



## UNIVERSITI TEKNOLOGI MARA

### ADE492: VISUAL ART METHODOLOGY

<b>Course Name (English)</b>	VISUAL ART METHODOLOGY <b>APPROVED</b>
<b>Course Code</b>	ADE492
<b>MQF Credit</b>	3
<b>Course Description</b>	This course aims to scrutinize the principal methods employed by art historians to research and examine the visual arts. The course focuses on advances in the field since the late 19th century. The purpose of this course is to familiarize students with a range of approaches to art history so they are able formulate their own methodologies through personal research.
<b>Transferable Skills</b>	Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts.
<b>Teaching Methodologies</b>	Lectures, Case Study, Discussion, Presentation, Small Group Sessions , Journal/Article Critique
<b>CLO</b>	CLO1 Identify the various type and approaches of art criticism. CLO2 Explain the approaches of art criticism in their research, writing and presentation. CLO3 Apply critical essays on art issues, art history and culture.
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Introduction to Art Criticism</b> 1.1) N/A	
<b>2. Classical Art Criticism</b> 2.1) N/A	
<b>3. Aesthetical Art Criticism</b> 3.1) N/A	
<b>4. Modernism Art Criticism</b> 4.1) N/A	
<b>5. Formalism</b> 5.1) N/A	
<b>6. Post Modernism</b> 6.1) N/A	
<b>7. Strukturalism and Deconstruction</b> 7.1) N/A	
<b>8. Post Colonialism</b> 8.1) N/A	
<b>9. Cultural Studies</b> 9.1) N/A	
<b>10. Psychoanalytic Criticism and Feninism</b> 10.1) N/A	

Assessment Breakdown		%		
Continuous Assessment		100.00%		
Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	n/a	30%	CLO1
	Assignment	n/a	30%	CLO2
	Presentation	n/a	40%	CLO3
Reading List	Reference Book Resources	<ul style="list-style-type: none"> <li>• Anne D'Alleva 2012, <i>Methods &amp; Theories of Art History</i>, Laurence King Publishing [ISBN: 9781856698993]</li> <li>• Igor Zabel,Igor Španjol 2012, <i>Contemporary Art Theory</i>, Jrp Ringier Kunstverlag Ag [ISBN: 3037642386]</li> <li>• Zoya Kocur,Simon Leung 2012, <i>Theory in Contemporary Art Since 1985</i>, John Wiley &amp; Sons [ISBN: 9781444338577]</li> <li>• Heinrich Wofflin 2015, <i>Principles of Art History</i>, Getty Publications [ISBN: 1606064525]</li> <li>• Penny Huntsman,Association of Art Historians (Great Britain) 2015, <i>Thinking About Art</i>, John Wiley &amp; Sons [ISBN: 1118904974]</li> </ul>		
Article/Paper List	This Course does not have any article/paper resources			
Other References	This Course does not have any other resources			