

From Research & Innovation Ideas into Product Patent

Muhammad Hussain Ismail School of Mechanical Engineering, College of Engineering

Universiti Teknologi MARA, Shah Alam



Outline



Motivation

Technology Readiness Level

Innovation of Dental Implant

What's next?

Final Remarks





H.L.Linman. Pencil & Eraser Nº 19,783. Patented Mar. 30,1858.



Inspiration





I made 5,127 prototypes of my vaccum before I got it right. There were 5,126 failures. But I learned from each one. That's how I came up with a solution. So I don't mind failure.

— James Dyson —

AZQUOTES







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+ICAN LEARN MORE ABOUT THE JAMES DYSON AWARD



Opening Remarks by **Prof. Dr. Mohamad Hariri Abdullah** Deputy Vice Chancellor

Deputy Vice Chancellor Industry, Community and Alumni Network (+ICAN) UiTM

Speakers



Manyi Ho James Dyson Foundation Project Manager

Dr Helmi Rashid School of Mechanical Engineering College of Engineering 1st Runner up, JDA 2022

7 April 2023

3:00 p.m. -4:30 p.m.

Dewan Kuliah C College *of* **Engineering**, UiTM



In collaboration with College of Engineering & College of Creative Arts

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THE JAMES DYSON AWARD 2023

KEY DATES 2023











Why IP protection is given?

- ✓ Capital expenditure for new products
 ✓ R&D
- Marketing and advertisement
- \checkmark No free loaders
- ✓ Maintaining loyal followers
- ✓ Profit





Top 50 countries for patent applications 2021

TOP 50

		2021	Change								
1	United States	46 533	+5.2%	18	Israel	1 717	+2.0%	35	Czech Republic	203	-1.5%
2	Germany	25 969	+0.3%	19	Chinese Taipei	1 472	+7.7%	36	Greece	198	+46.7%
3	Japan	21 681	-1.2%	20	Australia	1 019	+5.5%	37	Brazil	181	+13.1%
4	P.R. China	16 665	+24.0%	21	Ireland	956	-2.4%	38	Hong Kong SAR (China)	180	+18.4%
5	France	10 537	-0.7%	22	India	817	+16.5%	39	Hungary	118	+8.3%
6	R. Korea	9 394	+3.4%	23	Turkey	732	+21.0%	40	Slovenia	116	-29.7%
7	Switzerland	8 442	+3.9%	24	Singapore	711	+17.1%	41	Thailand	98	+53.1%
8	Netherlands	6 581	+3.1%	25	Norway	640	-1.8%	42	South Africa	86	-5.5%
9	United Kingdom	5 627	-1.2%	26	Poland	539	+12.8%	43	Puerto Rico	78	-75.2%
10	Sweden	4 954	+12.0%	27	Liechtenstein	494	+12.5%	44	Lithuania	73	+46.0%
11	Italy	4 919	+6.5%	28	Luxembourg	430	+7.0%	45	Antigua and Barbuda	71	-27.6%
12	Denmark	2 642	+9.2%	29	Saudi Arabia	377	-23.7%	46	Estonia	69	+21.1%
13	Belgium	2 485	+3.3%	30	Cayman Islands	295	-34.9%	47	United Arab Emirates	65	-9.7%
14	Austria	2 317	+0.5%	31	Barbados	293	+13.6%	48	Iceland	62	+51.2%
15	Finland	2 111	+11.2%	32	Portugal	286	+13.9%	48	Mexico	62	+19.2%
16	Canada	2 083	+18.4%	33	Russian Federation	272	+1.1%	50	Malta	51	-19.0%
17	Spain	1 954	+8.9%	34	New Zealand	226	+15.3%				

TOP 10 Technical fields with most patent applications 2021



European Patent Office 2022

European Patent Office 2022



ECOSYSTEM OF INNOVATION



PRODUCT DEVELOPMENT Ar Overview: Fron Idea To Product It is the **symbiosis** between **'creative organisations'** and **'creative people'** that produces innovation.

It is the interplay between individual creativity and environmental creativity

driving force of innovation in any organisation

(Tidd, Bessant and Pavitt, Managing Innovation)

A method of producing Aluminium Foam with Central Pillar Application number : PI 20147074013 Grant number : MY-172594-A Date of Grant : 14 December 2019







2	PERBADANAN HARTA INTELEK MALAYSIA INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA (Agensi dibawah KPDNHEP)							
à	Unit 1-7 & Mezzanine, Aras 12-19 Tower B, Menara UOA Bangsar No. 5, Jalan Bangsar Utama 1 59000 KUALA LUMPUR MALAYSIA	Tel Faks(Fax) Laman Web						

APPLICATION NO.	: PI 2014704013
GRANT NO.	: MY-172504-A
OWNER	: UNIVERSITI TEKNOLOGI MARA
DATE OF GRANT AND PUBLICATION	: 4 DECEMBER 2019
APPLICANT'S/AGENT'S REF.	: PT/5105/UiTW14

NOTICE OF GRANT

The purpose of this notice is to advise you that a patent/utility innovation has been granted on the above application.

Please find enclosed a certificate of grant with a copy of the patent/utility innovation together with a copy of the Examiner's final report (if not previously provided) in accordance with Section 31 (2)(a) of the Patents Act.

Copies of the Patent/utility innovation were made available to the public on the date of grant. A reference to the grant will be published in the Gazette as soon as possible.

Your attention is drawn to the need to pay annual renewal fees in order to keep the patent/utility innovation in force (see Section 35(2) and (3) of the Patents Act and Schedule 1 of the Regulations).

Date : 04 DECEMBER 2019

(AHMAD HAZLI MOHD HISHAM)

For Registrar of Patents Chazli@myipo.gov.my 203-2299 8847

: LOK CHOON HONG C/O PINTAS CONSULTING GROUP SDN. BHD. NO. 19, JALAN SS 1/36 47300 PETALING JAYA SELANGOR MALAYSIA

(Agensi di bawah Kementerian Perdagangan Dalam Negeri Dan Hai Ehwai Pengguna)





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utomotive Engineerin

11.06.2014

High strength cellular aluminium foam for the automotive industry

innovations report

Aluminium foam exhibits unique properties when compared to its dense form, particularly its lightweight characteristics. Generally, the foam can be divided into two categories; closed cell and open cell, both have different characteristics and applications.

The features of the closed cell are, the pores structure is isolated and they are not connected to each other. This type of aluminium foam is suitable for application that requires high level of energy and sound absorption characteristics. It has been used widely in many structural parts, particularly in areas exposed to high damping capacity, for example in the automotive front bumper component.

