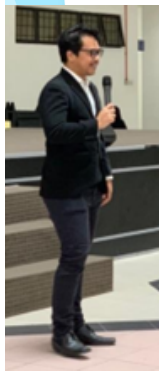




Show Your Voice: A Student-led University Corporate Engagement Programme



By
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Public Speaking 2 (HPD221) undergraduate students of Universiti Teknologi MARA (UiTM CPP) conducted a University Corporate Engagement programme called Show Your Voice under the supervision of their instructor, Ms Marni Jamil from the Academy of Language Studies, UiTM CPP. The student-led programme organised on 11 December 2022 from 8:00 AM until 12:00 PM at Laman Perdana, UiTM CPP, was generously sponsored by He & She Coffee, UiTM CPP and Digi Telecommunications.

The programme participants were pre-commerce (PBA002/PBA003) students of the UiTM Pre-Higher Education Programme, UiTM CPP. In the first session, Ms Marni Jamil started the event by stressing the importance of inclusion and diversity, as well as building professional networking through her speech, Building Bridges and Longer Tables. Syed Amir Haikal Syed Hisyam Alwi, a UiTM CPP student who is a debate enthusiast, introduced the technological medium of idea-sharing via podcasting during his session, Know Your Voice: The Impact and Power of Podcasting.

The programme director, Aiman Syafiq Rospiagos, led the programme with his 23 energetic team members. The facilitators and participants thoroughly enjoyed the three exciting activities, Spell It Right, Charade, and Sing the Words, which focused on the participants' ability to build knowledge, describe events, and remain calm under pressure. Furthermore, the activities essentially aimed to develop the participants' confidence in public speaking, form a closer bond between university students, and enhance the spirit of collaboration. The participants were able to foster their leadership skills and generate ideas through an authentic environment that encouraged active communication during the programme.



Overall, the Show Your Voice programme greatly impacted the organiser's continuous learning, information management, professional ethics, and everyone's teamwork, critical thinking and problem-solving abilities. The programme has successfully instilled the spirit of collaboration and confidence among students of a renowned higher learning institution to use their voices for the betterment of society.

