

UNIVERSITI TEKNOLOGI MARA

CTM162: THEATRE AND FILM PRODUCTION

11. Presentation of Paperwork. 11.1) Students presentation.

Course Name (English)	THEATRE AND FILM PRODUCTION APPROVED			
Course Code	CTM162			
MQF Credit	3			
Course Description	This course covers the principles and practices in film and theater production. Combining lectures and hands-on exercises, student will learn the function of script breakdown, stage management, scheduling, budgeting, publicity, locations, cast, crew and preparing paperwork. They will also adept to the practice of working behind the scene in providing the management structure and organization for each production.			
Transferable Skills	1.Demonstrate ability to apply creative, imaginative and innovative thinking and ideas to problem solving. 2.Demonstrate ability to investigate problems and provide effective solutions.			
Teaching Methodologies	Lectures, Blended Learning, Demonstrations, Practical Classes, Discussion, Presentation, Workshop, Supervision			
CLO	CLO1 Demonstrate and understanding of the film & theater facility and its work responsibility. CLO2 Identify and understanding of film & theater organization. CLO3 Arrange and formulate time and resources in a film and theater environment.			
Pre-Requisite Courses	No course recommendations			
Topics				
1. Overview to the courses. 1.1) Introduction to the courses.				
2. Management dur 2.1) What is manage	ing Pre-Production ment during pre-production.			
3. Location scout and securing it 3.1) What is location scout? 3.2) How to securing it?				
4. Finding sponsorship. 4.1) How to find sponsorship?				
5. Actor and Actress.5.1) The important of actors and actress in film and theatre production.				
6. Management during a Production. 6.1) What is management during a production?				
7. Issues and conflict during a Production. 7.1) Identify issues and conflict during a production.				
8. Issues and conflict during a Production 2. 8.1) How to handle issues and conflict during a production.				
9. Marketing function in the theatre and Film production. 9.1) What is theatre and film marketing?				
10. Marketing & Product Distribution. 10.1) Marketing. 10.2) Product distribution.				
10.2) Product distribi	ution.			

Faculty Name : COLLEGE OF CREATIVE ARTS

© Copyright Universiti Teknologi MARA

Start Year : 2017

Review Year : 2018

12. Presentation of Paperwork. 12.1) Students presentation.

13. Presentation of Paperwork. 13.1) Students presentation.

14. Test. 14.1) Students test.

Faculty Name : COLLEGE OF CREATIVE ARTS Start Year : 2017 © Copyright Universiti Teknologi MARA Review Year : 2018

Assessment Breakdown	%	
Continuous Assessment	100.00%	

Details of Continuous Assessment				
	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Students are required watch a film screen that will be held by the Final Semester student under the subject of CTM 644, Film Promotion and Exhibition. They are required to buy a ticket and watch the movie. Marks are based on attendant	20%	CLO1, CLO2
	Final Project	Group Project	40%	CLO2 , CLO3
	Test	Whilst there is no official test in this course, the lecture will do an exam based on the 14th week of lecturing. Student's will lose 40% of the marks if they absent without permission or any good reasons.	40%	CLO2, CLO3

Reading List	DOOK	Shelly Field, 1995, Career Opportunities in Theatre and the Perfo, Ed., , Checkmark Books. New York [ISBN:] Eve Light Honthaner 2010, The Complete Film Production Handbook, 4th Ed., Elsevier Inc UK Trevor C. Griffiths 2004, Stagecraft., Ed., , Phaidon, [ISBN:] Tobie S stein, Jessica Bathurst 2008, Performing Arts Management , Ed., , Allworth Press [ISBN:] Eve Light Honthaner 2001, The Complete Film production Handbook, 3rd Ed., Focal Press US	
Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		

Faculty Name : COLLEGE OF CREATIVE ARTS
© Copyright Universiti Teknologi MARA

Start Year : 2017

Review Year : 2018