The materials (NaCl, central aluminium core and dense Aluminium ingot) are placed in the cylindrical steel mould and heated at temperature range between 670 and 700oC. The NaCl is placed at the bottom mould with aluminium central pillar and bulk Aluminium placed at the top of NaCl so that after the aluminium turns into liquid, it penetrates along the interstitial spaces between NaCl. Upon solidification, the part is removed from the mould and further machining is carried out to remove surface roughness caused by the solidification process. The part is then leached in an ultrasonic water bath in order to remove the NaCl completely.

The final product is the cellular aluminium foam exhibiting excellent interconnected pores structure with dense central pillar. The central solid pillar provides extra strength for the surrounded foam structure. The foams structure produced was examined for its density, porosity and strength by compression test. Thermal conductivity was also carried out to investigate the effect of space holder size and the NaCl fractions on the final properties.

MUHAMMAD HUSSAIN BIN ISMAIL Faculty of Mechanical Engineering University Teknologi MARA, Malaysia

PRODUCT/TECHNOLOGY GENERAL PROCESS





COMMERCIALIZATION



of bringing new products or services to market".





Major problem with common metallic implants...

>>mismatch of Young's modulus between the implants and the replaced bones (Assad et al, 2003, Bansiddhi and Dunand, 2008)

- titanium alloys (110 GPa)
- stainless steel (210 GPa)
- bulk NiTi (48 GPa)

• Negative Effect

Stress shielding - reduction in <u>bone density</u> (<u>osteopenia</u>) as a result of removal of normal stress from the bone by an implant

Hard tissue (≤ 20 GPa)



An example of severe stress shielding at 18 months with rigid tibial tray design.



An example of excellent bone response without stress shielding in an isoelastic tibial design at 18 months.



Motivation... benchmarking



Figure: SEM micrographs of porous NiTi produced by different powder metallurgy (PM) routes (a) SHS process ($65 \pm 10\%$ porosity, $100-360 \mu$ m) (Assad et al, 2003) (b) MIM using NaCl as a space-holder (pre-alloyed powders, 70% porosity, 355–500 µm) (Kohl et al, 2008) and (c) HIP of pre-alloyed powders, 32–36% open pores ,70–400 µm in size (Bansiddhi et al, 2008)



MIM processing of porous NiTi with a speed mixer samples in the previous research

Source : Ismail et al. (2012) *Formation of microporous NiTi by transient liquid phase sintering of elemental powders,* Materials Science and Engineering: C Vol 32, pg 1480-1485



materials letters

SEM images showing microstructural changes during processing. (a) as-moulded, (b) as-leached, (c) as-thermal debound and (d) assintered at 1250°C.

Source : Ismail et al. (2012) Porous NiTi alloy by metal injection moulding / sintering of elemental powders: Effect of sintering temperature, Materials Letters Vol 70, pg 142-145



Schematic diagram of the proposed mechanism for pore formation in the samples examined.

Source : Ismail et al. (2012) *Formation of microporous NiTi by transient liquid phase sintering of elemental powders* Materials Science and Engineering: C Vol 32, pg 1480-1485



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+003 - 2299 8400 Faks(Fax) +803 - 2299 8989 Laman Web (Web) www.myipo.gov.my

APPLICATION NO. GRANT NO. OWNER DATE OF GRANT AND PUBLICATION : 8 JANUARY 2020 APPLICANT'S/AGENT'S REF.

: UI 2015700327 : MY-173241-A : UNIVERSITI TEKNOLOGI MARA : PTA8.14

Tel

NOTICE OF GRANT

The purpose of this notice is to advise you that a patent/utility innovation has been granted on the above application.

Please find enclosed a certificate of grant with a copy of the patent/utility innovation together with a copy of the Examiner's final report (if not previously provided) in accordance with Section 31 (2)(a) of the Patents Act.

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Your attention is drawn to the need to pay annual renewal fees in order to keep the patent/utility innovation in force (see Section 35(2) and (3) of the Patents Act and Schedule 1 of the Regulations).

Date : 8 JANUARY 2020

(AHMAD HAZLI MOHD HISHAM)

For Registrar of Patents ⊠hazli@myipo.gov.my 203-2299 8847

То : YIP JIUN HANN C/O TRADEMARK2U SDN. BHD. NO. 1, BLOK C. JALAN DATARAN SD 1 DATARAN SD, PJU 9, BANDAR SRI DAMANSARA 52200 WILAYAH PERSEKUTUAN KUALA LUMPUR MALAYSIA

(Agensi di bawah Kementerian Perdagangan Dalam Negeri Dan Hal Ehwai Pengguna)







: 2020/PT/TMI/PTA8.14/GRT/0099/TBG Ref : 17 FEBRUARY 2020 Date

UNIVERSITI TEKNOLOGI MARA RESEARCH INNOVATION BUSINESS UNIT (RIBU) KOLEJ KENANGA 2. UNIVERSITI TEKNOLOGI MARA, 40450 SHAH ALAM, SELANGOR. [Attn: Pn. Mardiah Hayati Abu Bakar]

Dear Sir/Madam.

UTILITY INNOVATION APPLICATION GRANT: "A METHOD OF PRODUCING A DENTAL IMPLANT ARTICLE WITH NICKEL TITANIUM ALLOY" FILING NO: UI 2015700327 IN MALAYSIA

Filing Date : 30 JANUARY 2015 Applicant

UNIVERSITI TEKNOLOGI MARA

We are pleased to inform you that your above-mentioned patent application has complied with the requirements of the Patent Act 1983 and Patents Regulations 1986. Please find attached herewith a copy of the Substantive Examination Clear Report and notice of grant for your retention.

We are of the opinion that the application will proceed to grant of patent by requesting the certificate from MyIPO. The cost for grant and certificate fee will be RM 1.060.00 (price inclusive 6% of SST)

We would greatly appreciate if you can confirm your decision on the above matter by ticking in the applicable box below, and return a signed copy of this letter to us via email.

We would like to thank you for entrusting us to provide you with our professional service and look forward to serving you again for future cases. Please feel free to contact us should you require further information. Thank you.

