UNIVERSITI TEKNOLOGI MARA

ATH465: 20TH CENTURY DESIGN

Course Name (English)	20TH CENTURY DESIGN `APPROVED`
Course Code	ATH465

MQF Credit	2

Course Description	This course will introduce students to major movement of design in the twentieth century with emphasis on key individuals and iconic designs which helped shape it. The structure of the course will follow both chronology of events and geographical impact besides special attention on building new point-of-views on the future of design in Malaysia. Weekly goals will expose students understanding to the distinct characteristic of design movement through small sessions of open discussions and reflection. Two tests will be conducted and carried through as progress marks. Final exam on the other hand, will assess student's ability to identify and describe key Twentieth Century movements in terms of its style, concept and philosophy. As a move to accept the calling of global change, throughout the entire course, students will be trained to develop a general appreciation for design's role in shaping civilization and higher level of confidence as designers in Malaysia by establishing the identity and unique role that designers can play when working in multi-disciplinary fields.

Transferable Skills	Able to demonstrate comprehension of basic knowledge in the area of studies.

Teaching Methodologies	Lectures, Blended Learning

CLO	CLO1 Recognize the iconic style of 20th Century's major design movements CLO2 Identify the concepts and philosophies of 20th Century's major design movements. CLO3 Show familiarity with design issues that are relevant to the contemporary world through verbal & written dialogue.

Pre-Requisite Courses	No course recommendations

Topics
1. Course Introduction 1.1) n/a
2. Arts & Craft Movement 2.1) n/a
3. Jugendstil/ Art Nouveau 3.1) n/a
4. Deutscher Werkbund 4.1) n/a
5. De Stjil 5.1) n/a
6. Bauhaus Movement 6.1) n/a
7. TEST 1 7.1) n/a
8. Art deco i 8.1) n/a
9. Art Deco ii 9.1) n/a

10. Post War 10.1) n/a
11. POP Movement 11.1) n/a
12. Post Modernism 12.1) n/a
13. TEST 2 13.1) n/a
14. Design in Malaysia 14.1) n/a
15. Contemporary Design Issues 15.1) n/a

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	n/a	40%	CLO3
	Online Quiz	n/a	30%	CLO1
	Online Quiz	n/a	30%	CLO2

Reading List	Reference Book Resources	• Fiell,P.,Fiell C. 2001, *Design of the 20the Century*, Italy:Taschen • Hauffe,T. 1990, *Design; A Concise History*, Italy:Laurence King • Miller,J. 2006, *20th Century Design;The Definitive Illustraed*, 2 Ed., London: Octopus Publishing Group Ltd • Raizman,D. 2003, *History of Modern Design*, London:Laurence King Publishing Ltd • Woodham,J.M 2006, *Oxford Dictionary of Modern Design*, 2 Ed., New York:Oxford University Press
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	