



UNIVERSITI TEKNOLOGI MARA

CPM566: NEWS PHOTOGRAPHY

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| Course Name (English) | NEWS PHOTOGRAPHY APPROVED |
| Course Code | CPM566 |
| MQF Credit | 4 |
| Course Description | The subject will emphasize the one aspect of the visual journalism it is News photography. The student will be train as photojournalists; capture snapshots of live events with the use of high-tech cameras. Covering the latest events, otherwise known events such as public appearances, natural disasters, politics, protests, and other news worthy occasions. By taking these images, the student is able to capture the feel and moment of an event for audiences reading journals, magazines or newspapers. This course will focus not only on picture taking, but will include classes on Photoshop and other relevant software programs (EDITING—selecting, enhancement-) UPLOAD- sending to news room --across all platforms, including broadcast, print, online, and social media. |
| Transferable Skills | critical thinking, practical skills, ethics & values, professionalism, problem solving. |
| Teaching Methodologies | Lectures, Case Study, Practical Classes, Presentation, Supervision, Work-based Learning |
| CLO | CLO1 Solve visual issues and problems related to news photography . CLO2 Display photography skills for news photography. CLO3 Demonstrate ethics and professionalism in news photography. |
| Pre-Requisite Courses | No course recommendations |
| Topics | |
| 1. Introduction News Photography 1.1) Definition of news photography. 1.2) The basic | |
| 2. How Journalist Evaluate News? 2.1) What is newsworthy / news value. | |
| 3. Types of Assignment in News Photography. 3.1) Schedule (general news) 3.2) Unscheduled (spot / breaking news) | |
| 4. Sports Photography 4.1) Definition of sports photojournalism | |
| 5. Features Photography. 5.1) Definition of features photojournalism | |
| 6. Entertainment Photography 6.1) Definition of entertainment photojournalism | |
| 7. Editing process of Photojournalism 7.1) Photo layout, cropping sizing and writing outlines. | |
| 8. Photographer's Rights , Copyright and Ethics. 8.1) Upload to News Room / Blog / Sell Images Online—what should / should not—impact to audience / organization. | |
| 9. Presentation Skill 9.1) Upload to News Room / Blog / Sell Images Online—what should / should not—impact to audience / organization. | |

10. Presentation Skill

- 10.1) Convincing Facts and statements
- 10.2) Background research and supporting resources
- 10.3) Introduction and conclusion
- 10.4) How to make a creative presentation.

11. Criticism, Suggestion and Discussion

- 11.1) Review and development
- 11.2) Progress work check

| Assessment Breakdown | % |
|-----------------------|---------|
| Continuous Assessment | 100.00% |

| Details of Continuous Assessment | Assessment Type | Assessment Description | % of Total Mark | CLO |
|----------------------------------|-----------------|--|-----------------|------|
| | Assignment | Case study required the students to practice ethics and professionalism in work responsibility and work ethics which relates to MQF 4 LOD. | 20% | CLO3 |
| | Assignment | Critical analysis and research on current issues and trends require student to select appropriate techniques, materials and technology which contributes to attribute of 'problem solving & scientific skills' in MQF 6 LOD. | 40% | CLO1 |
| | Assignment | Individual projects to show news photography skills, related to MQF LOD2 | 40% | CLO2 |

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| Reading List | This Course does not have any book resources |
| Article/Paper List | This Course does not have any article/paper resources |
| Other References | <ul style="list-style-type: none"> • Book Stacy Pearsall 2013, <i>A Photojournalist's Field Guide: In the trenches with combat photographer.</i> • Book Ron Smith 2011, <i>Ethic in Journalism</i> • Book 3. Christopher Harris & Paul Martin Lester 2002, <i>Visual Journalism: A Guide for New Media Professionals</i> • Book Brian Horton 2001, <i>Associated Press Guide to Photojournalism</i> , MC Graw Hill • Book 5. <i>The World's top Photographers: Photojournalism: and The Stories behind the greatest images</i> , Rotovision • Book 6. Keene, Martin 2015, <i>Practical Photojournalism: A Professional Guide</i> • Book Ritchin, Fred 2013, <i>Bending the frame:photojournalism, documentary and citizen</i> |