

Charting the Course: Our 2023 Strategic Action Plan

Recently, the APB UITMCPP staff members were enlisted to assist with our department's strategic action planning for 2023. The staff members were grouped into four teams and conducted brainstorming sessions to propose strategic action plans. With each member possessing unique skills and expertise, the groups collectively evaluated the department's latest performance indicators and discussed potential contributions towards their attainment. The discussions were fruitful. and each group had done a great job in completing their planning task. They have identified the critical areas of focus and outlined the necessary steps to achieve the department's goals. The staff members have also brainstormed ideas on how to overcome some challenges that may arise during the implementation of the plans. As the Strategic Planning Committee for APB UiTMCPP. I have consolidated the strategic action plans generated by each group and presented them in an infographic. The activities are categorized according to their

potential contributions to the

main performance indicators.

allowing for a clear and organized overview of our planned initiatives: By Muhammad Aiman Abdul Halim

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Number of

Strategie Actio

Plan (SAP)

planned activi

Determinants of 21st Century Digital Literacy Skills Among Malaysians & Indonesian Undergraduates.

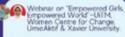
Perceived Social Presence, Sociability & Social Space in Computer-Mediated Learning Environment in Malaysian

The Oral Communication Skills (OCS) Module: Investigating the Outcomes on Employee's Confidence in Terms of

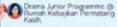
2023 STRATEGIC GOALS



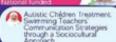
MoU with STKes Muhammadiyah Muhammadiyah Lhokseumawe, Indonesia



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Dane To Speak 2.0 (Digital Storytelling) at Sekolah Kebangsalin Badang, Karangan, Kedah,

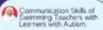


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journey. However, we are confident that we will have a successful year and

be able to achieve all those planned activities. We believe that with the







Exploring Drama Activity as a Course Content for Early Childhood Programmes in Higher

Gauging the Performance of Hotel Management Students and Culinary Art Students Enrolled in an Engineering Course

Evaluation of special purpose Mandarin text book for non-

Nicknaming Patterns, Causes and Effects Among Adolescents in Malay Community

The attitudes and perceptions of UiTM Engineering Students towards the use of Al-based language instruction

Empowering Academically Low-Empowering Academically Low-achieving Youths in Producing Videos on Social Media: A Study on the Effectiveness of the BE GINOW Training Programme (ICEELST 2023)

Body Shaming among University Students: Awareness and Implications on the Body Image (ICSTEM 2022)

Slogan Familiarity and Attitude towards Existing and New Slogans of Unhealthy and Healthy Food The Possible Reasons for Slogan Liking

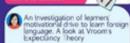
An Investigation of direct and indirect learning strategies in learning foreign languages.

2023 STRATEGIC GOALS

As we move forward, we are aware that it is not going to be an easy

dedication and hard work of all staff members.

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Now Know Married' Playfulness of Manglish in Social Media

The Influence of YouTube on Malaysian Children's English Speaking Proficiency

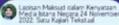
Request Modifications by Malay Speakers of English in The Workplace: A Contrastive Pragmatic Analysis

Kesalahan mengkonjugasi kata kera dalam bahasa Jerman



erception of Language Instructors in sing Machine Translation as an Australy Tool in Learning and Assessment of Second or Foreign Language

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Exploring Racial Discrimination in Popular Culture in English Language Classroom: A Glimose into the Namatives of Black Lives

The Normalisation of Trolling on Social Media

Being Shamed for Using English How This Can Affect the Speakers' Motivation & Confidence in Using

we can that may come our way and achieve our goals. The have been a significant that we are the right and we are excited to see the progress we will make in the comina



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