



اَوْنُوْر سِيْنِيْ قِي تِيْ كُوْلُوْ كِيْ فَاْرَا  
UNIVERSITI  
TEKNOLOGI  
MARA

Fakulti  
Pengurusan  
dan Perniagaan

# **INDUSTRIAL TRAINING REPORT (MGT666)**



**Amanah Saham Nasional Berhad**

Syarikat milik penuh oleh Permodalan Nasional Berhad

## **AMANAHAH SAHAM NASIONAL, TELUK INTAN BRANCH**

(1 MARCH – 13 AUGUST 2021)

NAME: NUR MARINA BINTI MUSTAFFA

STUDENT ID: 2019720125

PROGRAM: RBA 242 6C

ADVISOR: PN NOOR HAFIZHA BINTI MUHAMAD YUSUF

**DECLARATION OF ORIGINAL WORK**



**BACHELOR OF BUSINESS ADMINISTRATION  
WITH HONOURS (FINANCE)  
FACULTY OF BUSINESS AND MANAGEMENT  
UNIVERSITI TEKNOLOGI MARA**

**"DECLARATION OF ORIGINAL WORK"**

I, NUR MARINA BINTI MUSTAFFA,

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_

Date: 28 July 2021



### UiTM's Academic Integrity Pledge

By signing this form, I agree to act in a manner that is consistent with UiTM's academic assessment and evaluation policy and processes. I will practice integrity in regard to all academic assessments, and pursue scholarly activities in UiTM in an open, honest, and responsible manner. I will not engage or tolerate acts of academic dishonesty, academic misconduct, or academic fraud that include but are not limited to:

- a. **Cheating:** Using or attempts to use any unauthorized device, assistance, sources, practice or materials while completing academic assessments. This include but are not limited to copying from another, allowing another to copy, unauthorized collaboration on an assignment or open book tests, or engaging in other behavior that a reasonable person would consider to be cheating.
- b. **Plagiarism:** Using or attempts to use the work of others (ideas, design, words, art, music, etc.) without acknowledging the source; using or purchasing materials prepared by another person or agency or engaging in other behavior that a reasonable person would consider plagiarism.
- c. **Fabrication:** Falsifying data, information, or citations in any formal academic assessment and evaluation.
- d. **Deception:** Providing false information to an instructor concerning a formal academic assessment and evaluation.
- e. **Furnishing false information:** Providing false information or false representations to any UiTM official, instructor, or office.

As a student of UiTM, I am expected to conduct myself in a manner that exemplifies honesty and integrity. If for any reason, I am found to be violating the policies set out by UiTM, I understand that disciplinary action can be taken against me.

---

Name: Nur Marina binti Mustaffa

Matric Number: 2019720125

Course Code: MGT 666

Programme code: BA242

Faculty / Campus: Faculty of Business and Management Kampus Arau, Perlis

\*Students are required to sign one pledge for each course taken.

## **EXECUTIVE SUMMARY**

My memorable and enlightening 6 months industrial training began here at Amanah Saham Nasional Berhad, Teluk Intan branch. ASNB is a wholly subsidiary of Permodalan Nasional Berhad (PNB). ASNB is a company that manages the unit trust fund introduced by PNB. This report is the summary of my internship. The main purpose of internship is to gain as many knowledges as I can and at the same time applying the knowledge acquired during my studies. This report consists of my profile, company profile which include the logo and history of establishment, vision, mission, objective, and goal. Other than that, the company profile also includes the organizational structure and the product and services that have been offered by ASNB. Besides, in this report I also presented my training reflection which includes all the details, memories and all the knowledge that I had gain from my 6 months industrial training in ASNB Teluk Intan. Next, I also conduct the company analysis. This analysis comprises of the trend analysis on each fund of ASNB which include the fixed price and variable price funds. Additionally, I also make the SWOT analysis. In this part, I discuss on how the SWOT analysis which contain strengths, weaknesses, opportunities, and threats impact the business and what is the possible ways for ASNB to reduce the weaknesses and the threats that they may face. At the end of this report, I presented my own conclusion that I can make throughout the internship period. The memories created in ASNB Teluk Intan was really precious for me and will never be forgotten.

## TABLE OF CONTENT

	Page
Declaration of Original Work.....	i
Academic Integrity Pledge.....	ii
Executive Summary .....	iii
Table of Content .....	iv
Acknowledgement .....	v
1.0 Student's Profile .....	1
2.0 Company's Profile .....	2-4
2.1 Company's Background	
2.2 Organizational Structure	
2.3 Product and Service Offered	
3.0 Training Reflection .....	5-6
4.0 Company Analysis .....	7
4.1 Introduction.....	
4.2 Background of ASNB funds.....	8-13
4.3 Trend Performance of Fund Analysis.....	14-17
4.4 Summary of Trend Analysis.....	18
4.5 Swot Analysis.....	19-20
4.5.0 Strength.....	21-22
4.5.1 Weaknesses.....	23-24
4.5.2 Opportunities.....	25-26
4.5.3 Threats.....	27-28
5.0 Discussion and Recommendation .....	29-31
6.0 Conclusion .....	32
References .....	33
Appendices .....	34-49