

# WEATHER-EFFECT ON STOCK MARKET RETURNS IN MALAYSIA

RASIDA BT. JABIR 2011158447

BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (FINANCE) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA CAWANGAN SABAH

**JAN 2014** 

## ACKNOWLEDGEMENT

Alhamdulillah, all praise to Allah s.w.t for all his blessings and hidayah that I can complete my study with all peace and calm.

I take this opportunity to express my profound gratitude and deep regard to my advisor Dr. Imbarine Bujang, Coordinator of Business Management Faculty for his exemplary guidance, monitoring and constant encouragement throughout the course of this study. The blessing, help and guidance given by him in time to time shall carry me a long way in the journey of life on which I am about to embark.

I also take this opportunity to express a deep sense of gratitude to my second advisor, Madam Rapheedah Musneh, Lecturer of Business Management Faculty for her cordial support, valuable information and guidance, which helped me in completing this study through various stages. Not forgotten, thanks to Abdul Aziz Karia for his guidance and valuable information which help me a lot in understanding the methods used in this study.

I am also grateful for having a great support from my family members and my beloved one that never stop encouraging and supporting me in achieving the best moment in my life. Lastly, thanks also to all my friends for all the guidance and information that I could never get myself. All of your cooperation is appreciated.

Thank you.

## CONTENT

USE OF THESIS	ii
DECLARATION OF ORIGINAL WORK	iii
LETTER OF SUBMISSION	iv
ACKNOWLEDGEMENT	v
LIST OF TABLES	vi
LIST OF FIGURES	ix
LIST OF ABBREVIATIONS	X
ABSTRACT	xii

#### **CHAPTER 1: INTRODUCTION**

1.1	Background of the study				
1.2	Problem Statement				
1.3	Research Objectives				
1.4	Scope and Limitation of the Study		6		
	1.4.1 Scope of the study				
	1.4.2	Limitations of the Study			
1.5	1.5 Significance of the Study				
	1.5.1	to the Researcher			
	1.5.2	to the Readers			
	1.5.3	to the Investors			
1.6	Stock	Market	9		
1.7	Factors that affecting Stock Market Prices		10		
	1.7.1	Market forces			
	1.7.2	Economic growth			
	1.7.3	Interest rate and inflation			
	1.7.4	Emotion and mood of investors			
	1.7.5	Currency exchange rates			
	1.7.6	Economy and political stability			
1.8	Behavioural Finance				
1.9	Weather-Effect as the Factors Influencing Human Moods 1				
1.10	Chapter Outline				

÷ .

#### **CHAPTER 2: LITERATURE REVIEW**

2.1	Overview		
2.2	Theories Associated with This Study		16
	2.2.1	Finance-Its Efficiency & Price Formation	
	2.2.2	Psychology Mechanism & Decision-Making	
	2.2.3	Weather & Mood	
	2.2.4	Weather & Decision-Making	
2.3	Previous Related Studies		23
	2.3.1	Stock Returns with Hours of Sunshine	
	2.3.2	Stock Returns with Cloud Cover	
	2.3.3	Stock Returns with Rainfall	
	2.3.4	Stock Returns with Temperature Level	
2.4	Conce	eptual Framework	27
2.5	Literature Review Conclusion		28

### **CHAPTER 3: RESEARCH DATA & METHODOLOGY**

3.1	Introduction	29	
3.2	Data descriptions	30	
	3.2.1 Stock market returns (KLCI)		
	3.2.2 Weather variables		
3.3	Research Design 3.		
3.4	Data Collection Method	33	
	3.4.1 Secondary Data / External Sources		
3.5	Unit of Analysis & Time Horizon	34	
3.6	Research Sampling Method		
	3.6.1 Population		
	3.6.2 Sampling Technique		
	3.6.3 Sample Size		
3.7	FTSE BURSA MALAYSIA KLCI	36	
3.8	Malaysian Meteorological Department (MMD)	38	
3.9	Theoretical Framework	41	
	3.9.1 Dependent Variable		
	3.9.2 Independent Variables		

#### ABSTRACT

This study aims to determine whether there are relationships between FTSE Bursa Malaysia KLCI fluctuations with the weather conditions in Malaysia. For the purpose of this study, the performance of KLCI is investigated based on the period starting from January 1, 2009 until December 31, 2009. This study was conducted using 4 important weather variables in Malaysia which is sunshine, cloud cover, rainfall and temperature level with the returns on KLCI on that particular year by using multiple linear regression models in determining the relationships between dependent and independent variables. The findings reveal that there is a significant relationship between extremely-high rainfalls with the stock returns compared to the other weather variables.

Keywords: Stock Market Returns, Weather Factors, Regression Models