> Nane: Company Scal:

*Please tick in the applicable box

Yours truly, TRADEMARK2U SDN BHD

boon

Proceed with grant of UI application Ahandon application & Close file

We hereby confirm our decision above

TAN BOON GAIK

(PATENT DEPARTMENT)

TRADEMARK2U SDN BHD (670910-M) Registered Trademark, Industrial Design, Patent Agent/Consultant GST ID NO: 000 1514 29120 No. 1, Block C, Jolan Dataran SD 1, Dataran SD PJU 9, Bandar Sri Damaniara, 52200 Kuala Lumpur, Malaysia. Email salestitrademark2u.mv Website: www.trademark2u.mv



By cmail

Our ref . PT/8555/Mitum/18 (Jia Yin) Your Ref -Please advice-25th October 2018

Nitium Technology Sdn Bhd B-1-16 Vista Alam, Jalan Ikhtisas 14/1, Sekayen 14, 40000 Shah Alam, Selangor.

Attn: Nr Mohd Zamzuree

Dear Sir,

- RE: PATENT APPLICATION IN MALAYSIA APPLICANT : NITIUM TECHNOLOGY SDN BHD INVENTION : METHOD FOR PRODUCING POROUS MEDICAL IMPLANT
- We refer to the above matter. We are pleased to inform you that the aforesaid application has been allotted the following filing particulars:

By Email (mzhzam@gmail.com) &

Confirmation by Post

Patent Application No. : PI 2018703906 Filing Date : 23 OCTOBER 2018

- 2. We enclose herewith the document as filed and receipt of Electronic Submission from Malaysian Patent Office (MyIPQ) for your reference and records. We will send you the Certificate of Filing once we receive the same from the Malaysian Patent Office. This normally will take free month from the date of filing.
- 3. As from the date of filing the application, you may disclose the details of the invention without prejudice to obtaining a Malaysian patient based on this application, or a patient in any other countries based on an application which claims the priority of the Malaysian filing date. In order to benefit from the Malaysian filing date, any foreign patient application must be filed within 12 months that is the 23 October 2019 at the latest. This 12 months period for filing in any foreign patient is non-extendable.
- 4. Please note that a request for Substantive Examination should be field within 18 months from the Malaysian filing date, i.e. 23. April 2020, The effect of filing in the request is to commence the substantive examination process for your patent application. Failure to make a request by the due date may cause the potent application to be deemed withdrawn.
- We would like to take this opportunity to thank you for entrusting us to file these application on your behalf. Should you have further queries, please do not heatate to contact Maulia Yin at 03-78765050 (ext.133) or <u>patent10@pintas-p.com</u> for clarification.

Yours sincerely,

LOK QHOON HONG

MALANSIA OFFICE SINO FAME LIMITED (01016) No. 79, Julius 55 105, 47300 Politing Juliu, Solargex, 1 (001) 10/8 0020 F (001) 7676 2678 KINGAPORE OFFICE SING FAME LIMITED OFFICE Block 114, Jatas Built Menah, 805-1886 Singapose Vibitis T : (85) 6258-2017 Pr : (85) 6727 1805



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Patents Form No.1	For Official Use
REQUEST FOR GRANT OF PATENT	APPLICATION NO: PI 2018703906 Filing Date: 23/10/2018
(Regulationa 7(1))	Fee received on: 23/19/2018
To: The Registrar of Patients Patients Registration Office Kasila Lumpur, Malavaia	Constant Deriver
Please submit this Form in duplicate together with the prescribed fee	Applicant's file reference: PT/6555/NITIUM/18
THE APPLICANT(S) REQUEST(S) THE GRANT OF A PATEN	T IN RESPECT OF THE FOLLOWING PARTICULARS:
I. APPLICANT(S) (the data concerning each applicant must ap	pear in this box or , if the space insufficient, in the space below):
Name: NITIUM TECHNOLOGY 5DN BHD LC./Pasaport No: Address: Al-15, VISTA ALAM, JALAN IKHTISAS 14/1, SE Nationality:	KSYEN 14 40000 SHAH ALAM SELANGOR MALAYSIA
Name: UNIVERSITI TEKNOLOGI MARA (UITM) I.C.Passport No. Advas: RESEARCH INNOVATION BUSINESS UNIT (RIB TEKNOLOGI MARA 40450 SHAH ALAM SELANGOR MAL Nationality:	U) UITM-MTDC TECHNOPRENEUER CENTER, UNIVERSITI AYSIA
Address for service in Malaysia: C/O PINTAS IP GROUP SD SELANGOR DARUL ENSAN MALAYSIA	N. BHD., NO. 19, JALAN 55 1/36, PETALING JAYA 47300
"Permanent resident or principal pade of business: Telephone Number (if any) Fax Number (if an	y) Additional Information (if any)
Additional Infomation (if any)	
ILINVENTOR:	
Applicant is the inventor: If the applicant is not the inventor Name: MUHAMMAD ASIF BIN AHMAD KHUSHAINI	Yes No V
Address: B-1-16, VISTA ALAM, JALAN IKHTISAS 14/1, SE	KSYEN 14 40000 SHAH ALAM SELANGOR MALAYSIA
Applicant is the inventor: If the applicant is not the inventor Name: MOHD ZAMZUREE BIN HASHIM	Yes No V
Address: B-1-16, VISTA ALAM, JALAN IKHTISAS 14/1, SE	KSYEN 14 40000 SHAH ALAM SELANGOR MALAYSIA
Applicant is the inventor: If the applicant is not the inventor Name: MOHD ZUL IMAN BIN MOHD YUSUF	Yes No V
Address: B-1-16, VISTA ALAM, JALAN IKHTISAS 14/1, SE	KSYEN 14 40000 SHAH ALAM SELANGOR MALAYSIA
Applicant is the inventor: If the applicant is not the inventor Name: NOOR AZMI BIN JAAFAR	Yes No V
Address: B-1-16, VISTA ALAM, JALAN IKHTISAS 14/1, SE	KSYEN 14 40000 SHAH ALAM SELANGOR MALAYSIA
Applicant is the inventor:	Yes No V
If the applicant is not the inventor	
If the applicant is not the inventor Name: MUHAMMAD HUSSAIN BIN ISMAIL Address: FAKULTI KEJUTERAAN MEKANIKAL, UNIVERS MALAYSIA	ITI TEKNOLOGI MARA (UITM) 40450 SHAH ALAM SELANGOR
If the applicant is not the inventor Name: MUHAMMAD HUSSAIN BIN ISMAIL Address: FAKULTI KEJUTERAAN MEKANIKAL, UNIVERS MALAYSIA Applicant is the inventor:	ITI TEKNOLOGI MARA (UITM) 40450 SHAH ALAM SELANGOR Yes No
If the applicant is not the inventor Name: WintAAMAA HUSSAIN BIN EMAIL Address: FARULTI KEJUTERAAN MEKANIKAL, UNIVERS MALAYSIA Applicant is the inventor: If the applicant is not the inventor Name: ROMAAA BINT ANMAAD Address: FARULTI PERGIGIAN, UNIVERSITI TEKNOLOGI SG. BULON SELANGOR MALAYSIA	ITI TEKNOLOGI MARA (UITM) 40450 SHAH ALAM SELANGOR Yes No V MARA (UITM) KAMPUS SG. BULOH, JALAN HOSPITAL 47000



