



اُونِيُوَرَسِيْتِي تِي كُونُو لُو كِي مَارَا  
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## EXECUTIVE SUMMARY

Our company and business are run by five main workers which are general manager, marketing manager, financial manager, production manager and admin & hr manager. All manager in charge of their role and we all play important roles in our firm and will make sure its success. According to our observations, we are targeting a broad range of clients because our factory is in the city, where there are more opportunities to get customers and entice them to use our company's services. Furthermore, our company location is quite important because Kuala Pilah is a potential build area. We feel that our business financial status statement will help us reach our business goal. Our company will provide the best services to our customers in every aspect of our service areas for instance a friendly user website for easier access for customers to purchase our products. Finally, it is our joy to be and meet our customers' expectations to provide the greatest services and satisfy our customers. The target for our company is to be one of the biggest dairy product companies in Malaysia. We sure this can be done because our product will be easier for the people to access. We also look forward to doing some cooperation with other big company that is either in the same field as us or not. This will surely expand our market size and perhaps new products will be introduced. Our company facilities consist of the barn and the shop at the front. Our main focus is the barn and the shop served as the alternative way for people to gain access to our products. This is due to the reason that we distribute our product to many shops located in Negeri Sembilan. The existence of the shop will play it crucial role if most of the shops that we distribute our products running out of stocks. It will also play the crucial role for people that live outside of the Kuala Pilah town such as Kampung Parit Tinggi residence and Kampung Beting residence. The price for our products also pretty much affordable for our customers. This company will surely bring the name of Kuala Pilah products to one Malaysia.