UNIVERSITI TEKNOLOGI MARA

ADE171: DIGITAL PHOTOGRAPHY BASICS

Course Name (English)	DIGITAL PHOTOGRAPHY BASICS APPROVED
Course Code	ADE171

MQF Credit	3

Course Description	no description provided

Transferable Skills	Ability to work in the group Ability to communicate Ablity to operate digital mechanism and equipment ability to produce an artwork with appropriate editing.

Teaching Methodologies	Lectures, Studio, Demonstrations, Supervision

CLO	CLO1 Display the proper skills and techniques in applied photography. CLO2 Analyse visual issues and problems related to applied photography. CLO3 Read and study certain issues and explore new information on applied photography.

Pre-Requisite Courses	No course recommendations

Topics
1. Introduction To Digital Photography. 1.1) Understanding the functions of DSLR Camera 1.2) Photographic Lenses 1.3) Visual Elements 1.4) Introduction of Composition 1.5) Photographic Lighting 1.6) Flash Lighting 1.7) Photographic Technique 1.8) Editing Software 1.9) Special Effect Photography

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Portfolio/Log Book	individual portfolio The students required to produce the artwork based on the exploration of new information on applied photography. min 4 artworks	20%	CLO3
	Presentation	Group Presentation Presenting the case study.	40%	CLO1
	Presentation	Individual presentation. Analysing the visual issues and problems related to applied photography.	40%	CLO2

Reading List	Recommended Text	• **Peterson, B 2016,** *Understanding Exposure*, **4th Ed Ed., AMPHOTO Publishing. New York**
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	