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Additional Information (if any)

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Your Ref: -please advise-	FINIAS							
Our Reit P 1/0555/Webum/16/KR (dilla)	Parant, Trademark, Indomial Design Registration & Copyright					[444¥]		
2 nd December 2019	Projection International Intellicipal Property Registration & Enforcement				[서류영]	특히총원서		
UNIVERSITI TEKNOLOGI MARA	Technology Transfer & Conservabilization				[황조번호]	IP1909P1NTAS		
Research Innovation Susness Unit (HBU) Institute of Research Management & Innovation (IRM) UTM-MTDC Technormeneur Centre	Instituctual Property Stategy & Internives Pacifitation				(6위구부)	馬利泰明		
Universiti Teknologi MARA 40450 Sheh Alam, Selangor	By Email (<u>lariza07@uilm adu.my</u>). & Continnation by Post					10,20		
Attn: Farizah Mohamed Isa		Vour Ref. classes arbitra.		PINTAS	18861			
Dear Sir/Madam,		Our Ref: PT/6555/Nitium/18/KR (dilla)		Pranti, Tralegarde, Bedeental	[영송]	니티움 테크뉼로지 에스디엔 비에이치디		
RE: NEW CONVENTIONAL FILING INTO KOREA		2 rd December 2019		Protection International Intelligenced Property	[특히고객번호]	5-20 19-0685 19-9		
KOREA PATENT APPLICATION NO. 10-2019-0132057		NITIUM TECHNOLOGY SON BHD		Registration & Enforcement Technology Trunuler & Commercialization	(822)			
BASED ON PRIORITY APPLICATION NO.: PI 20187030	906	B-1-16 Vista Alam, Jalan Ikhtisas 14/1, Sekayen 14,	By Email (lariza07@uitm.edu.my).	Inscillectual Property Strangy & Insentives Partilization	[9:21]	응기에서티 테크놀로고 마당 (응아이티에)		
APPLICANT : 1)NITIUM TECHNOLOGY SDN BHD 2) UNIVERSITI TEKNOLOGI MARA (UIT)	M)	40000 Shah Alam, Selangor Attn: Asif Khushaini	& Confirmation by Post		[88]			
ARTICLE : METHOD FOR PRODUCING POROUS MEE	DICAL IMPLANT	Dear Sin/Madam.			[특히고객번호]	5-2019-068522-1		
			print the second second	- S	[대리원]			
 We refer to the above-mentioned matter. 		KOREA PATENT APPLICATION NO. 10-20	A 19-0132057		[98]	특허법인다움		
We are pleased to report that we have filed the at accordance with your instruction.	bove-mentioned patent application into Konsa in	KOREA FILING DATE.: 23RD OCTOBER 2 BASED ON PRIORITY APPLICATION NO.:	PI 2018703906		[대리인번호]	9-2006-100062-6		
3. Please find enclosed herewith a copy of the application	on as filed for your records.	2) UNIVERSITI TEKNOLOGY SD	N BHD MARA (UITM)		[지경된번리사]	변리사 이명희, 변리사 이지연, 변리사 정금턱, 변	2	
4. We also enclose our invoice no. PF70407 being	our fee for attending to the above-mentioned	ARTICLE : METHOD FOR PRODUCING PO	DROUS MEDICAL IMPLANT			연주	10000	
matter for your safe records.		1. We refer to the above-mentioned matter					[R.S.V]	
5. We thank you for entrusting us with this application. S	Should you need any further information,please do			for the Maria In		나동영 과도용 집할만드러 세소영업	[성명]	무하마드 후세인
not hesitate to contact Mr Samuel Wong or Ms. Dilla a io.com for clarifications.	at 03-7876 5050 (ext. 137) or patent23gpintas	 we are peased to report that we have accordance with your instruction. 	tied the above-memoried parent applicat	ION IND KORE IN	[발양의 영문영황]	METHOD FOR PRODUCING POROUS MEDICAL IMPLANT	[성명의 영문표기]	MUHAMMAD HUSSAIN
Yours faithfully,		3. Please find enclosed herewith a copy of t	the application as filed for your records.		[발양자]		[주소]	알레이시아 분량고
PINTAS CONSULTING GROUP SON BHD		4. We also enclose our invoice no. PF7	0408 being our fee for attending to the	above-mentioned	(49)	우하마드 아시프 빈 아메드 쿠샤아니		마라 (유아이티엘
Inv		matter for your safe records.			[성명의 영문표기]	MUHAMMAD ASIF BIN AHMAD KHUSHAINI	[주소의 영문표기]	Fakulti Keintera
LOK DHOON HONG		 We thank you for entrusting us with this a not begitte to contract Mr. Samuel Mices 	application. Should you need any further info	ormation please do	[王 太]	맞레이시아 생랑고르 샤 암랑 40000 세크셴 14 중리	tran daarig	(ULTM) 40450 Sha
Ū.		b.com for clarifications.	e mai pres al co-rore occo (exc. 1017 of <u>B</u>	ANTIAL PROTING				(0118) 40450 Shar
IALAYSIA OFFICE URL: www.pinist- DIAS CONSULTING GROUP SDN. BIBL (want m)	dp.com SINGAPORE OFFICE PINTAS PTE. LTD. (2008)4(11-0)	Youry faithfully,					[발양자]	
96. PG, Jane Tool Indone, Java, Selangar. 1: (003) Presting Java, Selangar. 1: (003) PTT 5059 F : (003) 7076 2876	151, Chin Sweet Hole, IF 2-14 Mantester Holes Briggsone (60018 Y : (66) 6250 2010 F : (65) 6270 1806 F : (66) 6250 2010 F : (65) 6270 1806	PINTAS CONSULTING GROUP SON BHD					(49)	로하나 빈티 아마!
	· · provide apply and apply and apply and apply					22-1	[성명의 영문표기]	ROHANA BINTI AHW
		Diretto					[주소]	알레이시아 생랑고
								유니버시티 테크레

