# UNIVERSITI TEKNOLOGI MARA

# EURO-AMERICAN INFLUENCES ON CONTEMPORARY MALAYSIAN METAL SCULPTURES FROM 1960 TO 2010

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#### **ABSTRACT**

Western Influences in Contemporary Malaysian Sculpture is an issue that is often dealt with through the ages. However, there has never been any scientific study undertaken in regard to the historical development of sculpture in Malaysia. Recognizing this neglect, the study was conducted to document the influence of the West in the fabrication of local sculpture. However, the focus is strictly on sculptures that are made of metal from the 1960s to the year 2010. The objective of this study, aims to explicate the style, form, iconography, and content. This connection involves questions of influence, culture, similarities, distinctions, identities and manifestations of local sculptors. In order to make this study a reality, researcher has combined the theory of Iconology by Erwin Panofsky and the concept of knowledge by al-Imam al-Ghazzali. The study was conducted using the three stages of analysis (pre-iconographical description, analysis, and iconological interpretation) where the approach of Islamic understanding is taken into account. Findings conclude that the earlier artists were vulnerable to Western influences in terms of form, style, and technique. Comparatively, more recent sculptors are more influenced in terms of style and technique. In addition, factors of iconography and content were localized, triggered by cultural situations, issues, and goals. Discovered there as well, the concept of influences was short-lived and was not focused on any specific Western artist by each individual of the local artists. There are no works which indicate dependencies in maintaining the same form of their works afterward. It was seen as an entity that is inconsistent and changeable depending on different situations. The resulting works can also be built from the combination of the influence of several Western artists. The study also showed that artists are more affected when they start working from an early stage, and developed his talent on the experience factor. The study also showed that the pioneer artists are more influenced, especially in the construction of their early work. Factors of experience and skills upgrade later developed their talent. In all characteristics of independent variables, involving style, form and meaning have assimilated the local and Western traditions, making Malaysia as a platform of integration. Artists of all races consider the uniformity of form and style, which tends toward Islamic values in their sculptural works as manifestations of cultural integration. This situation also realizes the continuation of national political policies. These findings are significant as a visual verification by image comparisons.

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# CHAPTER ONE INTRODUCTION

#### 1.1 INTRODUCTION

The term 'Euro-American' or 'Western' represents the conglomerate of European regions which dominated the global political militant, economic and technology since the 14<sup>th</sup> century. They have expanded their colonial territories up to the region of Asian Nations. During the 1500s and 1600s, Europeans were able to take control on the international trade of Asia. By the 1800s the Europeans were in a position of establishing their authority over much of Asia regions, particularly the Indian subcontinent and Southeast Asia. In 1920s, the British had acquired effective control and direction of every state and settlement in Malaya<sup>1</sup>.

Under the auspices of the colonialist rules, many Asian countries have been forced to submit and adhere to the legal policies, administrative and Western style of education for generations. The impact of this long occupation has transformed the local culture and socialization. Asian countries, such as China, India, Burmese, Vietnamese, Philippine, Indonesia, Singapore, and Malaysia are no exceptions enduring the dilemma rooted in the West as the focal reference in many paths from trivial to major. Colonialism is linked with the idea that the ways of life of colonizers are superior to colonize<sup>2</sup>. Malaysia has had enormous influences of Western culture, especially in their dressing, and in the way they eat and speak.

In terms of socialization, modernization was and still influence by the Western ideology. There were some significant patterns of thinking especially in the development of art in Southeast Asia. The Western art ideologies or concept began as early as the 19<sup>th</sup> and 20<sup>th</sup> century of 'Realism', 'Impressionism', 'Expressionism', 'Abstract Expressionism', 'Surrealism', 'Cubism', 'Dadaism' and the 'Conceptual

<sup>&</sup>lt;sup>1</sup> Milner, A. C., Colonial Records History: British Malaya, Modern Asian Studies, Vol. 21, No. 4 (1987), pp. 773-792, Cambridge University Press. p.778.

<sup>&</sup>lt;sup>2</sup> Rey Ty., *Colonialism and Nationalism in Southeast Asia*, Web.10/10/2011. http://www.seasite.niu.edu/crossroads/ty.htm