



## UNIVERSITI TEKNOLOGI MARA

### ADE422: PRINTING OPEN MASKING

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| <b>Course Name (English)</b>  | PRINTING OPEN MASKING <b>APPROVED</b>   |
| <b>Course Code</b>  | ADE422  |
| <b>MQF Credit</b>   | 3   |
| <b>Course Description</b>   | This subject has been designed for both textile and a non textile student who is aiming for a career in the textile printed media and is interested in studying the media from the academic perspective. The basic general grounding in all aspects of textile print both designing and process is taught during semester 3. After that, students have more and more choice in semester 4 and 5, allowing them to concentrate on the things that interest them most. Innovative Printing is a structured programmed of technical exercise which bring together the skills necessary for developing 2 or 3D form. Students will explore the all aspects of design process from open masking to photo silk screen and hand painted. This involves creativity, problem solving, and hand and machine skills, theoretical understanding and the effective design ideas. |
| <b>Transferable Skills</b>  | study skills  |
| <b>Teaching Methodologies</b>   | Lectures, Studio, Demonstrations, Practical Classes, Workshop, Performance  |
| <b>CLO</b>  | CLO1 1. Ability to produce colorways, color scheme and textile product design<br>CLO2 2. Ability to produce creative printing design, techniques and process.<br>CLO3 3. Ability to produce samples and product base on various types of creative printing.   |
| <b>Pre-Requisite Courses</b>  | No course recommendations   |
| <b>Topics</b>   |   |
| 1. 1. WEEK 1 Briefing on execution Silk Screen Printing techniques<br>1.1) N/A    |   |
| 2. 2. WEEK 2 Layout and registration of design project 1, 2 & 3<br>2.1) N/A       |   |
| 3. 3. WEEK 3 Continuation of layout and registration project 1, 2 & 3<br>3.1) N/A |   |
| 4. 4. WEEK 4 Design preparation for printing project 1, 2 & 3<br>4.1) N/A         |   |
| 5. 5. WEEK 5 Continuation of design preparation<br>5.1) N/A                       |   |
| 6. 6. WEEK 6 Screen preparation<br>6.1) N/A                                       |   |
| 7. 7. WEEK 7 Continuation of screen preparation<br>7.1) N/A                       |   |
| 8. 8. WEEK 8 Printing process project 1<br>8.1) N/A                               |   |
| 9. 9. WEEK 9 Design preparation for printing project 2<br>9.1) N/A                |   |
| 10. 10. WEEK 10 Continuation of design preparation<br>10.1) N/A                   |   |
| 11. 11. WEEK 11 Screen preparation<br>11.1) N/A                                   |   |

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| <b>12. 12. WEEK 12 Printing process project 3</b><br>12.1) N/A         |
| <b>13. 13. WEEK 13 Continuation of screen preparation</b><br>13.1) N/A |
| <b>14. 14. WEEK 14 Critic review and assesment</b><br>14.1) N/A        |

| Assessment Breakdown  | %       |
|-----------------------|---------|
| Continuous Assessment | 100.00% |

| Details of Continuous Assessment | Assessment Type | Assessment Description   | % of Total Mark | CLO  |
|----------------------------------|-----------------|--|-----------------|------|
|                                  | Assignment      | Assignment - 30% out of 30 on Week 1. Documentation of subject matter - Visual Collection - Internet Source -Books _ Magazine  | 30%             | CLO1 |
|                                  | Assignment      | Assignment - 30% out of 30 on Week 5. OPEN MASKING :ON FABRIC Using different kinds of fabrics Media: Natural Source - floral  | 30%             | CLO2 |
|                                  | Assignment      | Final Project - 40% out of 40 on Week 9. Passing Mark(s): 20 FINAL : PRODUCT MAKING T-Shirt, bag, Pillow Cover etc. a. Facilitate and supervision on Contemporary Creative Printing design ideas and development b. Supervision on printed and drawn textile resist designing, techniques, process, enhancing and finishing c. Facilitate on Contemporary Creative Printing problems solving | 40%             | CLO3 |

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| <b>Reading List</b>       | This Course does not have any book resources          |
| <b>Article/Paper List</b> | This Course does not have any article/paper resources |
| <b>Other References</b>   | This Course does not have any other resources         |