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	2019-10-23
[발영자]	
(49)	무하마드 후세인 빈 이스마일
[성명의 영문표기]	MUHAMMAD HUSSAIN BIN ISMAIL
[주소]	알레이시아 생랑고르 샤 알랑 40450 유니버시티 테크놀로지
	마라 (유아이티앱), 파큘티 케주테라안 메카니칼
[주소의 영문표기]	Fakulti Kejuteraan Mekanikal, Universiti Teknologi Mara
	(UITM) 40450 Shah Alam Selangor Malaysia
[발왕자]	
(49)	로하나 빈티 아마드
[성명의 영문표기]	ROHANA BINTI AHMAD
[주소]	알레이시아 생광고르 예스지, 별로호 47000 잘란 호스피달,
	유니버시티 테크놀로지 마라 (유아이티엠) 캄푸스 메스지.
	불로흐, 파큘티 페르기기안
【주소의 영문표기】	Fakulti Pergigian, Universiti Teknologi Mara (UITM)
	Kampus SG. Buloh, Jalan hospital 47000 SG. Buloh
	Selangor Malaysia
(은원언어)	영 어
(우선권 주장)	
[음원국명]	WY
[은원번호]	P1 2018703906
[출원일자]	2018.10.23
[중영서류]	미첨부

UNIVERSITI TEKNOLOGI

Mara

6

Patent filing in Korea

HANANSIA CONSULTING GROUP SEVE. BHD. (Heath w) MN. 15, Jahn 55 105, 47200 Petaling Jaya, Sebangan T (1002) TETE 5050 F (1002) TETE 2078 E (1006) TETE 5050 F (1002) TETE 2078

URL: www.pinter-ip.co

MALANSIA OFFICE



UiTM Symbiosis Program, 2014



Replication process for 1st prototype, 2016









Muhammad Hussain







5



Universiti Teknologi MARA - Media Rasmi's albums

MoU Universiti Teknologi MARA dan NITIUM **Technology Sdn Bhd**

23 November 2017 - Majlis Pertukaran Memorandum Persefahaman antara Universiti Teknologi MARA dan NITIUM Technology Sdn Bhd telah berlangsung di Canseleri Tuanku Syed Sirajuddin, UiTM Shah Alam. 23 November 2017 · 🚱







Source : https://www.facebook.com/media/set/?set=a.545310592485396.1073742092.194708687545590&type=3&comment_tracking=%7B%22tn%22%3A%220%22%7D

Securing MOSTI INNO-FUND 2017





NITIUM TECHNOLOGY SDN. BHD.

EF04171067: LOW COST BUT HIGH QUALITY POROUS NICKEL TITANIUM DENTAL IMPLANT VIA METAL INJECTION MOULDING (MIM)

RM371,558.00

MINISTRY OF SCIENCE, TECHNOLOGY AND INNOVATION

Completed in July 2018



Admin/19.017 Our Ref Your Ref. 23th May 2019

Associate Prof. Dr. Muhammad Hussain bin Ismail Faculty of Mechanical Engineering Universiti Teknologi MARA (UITM) Menara 1, Kompleks Kejuruteraan, 40450, Shah Alam, Selangor Darul Ehsan

Dear Prof. Dr. Hussain

Appointment Letter as Collaborator for R&D MESTECC Grant Project Title "Clinical Trial Of The World First Porous Nickel Titanium Dental Implant"

We refer to matter above, Nillum Technology Sdn. Bhd. would like to appoint you as a collaborator for our next grant application under Ministry of Energy, Science, Technology, Environment and Climate Change (MESTECC). In accordance with your expertise and experience in the area, we believe that your guidance and advice is crucial to ensure the company's success. The scope of collaboration will include the technical advisory for these following subjects;

1) Material and Production 2) Quality Control/Assurance

In continuation of our previous collaboration in the development of the product, we are now entering the final stage of pre-commercialization i.e. The clinical studies. As it is the most important stage of the product development, we are looking forward to work with you upon receiving your reply regarding the appointment. All the details concerning the project will be discussed further

Thank you Yours faithfully NITIUM TECHNOLOGY SON, BHD 1192503 Muhammad Asif Bin AhmaLKh Chief Executive Officer (CEO) / Director

> NITIUM TECHNOLOGY SDN. BHD. (1192508-7) B-1-16, Vista Alam, Jalan Ikhtisas 14/1, Seleven 14, 40,000 Shah Alam, Selaneor Derul Ehsan, Malaysia





Universiti Teknologi MARA 40450 Shah Alam, Selangor, MALAYSIA Fakulti Kejuruteraan Mekanikal Facally of Mechanical Engineering

NERMITERS UNIVERSITT Tel 11+6035 3543 5161 \gg TEKNOLOGI Falks : (+603) 5543 5160 MARA https://Rev.uite.edu.etu/

100-FKM (PTA 17/1) Ref. No Date : 30 May 2019

Muhammad Asif bin Ahmad Khushaini

Chief Executive Officer Nitium Technology Sdn Bhd B-1-16 Vista Alam Jalan Ikhtisas 14/1 Seksyen 14 40000 Shah Alam

Dear Mr. Asif.

Yours sincerely

LETTER OF ACCEPTANCE AS PROJECT COLLABORATOR FOR R&D MESTECC GRANT

PROJECT TITLE : CLINICAL TRIAL OF THE WORLD FIRST POROUS NICKEL TITANIUM DENTAL IMPLANT

In response to your letter dated 23rd May 2019 with your reference: Admin/19-017, I am pleased to accept your offer as a Project Collaborator for the development of your product: Porous Nickel Titanium Dental Implant.

As mentioned in your letter, the scope of collaboration will include the technical advisory for these following subjects: a. Materials and Production

b. Quality Control/Assurance

However, I strongly believe that further discussion is necessary in order to ensure this project is properly executed and therefore guarantee a successful outcome. Thank you for your appointment and I look forward to being part of the team.

an Assoc. Prof. Dr. Muhammad Hussain bin Ismail Paculty of Mechanical Engineering Universiti Teknologi MARA (UITM) Menara 1. Kompleks Keiuruteraan. 40450, Shah Alam, Selangor Darul Ehsan

Pejabat Am / General Office Tel: (+603) 5544 5191 / 5190 / 5162 / 5164 / 5142 / 5143 - (- Fabs: (+603) 5543 5160

mosi

2nd defense, Jan 8, 2020

KEMENTERIAN TENAGA, SAINS, TEKNOLOGI, ALAM SEKITAR DAN PERUBAHAN IKLIM MINISTRY OF ENERGY, SCIENCE, TECHNOLOGY, ENVIRONMENT AND CLIMATE CHANGE Inter LT New Cd & CS. Newsdales C. Sektor Tenaga Aras 2, Bisk E4/5, Kompleks E Pusat Penta 62660 PUTE Mai prote : 803 - 8000 8000 : 603 - 8868 9070 TEL Laman Web : www.mestecc.gov.m SULIT MESTECC/DANA/RND(S)/1-34 Jld. 2 (21)

Februari 2020

Encik Mohd Zul Iman bin Mohd Yusuf Nitium Technology Sdn. Bhd. B-1-16, Vista Alam Jalan Ikhtisas 14/1 Seksven 14 40000 SHAH ALAM Selangor

Tuan,

TAWARAN MESTECC R&D FUND BAGI PROJEK CLINICAL TRIAL OF POROUS NICKEL TITANIUM DENTAL IMPLANT (RD1019Q1346)

Dengan hormatnya saya merujuk kepada perkara tersebut di atas.

