background</b>	<b>19</b>
	<b>2.6</b>	<b>Organization services</b>	<b>22</b>
	<b>2.7</b>	<b>Organization corporate image</b>	<b>22</b>

<b>CHAPTER</b>	<b>3.0</b>	<b>Research &amp; site analysis</b>	<b>20</b>
	<b>3.1</b>	<b>Introduction</b>	<b>21</b>
	<b>3.2</b>	<b>Plan and site plan</b>	<b>24</b>
	<b>3.3</b>	<b>Site proposal environment and surrounding</b>	<b>25</b>
	<b>3.4</b>	<b>Site potention (SWOT Analysis)</b>	<b>27</b>
	<b>3.5</b>	<b>Site proposal environment facilities</b>	<b>28</b>
	<b>3.6</b>	<b>Existing building analysis</b>	<b>32</b>

	<b>3.7</b>	<b>Research summary</b>	<b>43</b>
	<b>3.7</b>	<b>Summary</b>	<b>45</b>
<b>CHAPTER</b>	<b>4.0</b>	<b>Case study- Rizalman's Atelier</b>	<b>46</b>
	<b>4.1</b>	<b>Case study- Butik Bagutta</b>	<b>53</b>
	<b>4.2</b>	<b>Case study- Zang Toi Boutique Cafe</b>	<b>55</b>
<b>CHAPTER</b>	<b>5.0</b>	<b>Project</b>	<b>57</b>
	<b>5.1</b>	<b>Introduction</b>	<b>57</b>
	<b>5.2</b>	<b>Client requirements</b>	<b>58</b>
	<b>5.3</b>	<b>Scope of work</b>	<b>67</b>
	<b>5.4</b>	<b>Summary</b>	<b>69</b>
<b>CHAPTER</b>	<b>6.1</b>	<b>Introduction</b>	<b>70</b>
	<b>6.2</b>	<b>Concept</b>	<b>74</b>
	<b>6.3</b>	<b>Design scheme process</b>	<b>80</b>
	<b>6.4</b>	<b>Design element</b>	<b>86</b>
	<b>6.5</b>	<b>Final project proposal</b>	<b>92</b>
	<b>6.6</b>	<b>Conclusion</b>	<b>92</b>
<b>References</b>			
<b>Appendices</b>			