Course Name (English)	INTRODUCTION TO PRODUCTION TECHNIQUE APPROVED
Course Code	CTS101

MQF Credit	2

Course Description	The course introduces students to the basic techniques and equipment of video production. Students are exposed to very basic ways of using the tools of video production and post-production.

Transferable Skills	Demonstrate the ability to dream, imagine and visualize. Demonstrate analytical skills using technology.

Teaching Methodologies	Lectures, Blended Learning, Discussion, Presentation

CLO		
	CLO1	Identify basic techniques and equipment of video production, from camera to editing.
	CLO2	Acknowledge the processes involved in video production and post-production.
	CLO3	Practice and develop some basic hands-on skills in video production.

Pre-Requisite Courses	No course recommendations

Topics

1. Course Briefing & Introduction to Production process
1.1) Introduction to video production

2. Part 1: Development The Idea, The script and structure
2.1) Mass Lecture
2.2) Creative Project 1:
2.3) Prepare 1 minute idea and visualize the idea into script

3. Part 2: Pre-Production Crew Roles and Responsibility
3.1) Mass Lecture
3.2) Prepare Crew organization in film/video production.

4. The Breakdown The Schedule
4.1) what is script and location breakdown.
4.2) The importance of shooting schedule

5. The Location The Talent
5.1) The importance of Recce
5.2) The importance of Talent casting

6. Technical Equipment
6.1) Basic Equipment
6.2) Camera
6.3) Boom
6.4) Light

7. Arts Directing
7.1) The Props

8. Production Design
8.1) Build up and setting the backdrop.

9. Part 3: Production Shooting Process
9.1) Shooting 1-3 minutes scene

10. Shots Storyboards
10.1) Field Work/Visit 2

11. Camera 11.1) Shooting Final project 1 minute project
12. Part 4: Post Production Visual Edit Audio Edit 12.1) Off-line and On-line editing
13. Part 4: Post Production Visual Edit Audio Edit 13.1) Video's Format 13.2) Codec
14. Showcase 14.1) Viewing

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Assignment 1	30%	CLO1
	Assignment	Assignment 2	30%	CLO2
	Assignment	Final Project	40%	CLO3

Reading List	Recommended Text	• **Michael Hughes 2012, *Digital Filmmaking for Beginners A Practical Guide to Video Production*, McGraw Hill Professional [ISBN: 9780071791366]** • **Steve Stockman 2011, *How to Shoot Video That Doesn't Suck*, Workman Publishing [ISBN: 9780761163237]** • **Robert B. Musburger,Michael R. Ogden 2014, *Single-Camera Video Production*, Focal Press [ISBN: 9780415822589]** • **Jim Owens,Gerald Millerson 2011, *Video Production Handbook*, Taylor & Francis [ISBN: 9780240522203]** • **John Jackman 2010, *Lighting for Digital Video and Television*, Focal Press [ISBN: 978024081224]**
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	