2. Sukacita dimaklumkan bahawa Kementerian Tenaga, Sains, Teknologi, Alam Sekitar dan Perubahan Iklim telah meluluskan permohonan tuan untuk mendapatkan pembiayaan di bawah MESTECC R&D Fund bagi projek Clinical Trial of Porous Nickel Titanium Dental Implant (RD1019Q1346) berjumlah RM2,171,400.00 dengan tempoh pelaksanaan selama 22 bulan.

3. Untuk makluman tuan, peruntukan yang telah diluluskan ini adalah dalam bentuk geran bagi tujuan membantu pelaksanaan projek. Justeru itu, tuan juga hendaklah memberi keutamaan pada pelaksanaan projek. Pihak Kerajaan Malaysia juga mempunyai kuasa untuk meminda peruntukan yang telah diluluskan sekiranya mempunyai justifikasi yang kukuh untuk berbuat demikian.

SULIT

Our Ref. : NTSB/01/20-05 Your Ret · 2020/03/14

To: Associate Prof. Dr. Muhammad Hussain bin Ismail Faculty of Mechanical Engineering Universiti Teknologi MARA (UITM), 40450, Shah Alam, Selangor, Malaysia

Dear Associate Prof. Dr. Muhammad Hussain bin Ismail.

Letter of Appointment as Collaborator for Project: Clinical Trial of Porous Nickel Titanium Dental Implant

MOSTI

We refer to the above matter, Nitium Technology Sdn. Bhd. hereby appoint you as a collaborator for the project. We are pleased to inform you that Ministry of Science Technology and Innovation (MOSTI) has approved our funding application for this project with the awarded amount of RM2.171,400.00. The project will begin on 1st of April 2020 until 31st of January 2022.

Nitium Technology Sdn Bhd is an ISO 13485:2016 certified company that has been involved in research and development of medical devices with you and your team from Universiti Teknologi MARA (UITM) since 2014. Together, we have successfully developed the world's first porous nickel-titanium dental implant system and the product has been filed for Malaysian patent in 2018 and South Korean's in 2019.

This project will be the final phase of product's R&D and it success will ensure smooth market entry in the future. Therefore, we look forward for your active participation in this project and hoping there will be a fruitful collaboration.

Thank you.

Best regard

ad Asif Ahmad Khusha cutive Officer (CEO)

NITILIM TECHNOLOGY SON BHD (1192593.7) B-1-16, Vista Alam, Jalan Ikhtisas 14/1 Seksyen 14, 40000, Shah Alam, Selangor, Malaysia

1/3

Innovation...never ending journey



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New Straits Times, July 9, 2019



Buletin Salam, UiTM, June 2019



Penyelidik UiTM rangkul tiga pingat emas di Jerman KUALA LUMPUR 21 Nov. □ Para penyelidik Universiti Teknologi Mara (UiTM) beriava

merangkul tiga pingat emas ketika menyertai pameran perdagangan antarabangsa (IENA) di Nuremberg, Jerman awal bulan ini.

Dua pingat itu diperoleh oleh para penyelidik dari Fakulti Kejuruteraan Mekanikal diketuai oleh Muhammad Hussain Ismail.

Sebutir lagi pingat emas dimenangi pasukan dari Pusat Tanah Runtuh Negara (Nasec) UiTM yang diketuai oleh Profesor Dr. Roslan Zainal Abidin.

UITM dalam satu kenyataan memberitahu, kejayaan itu membuktikan keupayaan institusi tersebut dalam menghasilkan produk penyelidikan bertaraf antarabangsa.

□□Institut Penyelidikan, Pembangunan dan Pengkomersialan (IRDC) UiTM akan terus berusaha untuk menjayakan misi bagi mendapatkan pengiktirafan antarabangsa.

□□Usaha ini seterusnya akan meletakkan penyelidikan UiTM dalam peta dunia sejaja. dengan hasrat UiTM untuk mencapai taraf universiti kelas dunia menjelang tahun 2020. D kata kenyataan itu di sini hari ini.

IENA berlangsung dari 1 hingga 4 November lalu membabitkan penyertaan dari pelba negara seperti Amerika Syarikat, Rusia, Korea Selatan, Croatia dan Hong Kong. Kongsi Konten di :



THE POME OF





ARBURG







aiful Islam Izra'a 16/06/21

mm

X = ± 0.1 XX = ± 0.05 ∣⊲⊕

A3

10:1



Implant 4.50 10H

Nitium Technology Sdn. Bhd Version No. : A17-02

Date of Approval: 16/06/21 D-IL





Comparison With Latest Product Available in Market

VILLE HNOLOGY

≈ \$130

VINVERSITI Trabaecular Metal



These are three known porous dental implant available in the market. Notice that all of them **do not have the thread on the porous part of the implant**. Without thread, no primary stability (immediate implant lock after insertion). **Our implant is the first in the World to** have threaded + porous.



The latest product from Straumann made from Titanium Zirconium alloy. Not a porous dental implant. They gladly announced that their revolutionary surface treatment namely the SLActive succesfully improved surface area up to 19.9% more (compare to polished surface). Using similar method and equipment of measuring the parameter, our implant provides 61.22% more which is three times as what Straumann had.

≈ \$400

straumann

The Roxolid Standard Plus

Dental Crown:

Made by SiO₂, able to **reduce half** of the cost from typical dental crown by using locally abundant beach sand

Abutment and Fixation Screw:

Made by Porous Nickel Titanium alloy, its pseudoelesticity properties enables abutment to absorb any excessive lateral forces thus avoiding any impending fractures

Implant:

Porous structure helps to enhance the implant-bone integration as well as bone regeneration. Furthermore, the tapered design provide excellent stability after implant insertion



i. Dental Crown, ii. Abutment and Fixation and iii. The Implant.





