



## UNIVERSITI TEKNOLOGI MARA

### ADS654: POLICY ANALYSIS

<b>Course Name (English)</b>	POLICY ANALYSIS <b>APPROVED</b>
<b>Course Code</b>	ADS654
<b>MQF Credit</b>	3
<b>Course Description</b>	This course utilizes an interdisciplinary approach which incorporates political science, economics, socio-psychology, and management science techniques. The Political science components emphasizes process and feasibility, the economics component emphasizes deduction and optimization, social psychology component emphasizes experimentation and attitudes and management science and research techniques are used as methods of policy analysis and evaluation. The course addresses a number of issues ranging from public problems, agenda setting, policy cycle, policy recommendation, policy evaluation to policy termination and forecasting techniques.
<b>Teaching Methodologies</b>	Lectures, Blended Learning, Case Study, Tutorial, Discussion, Presentation, Directed Self-learning , Journal/Article Critique, Role Play
<b>CLO</b>	CLO1 CO1: Identify the decision making process which precedes the formulation of policy CO2: Apply appropriate conceptual models and analytical models to explain the choices of decisions and policies CO3: Explain policy issues and give useful information about the salient aspect the policy techniques to solve social issues
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Introduction to fundamental concepts in policy analysis</b> 1.1) o Different uses of the word „policy?. 1.2) o Defining public policy, public advocacy and policy 1.3) analysis 1.4) o Traditional public policy vs modern Behavioral public 1.5) policy. 1.6) o The characteristics of policy analysis. 1.7) o Policy analysis according to Dye?s conceptual framework 1.8) o Basic concepts in policy analysis such as opportunity 1.9) cost, social benefit, social cost, rational behaviour, etc.	
<b>2. Theories of Decision Making</b> 2.1) Distinction between decision making and policy making.	
<b>3. Process of Decision making</b> 3.1) o Identifying the problem/opportunity 3.2) o Gathering facts 3.3) o Making the decision 3.4) o Implementing and evaluating the decision. 3.5) o Distinction between individual decision making and group decision making. 3.6) o Biases in human decision making	
<b>4. Models in Public Policy Analysis</b> 4.1) o Institutional model 4.2) o Process model 4.3) o Group model 4.4) o Elite model 4.5) o Rational model 4.6) o Incremental model 4.7) o Group theory model 4.8) o Public choice model 4.9) o Systems model	

**5. Problem Structuring/Agenda Setting**

- 5.1) o Issue search
- 5.2) o Issue filtration
- 5.3) o Issue definition

**6. Forecasting/Problem Formulation**

- 6.1) o Types of forecasting
- 6.2) o Problems of forecasting
- 6.3) o The political roles of forecasting
- 6.4) o Forecasting and policy planning
- 6.5) o Objectives and priorities

**7. Recommendation/Policy Adoption**

- 7.1) o Identifying and generating options
- 7.2) o Analysis of risk and uncertainty of options
- 7.3) o Identifying externalities, and criteria of making choices.
- 7.4) o Presentation to client.

**8. Monitoring/Policy Implementation**

- 8.1) o Approaches to implementation
- 8.2) o Present and past consequences of acting on policy
- 8.3) alternatives.
- 8.4) o Identifying obstacles and constraints in implementation
- 8.5) o "Top-down" perspective.

**9. Evaluation/Policy Assessment**

- 9.1) o The need for policy evaluation
- 9.2) o Problems of analyzing the impact of public policy.
- 9.3) o Techniques for systematic evaluation
- 9.4) o Consumption and utilization of evaluations

Assessment Breakdown	%
Continuous Assessment	40.00%
Final Assessment	60.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Case Study	The case study will be done in a group of 2 or 3 students per topic. This will be done during tutorial classes and for discussion. There will be no marks given for the case study.	0%	CLO1
	Discussion	FORUM on Public Policy (suggested to have forum discussion for Blended Learning in week 12,13 & 14). The Public Policy Forum (PPF) provides an opportunity for the students to discuss key issues in public policy, mainly in Malaysian perspective. Speakers: The speakers will comprise of 3 students in a group and 1 moderator . Total of 4 members in each group. Lecturers will assign the topic to each groups based on Recommended Topics. The forum is designed for the assessment on forum presentation (10%) and written report (10%).	0%	CLO1
	Presentation	It is a forum presentation. To be presented in a forum discussion during tutorial class.	10%	CLO1
	Writing Test	The mid-term test will be held on Week 8, tentatively. The test comprises 20% of the coursework.	20%	CLO1
	Written Report	The written report should be reviewed within 5 pages; Font: Times New Roman (12) or Arial (11). 1.5 spacing. To be submitted to your respective tutorial lecturers for evaluations.	10%	CLO1

Reading List	Recommended Text	
	Reference Book Resources	<ul style="list-style-type: none"> <li>• Dye, T. R. 1978, <i>Understanding public policy</i>, 5th Ed., New Jersey: Prentice Hall, Englewood Cliffs</li> <li>• Buchholz, R. A. 1992, <i>Public policy issues for management</i>, 2nd Ed., New Jersey: Prentice Hall, Englewood Cliff.</li> <li>• Cochran, C.L. &amp; Malone, E. F. 1995, <i>Public policy : perspective and choices</i>, Mc Graw-Hill Inc.</li> <li>• Hogwood, B. W, &amp; Gunn, L. A. 1984, <i>Policy analysis for the real world.</i>, Oxford University Press</li> <li>• Hussin, A. A. 2000, <i>Analisis dasar Aawam: Peranan kerajaan mengatasi masalah ekonomi dalam sistem pasaran bebas</i>, Utusan Publications</li> <li>• Starling, G. 1993, <i>Managing the public sector</i>, 4th Ed., Wordsworth Inc., California.</li> <li>• Weimen, David L, and Vining, Aidan R 1992, <i>Policy analysis : Concepts and practice</i>, 2nd Ed., New Jersey: Practice Hall, Englewood Cliffs.</li> <li>• Anderson, J.E. 2011, <i>Public Policymaking. An Introduction.</i>, 7th Ed., Boston: Wadsworth.</li> <li>• James P. L. and Joseph S. Jr. 2000, <i>Public policy: An evolutionary approach</i>, 2nd Ed., New York: Thomson Learning.</li> </ul>

Article/Paper List	Recommended Article/Paper Resources	
	<ul style="list-style-type: none"> <li>• Chris Weible and Edella Schlager 2013, Advancing Policy Theory with Cultural Theory: An Introduction to the Special Issue, <i>Policy Studies Journal</i> [ISSN: 1541-0072]</li> <li>• R ICHARD A. E PSTEIN 2014, B EYOND T EXTUALISM : W HY O RIGINALIST T HEORY M UST A PPLY G ENERAL P RINCIPLES OF I NTERPRETATION TO C ONSTITUTIONAL L AW, <i>Harvard Journal of Law and Public Policy</i></li> <li>• Clevo Wilson/Jayatilleke S. Bandara/ Yiyong Cai 2014, The</li> </ul>	

		impact of climate change on food crop productivity, food prices and food security in South Asia, <i>Economic Policy and Analysis Journal.</i> , Volume 44, Issue 4
	Reference Article/Paper Resources	• Joseph J. Sabia 2014, MINIMUM WAGES: AN ANTIQUATED AND INEFFECTIVE ANTIPOVERTY TOOL, <i>Journal of Policy Analysis and Management</i> [ISSN: 1520-6688]
<b>Other References</b>	This Course does not have any other resources	