ENTREPRENEURSHIP COMPETENCY AMONG BACHELOR INFORMATION STUDIES STUDENTS IN UITM KEDAH

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Thank You,

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ABSTRACT

Entrepreneurship education is a lifelong learning process, starting as early as elementary school and progressing through all levels of education, including adult education. While measuring defines for this study is the measure of level of values, needed, opportunities, implementation and satisfaction of entrepreneurship skills. Consequently, entrepreneurship is become of the most important personal traits for individuals or personal skills. This study seeks to determine the measuring of entrepreneurship skills among Diploma in Information Management (DIM) of UiTM Kedah. Besides, this study also seeks relationship between variables which are the efficiency of entrepreneurship values, students needed, entrepreneurship opportunities, implementation of entrepreneurship and the satisfaction of entrepreneurship skills among DIM students in UiTM Kedah. Researcher was distributed questionnaire for data collection and used Statistical Package for the Social Science (SPSS) for analyzing the data collection. The findings showed that respondents give positive respond all independents variables. In conclusion, the entrepreneurship values, students needed, entrepreneurship opportunities, implementation of entrepreneurship and the satisfaction of entrepreneurship skills determine to measure the entrepreneurship among DIM students.

Keywords: Entrepreneurship Skills, Entrepreneurship Measure, Entrepreneurship Measuring