Histopathological Evaluation;



Subject: 10 New Zealand White Rabbits Standard: GLP, ISO10993:6, ISO17025 (UKAS)



Which mean, our Porous NiTi is **48% more biocompatible** than industry's standard titanium alloy!

Porous VS Titanium NiTi VS Grade 5 5.28/600 10.93/600

Osseoincorporation evidence;

In another comparative animal study on New Zealand White Rabbits showed that there is bone in-growth inside the implant (marked by the red spot area in the picture). In the same study, none were observed with commercially available Straumann implants. Subject: 12 New Zealand White Rabbits Standard: ISO10993:6



Superior bone-implant-contact (BIC);









Participants Needed for Research Study on Dental Implants

Do you have a missing molar between your lower back teeth? You may be eligible for a ONE-year study that could replace your missing tooth.

You May Qualify If You

- Are above 18 years old
- Are in good health with no medical illness
- Have not been smoking/smoked for the past six months
- Are not pregnant or breastfeeding

Potential Benefits Participating in this study may replace your missing tooth with a dental implant to improve your oral health

Participation Involves

Several visits which include consultation, dental implant placement, restoration with an implant crown, and recalls

SCAN TO REGISTER



https://forms.gle/C7fY4cHNPvGnMLH69

We only require 105 participants.Register now to grab your chance. For more information please contact or whatapps us at 011-59898953









Awards and Recognition





Second place at Asian Entrepreneurships Award (AEA) 2020, Japan



MedTech Innovator's top 20 Asia Pacific Startups at MedTech Innovator APAC 2021, Los Angeles/Singapore



World's Top 40 startup at K-Startup Grand Challenge 2018 by Ministry of SMEs & Startup, Korea South Korea



Special Award at Internationale Fachmesse Ideen, Erfindungen & Neuheiten 2017 (IENA2017), Germany



Gold Medal Award at International Invention, Innovation & Technology 2017 (ITEX2017), Malaysia Pecipta

Gold Medal and Special Award at International Conference & Exposition On Inventions by Institution of Higher Learning 2017 and 2019, Malaysia



Company background – Collaboration and network



Company background – Team and ISO13485 certificate

Founders

Asif Khushaini, M.Sc CEO cum ISO 13485 QMR Responsible in developing maintaining all SOPs of the Nitium's operation



Zul Iman Yusuf, B.B.A COO Was project leader during pre-clinical. An executor, responsible in maintaining Nitium's operation

Engineer

Dato Ir. Noor Azmi Jaafar,

Chairman / Advisor Former co-founder of multimillion dollar manufacturing company with more than 30 years experience in industry.



Saiful Islam Izra'ai, м.sc CTO

His master research was on dental implant design. Also assist the QMR in implementing ISO13485 QMS

Experts

Angel

Prof. Dr. Rohana Ahmad, PhD Technical Director A dentist and renowned scientist in prosthodontist. GCP certified.

UiTM di hatiku



Asc. Prof. Hussain Ismail, PhD Technical Director Prominent scientist in Powder Metallurgy and porous alloy.



The management system of

Nitium Technology Sdn. Bhd.

B-1-16, Vista Alam, Jalan Ikhtisas 14/1, Seksyen 14 40000 Shah Alam, Selangor MALAYSIA

has been assessed and certified as meeting the requirements of

ISO 13485:2016

For the following activities

Design, Development, Manufacture and Distribution of Sterile Alloy Dental Implant System and Blood Glucose Monitoring System (Blood Glucose Strips and Blood Glucose Meter)

> This certificate is valid from 03 June 2020 until 02 June 2023 Issue 1. Certified since 03 June 2020





Surgical Instruments











First Visit to GAIA , 4 Nov 2019



Intern cum FYP @ GAIA , July 2020 – Aug 2021



Meeting with UiTM VC, 17 April 2020



MoU Signing, 13 May 2020







Licensing Agreement Signing, 28 May 2020













R&D Project Team Discussion on Bio-hybrid Project, 24 Jan 2020





https://www.youtube.com/watch?v=8TPg584Pjjo

UiTM di hatiku

Malaysian 3D printing and design communities are coming together to produce face shields for frontliners facing the Covid-19 pandemic.

HOME / MALAYSIA

With face shields in short supply, Malaysians bring 3D printers into Covid-19 fight

Monday, 23 Mar 2020 06:53 PM MYT BY IDA LIM



Malaysian volunteers have come together to use 3D printers and other methods to make much-needed face shields for medical personnel. --- Picture via Facebook/Hushi Falt /3D Printing Malaysia Community for Covid 19

KUALA LUMPUR, March 23 - Volunteers in Malaysia have come together as a community to crowdsource the use of 3D printers and other methods to make much-needed face shields for those fighting the spread of Covid-19, to help meet demand for the single-use disposable personal protective equipment (PPE).

Facebook user Nurfaiz Foat had on March 21 posted his idea to mobilise Malavsians to use 3D printers to print the plastic face shield holders and simple readily-available materials to make face shields for distribution to frontliners, using a design --- adapted from Josef Prusa's original design - which he said takes 40 minutes to print for each plastic holder.





JUST IN POPULAR

KTMB urges No 9173 ETS trair passengers with Covid-19 syn to get screened

Sarawak has ordered PPE for hospitals battling Covid-19, sa minister

56 minutes ago Nestle Malaysia reports one C positive case

These ago PM thanks cops in special Pol message (VIDEO)

1 Pepter states Domain Reasons additions I am

Covid-19: Malaysian 3D printing enthusiasts produce face shields to aid frontliners in fight against pandemic



0



Malaysian 3D printing and design communities are coming together to produce face shields for frontliners facing the Covid-19 pandemic.

MinNature Malaysia founder Wan Cheng Hust, who started the Facebook group 3D Printing Malaysia Community for Covid-19, said the self-funded group aimed to help frontliners by creating face shields using 3D printing, laser cutting or DIY builds.

On the FB group's page, he noted that this production method had some limitations including cleanliness during fabrication and sterilisation after.

He said most makers did not have controlled environment settings, so all visors made would have to be sent to a centralised collection point where it would be disinfected using ultraviolet (UVC) light.



Recommended Reading

WORLD New Jersey slaps terror charge on man over alleged supermarket cough threat

ATHLETICS Coe suggests world athletics championships could slip to 2022



IN-Sea

BOXING Fury-Wilder rematch to be pushed back due to coronavirus



OTHER SPORTS Interview: Surfing chief says Games will be most relevant ever, after 'rogue wave



CORPORATE NEWS Singapore to shut bars,



limit gatherings to count coronavirus spread



Volunteers donate **3D- printed face** shields for frontliners







MANILA, Philippines - There is an apparent shortage of personal protective equipment (PPE) supply in the country amid its deadly battle with COVID-19

Some private hospitals have resorted to using old linen as improvised masks due to the supply deficit.

