

UNIVERSITI TEKNOLOGI MARA

A THEORY OF PLANNED  
BEHAVIOUR (TPB):  
A PERSPECTIVE ON REHIRING  
EX-OFFENDERS

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Thesis submitted in fulfillment  
of the requirements for the degree of  
**Master of Science**  
**(Business Management)**

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## **AUTHOR'S DECLARATION**

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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## ABSTRACT

Ex-offenders face multiple challenges when re-integrating into their community following their release from the prison, forcing them to reoffend to support their livelihood. Reoffence of ex-offenders can be prevented if they are provided job-ready skills before their release and stable employment opportunity. However, the success of obtaining a job ultimately depends on the employer's attitude and perception towards the ex-offenders. The present study intends to engage employers with prior experience working with ex-offenders to gauge their rehiring perspective, since they exhibit more "ex-offender accepting" behaviour. This study uses the Theory of Planned Behaviour (TPB) to form the conceptual model. This theory maintains three main components namely attitudes, subjective norms and perceived behavioural control and were utilized in predicting the employers' intention to rehire ex-offenders. To further expand the TPB model, organizational culture, risks and government incentives were included as predictors of attitude, while skills and supporting documents were incorporated as determinants of perceived behavioural control. A self-administered survey was used to gather data from 135 Malaysian firms with history of employing ex-offenders, and the hypotheses of this study were tested using Partial Least Squares-Structural Equation Modelling (PLS-SEM). The analysis revealed attitude and subjective norm as solid predictors of rehiring intention. Besides, organizational culture and government incentives were observed to influence attitude, while skill set significantly predicts perceived behavioural control. Generally, active community and ex-offender engagement can reduce the social stigma associated with the employment of ex-offenders. Finally, some suggestions for future studies are also discussed in this study.

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