



اُونِيُوَرَسِيْتِي تِي كُونُوَلُو كِي مَارَا  
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MARA

E-Learning Through Twitter Does Effect Learning  
Process of Students in UITM Rembau

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## ABSTRACT

Twitter is a popular microblogging social networking site, allows individuals to communicate by sending short messages of up to 140 characters. Although it enables people to be in constant contact, its value in educational context is less clear. Twitter shows promise in improving interactions among learners and teachers, causality between Twitter use and learning performance remains to be conclusively established. Currently, the most beneficial use of Twitter is probably that of a “push” technology such as the instructor sending important course information, homework assignments and test deadlines to students, as well as that of a platform for peer interaction. Many challenges still exist in using Twitter for teaching and learning. This research was proposed to know e-learning through Twitter does effect learning process of students in UITM Rembau.

*Keywords: Social Media, Twitter, E-Learning, Social Networking Site.*

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## TABLE OF CONTENT

CONTENT	PAGE
AUTHOR'S DECLARATION	i
ABSTRACT	ii
ACKNOWLEDGEMENT	iii
CHAPTER 1: INTRODUCTION	
1.1 Background of the Study	1 – 3
1.2 Problem Statement	3 – 6
1.3 Research Objectives (RO)	7
1.4 Research Questions (RQ)	7
1.5 Significance of the Study	8
1.6 Scope and of the study	9
1.7 Definitions of Term	10
CHAPTER 2: LITERATURE REVIEW	
2.1 Online Education	11 – 13
2.2 Twitter	13 – 14
2.3 Factors Affecting Students' Attitude Towards Online Learning	14 – 17
2.4 Theory Related to This Research	17 – 19
2.5 Theoretical Framework	20
CHAPTER 3: RESEARCH METHODOLOGY	
3.1 Research Design	22 – 24
3.2 Data Collection Strategies	25 – 26
3.3 Sampling Strategies	27 – 28
3.4 Data Analysis	29 – 30
3.5 Conceptualization of Research Variables	31
CHAPTER 4: DATA ANALYSIS AND FINDINGS	
4.1 Reliability and Validity Analysis for Actual Study	32 – 34

4.2 Section B The Advantages of Twitter Towards Students	34 – 35
4.3 Section C The ways to Enhance the Twitter Learning Experience	35 – 38
4.4 Section D The Content of Twitter Appropriate for E-Learning	38 – 40
CHAPTER 5: DISCUSSION, CONCLUSION, LIMITATIONS AND RECOMMENDATION	
5.1 Discussion	41 – 43
5.2 Conclusion	44
5.3 Limitations of Study	45
5.4 Recommendation	46
REFERENCES	47 – 49
APPENDICES	50 – 53