



UNIVERSITI TEKNOLOGI MARA

TSL547: APPLIED SOCIOLINGUISTICS

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| Course Name (English) | APPLIED SOCIOLINGUISTICS APPROVED |
| Course Code | TSL547 |
| MQF Credit | 3 |
| Course Description | The course will study how language is used in a variety of social situations. It will look at how language varies according to age, gender, class and social situations. It will also investigate New Englishes and national language policies in Malaysia and Southeast Asia. |
| Transferable Skills | Cultural Sensitivity Independent learning |
| Teaching Methodologies | Lectures, Case Study, Reading Into Writing Task, Reading Activity |
| CLO | CLO1 discuss theories and issues related to language and society CLO2 discuss critically and analytically research in sociolinguistics CLO3 discuss the role of language in historical and contemporary societies CLO4 apply knowledge of sociolinguistics to language teaching |
| Pre-Requisite Courses | No course recommendations |
| Topics | |
| 1. What do sociolinguists study? Linguistic 1.1) What is a sociolinguist? 1.2) Why do we say the same thing in different ways? 1.3) Social factors, dimensions and explanations | |
| 2. Style, context and register 2.1) Accommodation theory 2.2) Context, style and class 2.3) Style and register | |
| 3. Language choice in multilingual communities 3.1) Vernacular languages 3.2) Standard languages 3.3) Lingua francas 3.4) Pidgins and creoles | |
| 4. Language maintenance and shift 4.1) Language shift in different communities 4.2) Factors contributing to language shift 4.3) Language death and loss 4.4) Language revival | |
| 5. Language change 5.1) Variation and change 5.2) Reasons for language change | |
| 6. National languages and language planning 6.1) National and official languages 6.2) Planning for a national language 6.3) The linguist's role in language planning | |
| 7. Regional and social dialects 7.1) Regional variation 7.2) Social variation 7.3) Social dialects | |

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| <p>8. Gender and age 8.1) Gender-exclusive speech differences 8.2) Gender and social class 8.3) Age-graded features of speech</p> |
| <p>9. Language and social networks 9.1) African American Vernacular English 9.2) World Englishes</p> |
| <p>10. Gender, politeness and stereotypes 10.1) Women's language 10.2) Gossip 10.3) Sexist language</p> |
| <p>11. Language, cognition and culture 11.1) Language and perception 11.2) Whorf 11.3) Linguistic categories and culture 11.4) Discourse patterns and culture</p> |
| <p>12. Speech functions, politeness and cross-cultural communication 12.1) The functions of speech 12.2) Politeness and address forms 12.3) Linguistic politeness in different cultures</p> |
| <p>13. Attitudes and application 13.1) Attitudes to language 13.2) Sociolinguistics and education</p> |

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| Assessment Breakdown | % |
| Continuous Assessment | 100.00% |

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| Details of Continuous Assessment | Assessment Type | Assessment Description | % of Total Mark | CLO |
| | Assignment | students do mini research on online discourse and sociolinguistics analysis on the data that apply to contemporary societies | 20% | CLO3 |
| | Final Test | students do open book test and sociolinguistics analysis on the given data and apply knowledge of sociolinguistics to language teaching | 40% | CLO4 |
| | Presentation | Students will do a pair presentation on either a. Theory/content based on the topics or b. Current research pertinent to the theory/content of the identified topics The pair work is expected to present orally either the theory or current research related to the identified topic. The pair will be assessed based on the following: a. *Theory/content or Current research (10%) *include other reliable sources, not limited to only the recommended textbook for the theory/content *current research from a refereed journal article dated 2005 onwards. *submit the hardcopy and softcopy of the presentation slides b. Oral delivery (10%) -Preparation -Content -Language -organization | 20% | CLO2 |
| | Test | Students will sit for a one and a half hour quiz that will test their grasp of content, their critical and creative analysis of relevant issues and relate to educational settings as indicated in the test questions. | 20% | CLO1 |

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| Reading List | Recommended Text | • Holmes, J 2008, <i>An Introduction to Sociolinguistics</i> , 3 Ed., Malaysia : LSP |
| Article/Paper List | This Course does not have any article/paper resources | |
| Other References | • Book Sandra Lee McKay & Nancy H.Hornberger 1996, <i>Sociolinguistics and Language Teaching</i> , CUP, US | |