UNIVERSITI TEKNOLOGI MARA
BRO503: MULTI CAMERA TV DIRECTING AND PRODUCTION

Course Name (English)	MULTI CAMERA TV DIRECTING AND PRODUCTION ` APPROVED `
Course Code	BRO503

MQF Credit	4

Course Description	This course is offer as a professional course subject for the third (3) semester students. It encourages students to use their creativity to produce television programs using Multi Camera Production (MCP). They will also experience how a production crews works and managed in the TV studio.

Transferable Skills	1. TV Production 2. Multiple Camera Production 3. Single Camera Production 4. Producing TV Programs 5. TV Directing

Teaching Methodologies	Lectures, Studio, Demonstrations, Field Trip, Practical Classes, Tutorial, Discussion, Presentation

CLO	CLO1	Explain the aspects of Multi Camera TV Directing and Production: the techniques, the hardware, and technical crew.
	CLO2	Produce TV Programs for Multi Camera TV Directing and Production.
	CLO3	Demonstrate social skills in the role of producer, director, camera operator, switcher, set designer, video editor, and sound technician

Pre-Requisite Courses	No course recommendations

Topics
1. An overview of Multi Camera TV Directing and Production 1.1) 1.1 Television Production 1.2) 1.2 The Production Crews 1.3) 1.3 The Television Production Facilities 1.4) 1.4 The Ingredients of Television Program
2. The Language of Television 2.1) 2.1 Directing 2.2) 2.2 Shots 2.3) 2.3 Camera Movement 2.4) 2.4 Picture Composition 2.5) 2.5 Continuity 2.6) 2.6 Crossing the Line 2.7) 2.7 Putting Movement into Television 2.8) 2.8 When to Cut 2.9) 2.9 Storyboard 2.10) 2.10 Outline an Idea using Storyboard
3. The Process and Production Plan 3.1) 3.1 Production Process 3.2) 3.1.1 Planning and preparation 3.3) 3.1.2 Production 3.4) 3.1.3 Post production 3.5) 3.2 Production Plan
4. Introduction to Television Studio 4.1) 4.1 Floor Plan 4.2) 4.2 Camera Script 4.3) 4.3 Camera Position 4.4) 4.4 Write a Camera Script

5. Visualizing the Story
5.1) 5.1 Cameras
5.2) 5.2 Types of Lenses
5.3) 5.3 Creating an Effective Image
5.4) 5.4 Picture Frame
5.5) 5.5 Graphics

6. Lighting, Backgrounds and Sets
6.1) 6.1 Lighting for Television
6.2) 6.2 The Influence of the Television Background
6.3) 6.3 Economical Set
6.4) 6.4 Set Components
6.5) 6.5 Set Considerations
6.6) 6.6 Makeup and Costumes

7. Recording and Editing the Production
7.1) 7.1 Audio for Television
7.2) 7.2 Recording the Story
7.3) 7.3 Editing the Production

8. Production Techniques
8.1) 8.1 Production Practices
8.2) 8.2 The Studio Production
8.3) 8.3 Directing Talents
8.4) 8.4 Production Style
8.5) 8.5 Remote Production

9. Introduction to Single Camera Production (SCP)
9.1) 9.1 Writing a Proposal, Production Budget and Planning for a Shooting
9.2) 9.2 Shooting Script
9.3) 9.3 Shooting on Location
9.4) 9.4 Filming for Television
9.5) 9.5 Editing Concept

10. Interview Techniques
10.1) 10.1 Guides for the Producer and Director
10.2) 10.2 Guides for the Interviewer and Interviewee
10.3) 10.3 Duties of Producer, Assistant Producer, Script Assistant etc.
10.4) 10.4 Planning for an Interview Show
10.5) 10.5 Writing a Script for an Interview Show

11. Distribution
11.1) 11.1 Production Distributing
11.2) 11.2 Broadcast Distribution

12. Preparation for Final Project – Multi Camera Production (MCP) Show
12.1) 12.1 Proposal Presentation
12.2) 12.2 Production Planning

13. Rehearsals for Final Project – Multi Camera Production (MCP) Show
13.1) 13.1 Studio work

14. Studio Recording for Final Project – Multi Camera Production (MCP) Show
14.1) 14.1 Final Recording

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Single Camera Production	40%	CLO3
	Assignment	Produce Multiple Camera Production TV Program	40%	CLO2
	Final Test	Final Test	20%	CLO1

Reading List	Recommended Text	• **Herbert Zettl 2014, *Television Production Handbook*, Cengage Learning [ISBN: 0495898848]**
	Reference Book Resources	• **Jim Owens,Gerald Millerson 2012, *Television Production*, Taylor & Francis UK [ISBN: 0240522575]**
		• **Francis Glebas 2009, *Directing the Story*, Taylor & Francis [ISBN: 0240810767]**
		• **Michael Rabiger,Mick Hurbis-Cherrier 2013, *Directing*, Taylor & Francis [ISBN: 0240818458]**
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	