

**FACULTY OF BUSINESS AND MANAGEMENT
BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE**

INDUSTRIAL TRAINING REPORT



JABATAN PERPADUAN NEGARA DAN INTEGRASI NASIONAL

1 MARCH 2021 – 13 AUGUST 2021

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EXECUTIVE SUMMARY

The delightful are memories, the sweetest are intimacy and the aggrieved are separation. There are a lot of memories and experiences that I created during the six months of undergoing industrial training in the Jabatan Perpaduan Negara dan Integrasi Nasional. I am a bachelor of business administration in finance student from Universiti Teknologi Mara (UiTM) and underwent practical training at the end of the semester where it gave me experience and showed the real work situation. I was responsible for studying in the administration and operations department during the internship. Among the things I do is learning to manage the account statement transactions of each neighborhood in the Kulim and Bandar Baharu district as well as receiving complaints and any activities held to strengthen multi-racial relations. I also learned to manage disposal assets for unity kindergartens and neighborhoods by preparing documents and key data for new members for every month. After six months of my industrial training there, I was able to identify the SWOT analysis in the department where it resulted from the external and internal of the department. For this industry report, I made a research analysis where my title is Factors Affecting Company Profitability where I use secondary data collected using Data Stream and run the data using Stata for 10 listed companies with higher market capitalization in the transportation sector in Bursa Malaysia. There are several tests conducted which are Panel Specification Test and Diagnostic Test. At the end of this report, there are several recommendations where it can be used to improve the company's financial performance and their profitability. In short, profitability is the most important aspect to the company to determine their ability to survive in the long term and short term in business.

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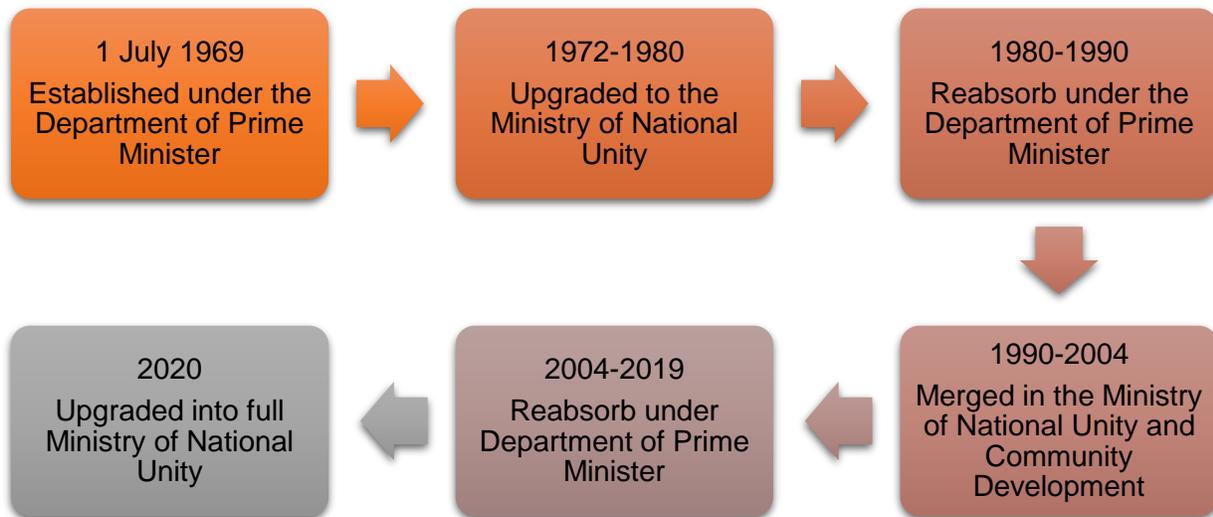
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PART 2: COMPANY'S PROFILE



Jabatan Perpaduan Negara dan Integrasi Nasional (JPNIN) Kulim/Bandar Baharu, Kedah

Figure 2: The background of the establishment of Jabatan Perpaduan Negara



Jabatan Perpaduan Negara dan Integrasi Nasional was established under the Department of Prime Minister in July 1969 after the events of racial riot on 13 May 1969 where this event made people realize the importance of harmony of all races in multi-racial country of Malaysia. In 1972, it has been upgraded to the Ministry of National Unity until 1980 and reabsorb again under the Department of Prime Minister until 1990. JPNIN merged again into the Ministry of National Unity and Community Development until 2004 and once again reabsorb into Ministry of National Unity in 2020 after political crisis in Malaysia.

2.1 VISION

The driver of National Unity Towards Common Prosperity by 2030.

2.2 MISSION

Enhancing and strengthening the social cohesion of Malaysian society through inclusive integration efforts based on the Federal Constitution and National Pillars.

2.3 MOTTO

UNITE WE PROGRESS.

2.4 GOALS

Ensure Malaysian community educated and love national unity towards various races.

2.5 OBJECTIVE

- i. Preserve, maintain and enhance race relations towards national unity.
- ii. Conducting studies to find out the level and climate of race relations.
- iii. Propose comprehensive and holistic measures in managing national unity and national integration.

2.6 SERVICES

- i. Seeks to enhance and strengthen national unity and national integration.
- ii. Empowering community relations and development.
- iii. Strengthening early childhood education affairs for unity kindergartens and kindergartens.
- iv. Increase efforts to appreciate and cultivate the pillars of the country.
- v. Be a reference in the field of unity through research.