



UNIVERSITI TEKNOLOGI MARA

CPM527: ART PHOTOGRAPHY STUDIES

Course Name (English)	ART PHOTOGRAPHY STUDIES APPROVED
Course Code	CPM527
MQF Credit	2
Course Description	To expose students the traditional & modern studies of art photography; assigning the basic usage of the tool to the development of digital workflow. The designed projects or exercises, in which, allows the students a practical in problem solving, with the intention of generating plausible dynamic understanding in the importance of quality of self representation in the modern workflow of the 21st Century Photography. Students are encouraged to be creative in the usage of fusion in traditional art & modern application into their composition.
Transferable Skills	practical skills critical thinking and scientific skills communication skills
Teaching Methodologies	Lectures, Tutorial, Discussion, Presentation, Collaborative Learning
CLO	CLO1 Apply new concept and creative ideas in art photography studies. CLO2 Display the proper skills and techniques in art photography studies. CLO3 Demonstrate communication skills in written and verbal related to art photography studies
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Art Photography 1.1) N/A	
2. History of Art Photography, Part I: The 19th Century Art Photography-Innovation & Discovery 2.1) N/A	
3. History of Photography Art, Part II: The 20th Century Art Photography-Innovation & Discovery 3.1) N/A	
4. Discussion on selected topic 4.1) N/A	
5. Application & Innovation: Alternative Photography Process 5.1) N/A	
6. Photo-Essay as Art Photography 6.1) N/A	
7. Photo Critic 7.1) N/A	
8. Illustration Photography: Composite Imageries 8.1) N/A	
9. Illustration Photography: Composite Imageries II 9.1) N/A	
10. Image Transfer, Alternative Digital Image-Making Medium 10.1) N/A	
11. Assignment presentation and critique 11.1) N/A	

12. Exploration of Identity & Personal Narrative 12.1) N/A
13. Exploration of Identity & Personal Narrative II 13.1) N/A
14. Final Work Assessment 14.1) N/A

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Discussion	Discussion	20%	CLO3
	Visual Assessment	Visual Assessment	40%	CLO2
	Written Report	Writing Report	40%	CLO1

Reading List	Recommended Text
	<ul style="list-style-type: none"> • Mike Simmons 2015, <i>Making Photographs</i>, Bloomsbury Publishing [ISBN: 9781472524614] • H. Harvard Arnason, Elizabeth C. Mansfield 2012, <i>History of Modern Art</i>, Pearson College Division [ISBN: 0205259472] • Rick Doble 2010, <i>Experimental Digital Photography</i>, Pixiq [ISBN: 1600595170] • Ian Wallace, Daina Augaitis, Grant Arnold 2012, <i>Ian Wallace</i>, Black Dog Pub Limited [ISBN: 9781907317576] • Susan Bright, <i>Art Photography Now</i> [ISBN: 9780500286418]

Article/Paper List	This Course does not have any article/paper resources
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Other References	This Course does not have any other resources
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