

UNIVERSITI TEKNOLOGI MARA

ADE553: CHARACTER DEVELOPMENT

Course Name (English)	CHARACTER DEVELOPMENT APPROVED				
Course Code	ADE553				
MQF Credit	3				
Course Description	This course will focus mainly to the understanding on the art of character movements and storytelling in animation. Providing comprehensive artistic training on animation, starting from the traditional until to the computer-generated (CG) animation.				
Transferable Skills	Adaptability Communication Organisation				
Teaching Methodologies	Lectures, Demonstrations, Tutorial, Discussion, Self-directed Learning				
CLO	CLO1 Define the principal of animation and its techniques (C1, PO1). CLO2 Construct character for animation and mixing all the topics learned in the course (P3, PO2). CLO3 Practice the concepts from character animation skills to the creation of assets for creative game design (A5, PO7).				
Pre-Requisite Courses	No course recommendations				
Topics	Topics				
1. Introduction to P	1. Introduction to Principals of Character Design for Animations				
2. Introduction to Animation Storyboarding, Animation Process, Terminologies, & Gesture Sketch. 2.1) N/A					
3. Understanding on life drawing, color design, storytelling and character animation both traditional and (CG) animation. 3.1) N/A					
4. Incorporating the elements of animation with dialogue, sound effects and music. 4.1) N/A					
5. Character Design 5.1) Silhouettes, Line	Basics 1 of Action, Construction, & Shapes.				
Character Design Rasics 2					

- **6. Character Design Basics 2** 6.1) Expressions, Poses, Size Variations, & Interactions.
- 7. Storyboarding Basics 17.1) Character Acting (Posing, Expressions, & Pantomime) and Staging (Setting the scene).
- 8. Storyboarding Basics 2
 8.1) Camera Shots (Shots, Angles, Compositions & Spacing)
- 9. Story Writing9.1) Process of Story Writing for Animation Production

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Start Year : 2019

Review Year: 2021

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of				
Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Summative	30%	CLO2
	Assignment	Summative	30%	CLO3
	Assignment	Formative	40%	CLO1

Reading List	Reference Book Resources	Morel J.M, E. Webb, C. Reed, <i>Pre-play and post-play video game character presentation and equipping</i> , U.S. Patent S. Roberts, <i>Character Animation Fundamentals: Developing Skills for 2D and 3D</i> , Focal Press T. Sito, <i>Moving Innovation: A History of Computer Animation</i> , The MIT Press Gomez, Abraham, <i>2D concept to 3D game model: Production of 3D models for top down games</i> S. R. Kennedy, <i>How to Become a Video Game Artist</i> , Watson-Guptill	
Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		

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