And like an unexpected twist in a movie, a group of individuals banded together to help the country's frontliners by

CNC of Injection Mold, March 26 (Completed in 3 days)





#KitaJagaKita 🕮 @gamusofficial

Fakulti Kejuruteraan Mekanikal UiTM Shah Alam bersama menjayakan Pencetakan 3D Pelindung Muka untuk Frontliner yang diinspirasikan oleh 3D Printing Community Malaysia for Covid19, projek di FKM ini diketuai oleh Prof. Madya Muhammad Hussein Ismail.

2:50 PM

Translate Tweet



Ideation & Execution (March, 26)



Mould modification (March, 27 - 29)



First mass production (March 30)





Delivery Locations

innovationlabs.my

Ikat dengan getah

sekiranya perlu

Masukkan ke lubang NO. 3 DARI HUJUNG



Leveraging Collaboration... creating more values

.....



Face Shields Donation to Schools





Pejabat Timbalan Naib Canselor

(Penvelidikan dan Inovasi) Office of Deputy Vice-Chancellor (Research and Innovation)



Fakulti Kejuruteraan Mekanikal Universiti Teknologi Mara 40450, Shah Alam SELANGOR

Y.Bhg. Profesor/Tuan/Puan,

PERMOHONAN PERLINDUNGAN HARTA INTELEK

Dengan segala hormatnya perkara di atas adalah seperti berikut.

Sukacita dimaklumkan bahawa pihak Business Innovation & Technology Commercialization Centre (BITCOM) telah menerima permohonan perlindungan Harta Intelek Y.Bhg. Profesor/tuan/puan yang bertajuk Personal Protective Face Shield Using Plastic Injection Molding And Film Piercing

Tarikh

Sehubungan dengan itu, pihak BITCOM telah meluluskan permohonan perlindungan harta intelek. pihak Y.Bhg. Profesor/tuan/puan seperti yang berikut:

a) Perlindungan Harta Intelek di bawah kategori: Hakcipta (Copyright)

4. Sebarang maklumat terkini perihal pendaftaran Harta Intelek tersebut di Pendaftaran Harta Intelek Malaysia (MyIPO) akan dimaklumkan kelak.

5. Kerjasama daripada pihak Y.Bhg. Profesor/tuan/puan dalam perkara ini adalah amat dihargai dan didahului dengan ucapan terima kasih. Sebarang maklumat lanjut, sila hubungi sekretariat Harta Intelek UITM di talian 03-5543 7976 / 03-5544 2748 atau email kepada bitcom@uitm.edu.my / ipribuuitm@gmail.com.

Sekian

Yang benar

FARIZAH MOHAMED ISA Koordinator Harta Intelek



www.ultm.edu.my

sk :

- Mohd Alif Bin Jalaluddin
- Mohd Helmi Bin Mohd Mustamil
- Mohamad Suhairi Bin Zainudin
- Mohd Azerif Bin Md Ali
- Muhammad Hussain Bin Ismail
- Zuraidah Bt Salleh
- Zulkifli Bin Mohamed
- Abdul Halim Bin Abdullah
- 9. Ameran Bin Saiman
- 10. Nurul Syuhadah Binti Khusaini
- 11. Mohamad Tolha Bin Subhi
- 12. Radzuan B A Rahman
- 13. Mohamad Firhan Bin Morni
- 14. Mohd Helmi Bin Omar
- 15. Arzuan Bin Kasim
- 16. Shaiful Amri Bin Ramli
- Khairul Hazwan Bin Abdul Hadi
- 18. Ahmad Faiz Bin Nawawi
- 19. Amalina Binti Amir
- 20. Shahidan Bin Mohamad
- 21. Aminuddin Bin Zulkifli
- Ahli Projek





IP: Copyright





FACULTY of MECHANICAL ENGINEERING PROTECTIVE FACESHIELD



UiTM FaceShield

... from CSR to Commercialization



Produced more than 40,000 pieces within 3 months during the 1st MCO in 2020









innovationlabs.my







SUMBANGAN

Pekerja Proton ganding bahu hasilkan pelindung muka secara sukarela 50 people, picked from a pool of volunteers, work on an assembly line to measure and cut the various components required before assembling the final product. Up to 3,000 units can be produced in a single day, and the Company is expected to take approximately 20 days to produce the 60,000 units it has committed to deliver.

A joint effort with PROTON's partners

Projek ini juga satu daripada tanggungjawab suarikat kepada negara. Kami harap ia dapat digunakan oleh petugas

lalam mengekang penularan

While PROTON is responsible for the assembly and distribution of its face shields, the Company has received contributions from its vendor community who are eager to get involved. One such contributor is Pos Logistics Sdn Bhd, one of the biggest logistics service providers in Malaysia. They contributed over 2,000 large carton boxes that will be used to pack the face shields and make it easier to transport them.

Automotive component supplier, HICOM-Teck See Manufacturing Malaysia Sdn Bhd, is another vendor supporting this initiative. They have contributed 1500kg of polypropylene, one of the main components in a car bumper, which will be used to produce the frame of the face shields.

The original design for the face shield was contributed by Universiti Teknologi MARA (UITM). The designers at PROTON Design then developed the frame based on feedback from end users and also added the slogan *STAY STRONG! We will get through this!*







"We are not competing...we are complementing"

sharing some ideas and insights to PROTON

Five actions for academia and industry to co-create innovation



https://www.pwc.no/en/bridging-the-technological-valley-of-death.html



Alessandro Rossini

- Academia and industry should better understand each other's culture
- 2. Academics should better understand realworld industrial challenges
- Practitioners should stay up-to-date with the state-of-the-art
- 4. Industry should hire more PhDs
- 5. Academia and industry should conduct more joint research projects





KEMENTERIAN PENGAJIAN TINGGI





MH DELIMA SDN BHD

One Stop Solution for Educational Sector





TRL5 \rightarrow TRL8/9

Max RM3 million (2 years)

Industrial collaborator



Final Remarks



- Creative mindset → important tools in Innovation → leads to new products and processes that sustain our economy
- It is vital for everyone to have knowledge about IP! Know your rights and Protect your IP!
- Some basic ideas of innovation → thinking out of the box !

https://youtu.be/KNbAUwuFJ9k





Many of **life's failures** are people who did not realize **how close** they were **to success** when they **gave up**.

- Thomas Edison







THANK YOU

www.uitm.edu.my

