

Helianthus



Cafe n Library , Voila !

ENT300 BUSINESS PLAN

**PRESENTED TO
Dr Asiah Binti Ali**



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Helianthus Café is a coffee shop that serves freshly brewed coffee and other beverages, as well as pastries to round out meals for our devoted customers. In keeping with the cafe's vision and objective, Helianthus Café offers high-quality, fresh, clean, pure, and—most importantly—Halal coffee, drinks, and pastries that may satisfy our customers. "To inspire and create the best-multifunctional center where people can learn and enjoy the best brewed coffee and pastries," is the vision of Helianthus Café. "To maintain high standards of quality and ethics in the welcoming environment and community, ranging from being a place to study to a place to enjoy savories and drinks," is the mission statement of Helianthus Café.



Helianthus Café's major goal is to satisfy customers by offering various 21st century café options that combine a café and a library. We rarely come across this mix of café, and there are not many people who do it. Helianthus Café genuinely wanted their clients to be satisfied, so they gave them a happy, luxurious experience together with great service. In addition, it is done to encourage repeat business at our café.

This business is a partnership business with six leaders that hold important position in the organization which are Haniyah Binti Abdul Basidh as General Manager, Solehah Binti Abdul Jalil @ Abedu Jalil as Administrative Manager, Nur Qasdina Binti Muhamad Tajuddin as Operational Manager 1 and Nur Syafiza Nisa Binti Zainal as Operational Manager 2, Nur Fatin Nabila Aqilah Binti A Ramli as Financial Manager and Jaclyn Jimmy as Marketing Manager of Helianthus Café. With this crucial position, we will ensure that Helianthus Café meets all of its goals and operates efficiently by planning for a variety of outcomes and issues that could arise while running this company.

