



UNIVERSITI TEKNOLOGI MARA

WTE365: WOOD PRODUCT TRADE PRACTICES

Course Name (English)	WOOD PRODUCT TRADE PRACTICES APPROVED
Course Code	WTE365
MQF Credit	3
Course Description	This course introduces students to the world of made-in-Malaysian wood products trade. From the humblest of beginnings during the last century when logs from the forests were pit-sawn manually to produce planks and boards, the Malaysian wood based industry has undergone tremendous development and evolution to become a vibrant multi-billion dollar industry and a well-known global leader in the production and trading of wood products.
Transferable Skills	Students will have basic knowledge in wood product marketing in Malaysia specifically and worldwide generally.
Teaching Methodologies	Lectures, Discussion, Presentation
CLO	CLO1 Explain the view of timber trade practices for local and export market. CLO2 Explain verbally the current developments of Malaysian timber market sector in wood products trades CLO3 Determine the concepts and principles of marketing for wood products
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction 1.1) 1.1 Wood Trade 1.2) 1.2 Market View	
2. Structure of Wood Product Trade 2.1) 2.1 Registration Guideline 2.2) 2.2 Renewal of Registration 2.3) 2.3 Timber Export and Import License	
3. Product Groups 3.1) 3.1 Definition of Wood Products 3.2) 3.2 Domestic Timber Market 3.3) 3.3 Policies	
4. Shipping and Insurance 4.1) 4.1 Shipping 4.2) 4.2 Cargo Handling 4.3) 4.3 Insurances	
5. Wood Product Trade 5.1) 5.1 Export Procedures 5.2) 5.2 Payment Method	
6. Arbitration 6.1) 6.1 Arbitration 6.2) 6.2 When can Arbitrate? 6.3) 6.3 Classification of Arbitration	

Assessment Breakdown	%
Continuous Assessment	60.00%
Final Assessment	40.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Presentation	Assignment	10%	CLO2
	Presentation	Presentation	10%	CLO2
	Presentation	Quiz (Massive open online course)	10%	CLO2
	Test	Test 1	15%	CLO1
	Test	Test 2	15%	CLO1

Reading List	Reference Book Resources
	<ul style="list-style-type: none"> • MTIB Editor 2017, <i>eMASKAYU</i>, MTIB Kuala Lumpur, Malaysia [ISBN: ISSN0126-771X] • MTC Editor 2017, <i>MALAYSIAN TIMBER BULETIN</i>, MTC Kuala Lumpur, Malaysia • H. Edward Dickerhoof 1998, <i>International Forest Products Trade: Resource</i>, Ed., , Forest Products Research Society [ISBN:] • Thomas L. Weelaen, J. David Hunger 2004, <i>Strategic Management and Business Policy</i>, Parentice Hall New York • Watson, Alastair 2000, <i>Finance of International Trade</i>, Financial World Publishing
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources