



UNIVERSITI TEKNOLOGI MARA

CPM666: DEGREE PROJECT: VISUAL JOURNALISM

Course Name (English)	DEGREE PROJECT: VISUAL JOURNALISM APPROVED
Course Code	CPM666
MQF Credit	6
Course Description	This course is an individual project for every final semester student that compulsory to them to propose and implement until complete for assessment by internal and external examiner. For this project, students will focus on one selected issue and doing research /analyze for understand it in depth, and finally able to express his own views about that issue. To accomplish this task the students have to integrate knowledge and skills in many related aspects they had learned during their studies before. As a conclusion, this final project is very interesting and challenging, because it gives opportunity to students to propose, to implement, creative self-expression through images.
Transferable Skills	working individually and in group, knowledge transfer independent time - management skills professionalism critical analysis problem solving and scientific skills
Teaching Methodologies	Lectures, Tutorial, Presentation, Supervision
CLO	<p>CLO1 Analyze current issues or problem based on visual context related to photojournalism to produce a portfolio that meets the industry's requirement. (C4) (PLO3)</p> <p>CLO2 Display the proper skills and techniques in executing a photojournalism project. (P4) (PLO2)</p> <p>CLO3 Complete a task according to the work description professionally in finishing a photojournalism project. (A3) (PLO6)</p> <p>CLO4 Follow a timeframe and manage the task strategically to increase effectiveness and efficiency in completing the final project. (A3) (PLO8).</p>
Pre-Requisite Courses	No course recommendations
Topics	
1. Brainstorming Session 1.1) Searching topic 1.2) Identify Issue	
2. A process for project proposal 2.1) Background of proposed project 2.2) Aim and objective 2.3) Project Significance 2.4) View and theories 2.5) Planning and Costing.	
3. Photo Shooting preparation 3.1) Shooting angle and lighting studies 3.2) Establish good rapport with subject matter 3.3) Strategies and shooting planning	
4. Concept and project development 4.1) searching concept and identifies issues	

<p>5. Review previous artworks by great photographers (past and present) 5.1) Review award winning photographs (journalism prize- world press photo and etc. 5.2) Learned and get inspired their style and technique.</p>
<p>6. Image editing process 1 6.1) Image sorting 6.2) Image selecting 6.3) Image enhancement 6.4) Making story board (create storyline)</p>
<p>7. Editing Process 2 7.1) Article and caption writing 7.2) Ethics</p>
<p>8. Project reviews and critics / comment by the lecturers, inviting photographer and colleague 8.1) Project amendments.</p>
<p>9. Presentation Skill 9.1) Creative and effective presentation /exhibition 9.2) How to defend your work</p>
<p>10. Printing / color management 10.1) Finishing of works-mounting and framing. 10.2) Exhibition</p>
<p>11. Self critique 11.1) self review based on inspired photographers</p>

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Final Project	Critical analysis and research on current issues and trends require student to select appropriate techniques, materials and technology which contributes to attribute of 'problem solving & scientific skills'.	40%	CLO1
	Portfolio/Log Book	Showing 'management skill' while conducting a photography project or task.	10%	CLO4
	Practical	Field work & individual projects to show visual journalism skills.	40%	CLO2
	Presentation	Professionalism in completing the task or project in delivering visual information to the public.	10%	CLO3

Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources