



UNIVERSITI TEKNOLOGI MARA

CTF123: INTRODUCTION TO VISUAL ARTS

Course Name (English)	INTRODUCTION TO VISUAL ARTS APPROVED
Course Code	CTF123
MQF Credit	3
Course Description	The course exposes students to the communication skills of creative ideas by planning the artistic activities such as collecting and managing information in order to solve visual problems. Students are also being introduced to the materials of different media so as to convey their creativity ability in the visual arts through understanding the principles of art, the techniques and the history of visual art. At the end of the course, students are expected to critically express the idea and concepts of their own as well as able to analyze other artworks.
Transferable Skills	Demonstrate ability to apply creative, imaginative and innovative thinking and ideas to problem solving
Teaching Methodologies	Lectures, Blended Learning, Studio, Demonstrations, Tutorial
CLO	CLO1 Define visual problems and demonstrate the ability to solve creative problems and expression through various knowledge and skills CLO2 Try and explore materials and concurrently develop own techniques by reproduce and understanding the art process. CLO3 Adopt a work of art and confident in demonstrating their own creative ability.
Pre-Requisite Courses	No course recommendations
Topics	
1. Course Briefing / Outline 1.1) Introduction on Course Outline	
2. CONTENT & STYLE 2.1) 19th century Art, Early 20th century Art, late 20th century Art.	
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4. Subject and form 4.1) (include basic drawing) Medium & Techniques, The Art Elements, 4.2) The 6th principles of Art Organisation: harmony, Variety, Balance	
5. SUBJECT & FORM 2 5.1) (include Basic Drawing) Positive & Negative, The 6 Principles of Art Organisation (contd) Proportion, Dominance, Movement	
6. LINE & SHAPE 1 6.1) (Include basic Drawing) The Physical Characteristic of Line, expressive of Line, Line & Other Elements	
7. COLOR & VALUE 1 7.1) (Include Basic Drawing) The Characteristics of Color, Colour Wheel, Color & Composition, Color Balance	
8. COLOR & VALUE 2: 8.1) (Include Basic Drawing) The Characteristics of Color, Colour Wheel, Color & Composition, Color Balance	
9. PERSPECTIVE DRAWING 1 9.1) One point perspective, two-point perspective	
10. PERSPECTIVE DRAWING 2 10.1) One point perspective, two-point perspective	

11. Balance in art form 11.1) Study on film and artworksn/a
12. Color as metaphor and semiotic in artworks and film. 12.1) Study Color in films: American Beauty, Red Desert etc
13. Quiz 13.1) Final project discussion
14. FINAL PROJECT PRESENTATION & PORTFOLIO ASSESSMENTS 14.1) Discussion on Project

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Assignment 2	30%	CLO2
	Assignment	Assignment 1	30%	CLO1
	Final Project	Final Project	40%	CLO3

Reading List	Recommended Text	<ul style="list-style-type: none"> Ocvirk, Otto G, et al. 2006, <i>Art Fundamentals: Theory & Practice</i>, 10 Ed., New York: McGraw-Hill Company
	Reference Book Resources	<ul style="list-style-type: none"> Janson, H.W. et al. 1992, <i>A Basic History of Art</i>, 6 Ed., , New Jersey: Prentice-Hall Inc. & Harry N.Abra [ISBN:] Preble, D. Frank, P. L. Preble, S. 1995, <i>Artforms: An Introduction to the Visual Arts</i>, 7 Ed., , New York: Prentice Hall [ISBN:] Stone, H. B. 2005, <i>Life Drawing</i>, Ed., , New York: Thomson Delmar Learning [ISBN:] Vebell, V. 2005, <i>The Basics of Drawing</i>, Ed., , New York: Thomson Delmar Learning
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	