



## UNIVERSITI TEKNOLOGI MARA

### CTA523: EXPERIMENTAL ANIMATION

<b>Course Name (English)</b>	EXPERIMENTAL ANIMATION <b>APPROVED</b>
<b>Course Code</b>	CTA523
<b>MQF Credit</b>	3
<b>Course Description</b>	This course allows students to express personal ideas in order to develop aesthetic and innovative forms of animated work. The central focus of the course is through exploration of process and discovering new conceptual and stylistic means of creative ideas and technicalities. Through readings and exposure of experimental works, students are to choose any combination of cut-out animation, stop motion, pixilation, image & sound or computer-based form of experimentation for their final project.
<b>Transferable Skills</b>	Demonstrate the ability to dream, imagine and visualize
<b>Teaching Methodologies</b>	Lectures, Studio, Practical Classes, Discussion, Presentation
<b>CLO</b>	CLO1 Develop conceptual and aesthetic skills in producing an expressive experimental work of motion art. CLO2 Produce an animated experimental work within the contexts of social and cultural featured. CLO3 Adapt the characteristic, trends and developments in experimental animation.
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Course Briefing &amp; Introduction</b> 1.1) Introduction to Animation	
<b>2. What is Experimental? What is Experimental Animation?</b> 2.1) Avant - Garde 2.2) New Invention	
<b>3. From Renaissance to Pop Art</b> 3.1) The Art Movements, Influences, Artists and Paintings	
<b>4. Art Movements in Film/Animated Film</b> 4.1) Surrealism, German Expressionism, etc	
<b>5. Experimental Animation &amp; Independent Animators</b> 5.1) Independent Studio	
<b>6. Stop Motion</b> 6.1) Types of Stop Motion	
<b>7. Experimental in Animation</b> 7.1) Definition & Concept of Types	
<b>8. Experimental in Animation</b> 8.1) Techniques and Processes	
<b>9. Experimental Animation</b> 9.1) Discussion on An Experimental Animation 9.2) Screening	
<b>10. Experimental Project</b> 10.1) Pre-Production	
<b>11. Experimental Project</b> 11.1) Production	

<b>12. Experimental Project</b> 12.1) Production
<b>13. Experimental Project</b> 13.1) Post-production
<b>14. Final Project Presentation</b> 14.1) Animation Kingdom The Showcase

<b>Assessment Breakdown</b>		<b>%</b>		
Continuous Assessment		100.00%		
<b>Details of Continuous Assessment</b>	<b>Assessment Type</b>	<b>Assessment Description</b>	<b>% of Total Mark</b>	<b>CLO</b>
	Assignment	Individual Assignment 1: Idea, Concept & Mood Board	30%	CLO1
	Assignment	Individual Assignment 2: Storyboard	30%	CLO2
	Final Project	Group Project & Presentation	40%	CLO3
<b>Reading List</b>	<b>Recommended Text</b>	<ul style="list-style-type: none"> <li>Leslie, Esther 2002, <i>Hollywood Flatlands: Animation Critical Theory &amp; Avant Garde</i>, Andre Deutsch Ltd</li> </ul>		
	<b>Reference Book Resources</b>	<ul style="list-style-type: none"> <li>Melvyn Ternan, <i>Stop Motion Animation</i>, First Asian Edition Ed. [ISBN: 9789810759964]</li> </ul>		
<b>Article/Paper List</b>	This Course does not have any article/paper resources			
<b>Other References</b>	This Course does not have any other resources			