

## **UNIVERSITI TEKNOLOGI MARA**

## **AMT757: ART HISTORY METHODOLOGY**

| Course Name<br>(English)   | ART HISTORY METHODOLOGY APPROVED   |  |  |  |  |
|--|--|--|--|--|--|
| Course Code  | AMT757   |  |  |  |  |
| MQF Credit   | 3  |  |  |  |  |
| Course<br>Description  | This course discusses the different approaches in art history methodology beginning 15th century until the present day. These methodologies will include those of the Euro-American centric, the decolonization of methodologies and the Islamic art history methodology. It will enable students to develop a better understanding of the various methods in art history methodology. Students will be able to use these approaches in their Art History writings and researches. |  |  |  |  |
| Transferable Skills  | Demonstrate ability to apply creative, imaginative and innovative thinking and ideas to problem solving.   |  |  |  |  |
| Teaching<br>Methodologies  | Lectures, Seminar/Colloquium, Discussion   |  |  |  |  |
| CLO  | CLO1 Measure the different approaches in art history methodology CLO2 Plan the underlying art history methods in their writings CLO3 Justify the theoretical approaches adopted in their writings  |  |  |  |  |
| Pre-Requisite<br>Courses   | No course recommendations  |  |  |  |  |
| Topics   |  |  |  |  |  |
| 1. Introduction to the discipline of Art History Methodology 1.1) Sinopsis 1.2) Course Outcome         |  |  |  |  |  |
|  | odology – Mimesis/ Imitation/ archeology<br>/asari, JJ Winckelmann   |  |  |  |  |
| 3. Art History Metho<br>3.1) Immanuel Kant   | 3. Art History Methodology – Aesthetics  |  |  |  |  |
| 4. Art History Methodology – Formalism 4.1) Heinrich Wolflin, Roger Fry, Clive Bell, Clement Greenberg |  |  |  |  |  |
| 5. Art History Methodology – Iconographical & Iconology 5.1) Erwin Panofsky                            |  |  |  |  |  |
| 6. Art History Methodology – Style 6.1) Meyer Shapiro  |  |  |  |  |  |
| 7. Art History Methodology – Sociological 7.1) Arnold Hauser   |  |  |  |  |  |
| 8. Art History Methology - Post Colonialism<br>8.1) n/a  |  |  |  |  |  |
| 9. Art History Metho<br>9.1) Habermas  | odolody - Post Modernism   |  |  |  |  |
| 10. Art History Meth<br>10.1) Al- Ghazali, Isn   |  |  |  |  |  |
| 11. Art History Methodology - Psychological 11.1) Sigmund Freud, Carl Jung                             |  |  |  |  |  |
| 12. Assessment: Assignment and Presentation 12.1) n/a  |  |  |  |  |  |

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Start Year : 2020

Review Year : 2020

| Assessment Breakdown  | %       |
|-----------------------|---------|
| Continuous Assessment | 100.00% |

| Details of               |                 |                        |                 |      |
|--------------------------|-----------------|------------------------|-----------------|------|
| Continuous<br>Assessment | Assessment Type | Assessment Description | % of Total Mark | CLO  |
|                          | Assignment      | n/a                    | 30%             | CLO1 |
|                          | Assignment      | n/a                    | 30%             | CLO2 |
|                          | Presentation    | n/a                    | 40%             | CLO3 |

| Reading List       | Recommended<br>Text                                   | Fernie, Eric. 1996, Art History & Its Method, London: Phaidon., Phaidon London  Prezioni, Donald. 1998, The Art of Art History, Oxford University Press. New York  Chipp, Herschel B. 1968, Theories of Modern Art – A Sourcebook by Artists and Critics, University of California Press London  Anne D'Alleva 2012, Methods & Theories of Art History, 2nd. Edition Ed., Laurence King Publishing Ltd London  Donald Preziosi 2009, The Art of Art History, 2nd. Edition Ed., Oxford University Press Inc New York  Sylvan Barnet 2014, A Short Guide to Writing About Art, Essex Pearson Edu. Ltd Harlow  Michael Findlay 2014, The Value of Art, Prestel Publishing London [ISBN: 0]  Andy Pankhurst, Lucinda Hawksley 2012, What Makes Great Art, Apple Press UK |  |
|--------------------|---|--|--|
| Article/Paper List | This Course does not have any article/paper resources |  |  |
| Other References   | This Course does not have any other resources         |  |  |

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