



UNIVERSITI TEKNOLOGI MARA

ADS554: APPLIED RESEARCH PROJECT

Course Name (English)	APPLIED RESEARCH PROJECT APPROVED
Course Code	ADS554
MQF Credit	4
Course Description	no description provided
Teaching Methodologies	Lectures, Lab Work, Tutorial
CLO	CLO1 On successful completion of this course the learner will be able to (1) plan, organize and conduct an independent empirical study (as per the proposal approved in ADS501 with necessary changes recommended if applicable) CLO2 Collect, code and analyze data CLO3 Write the research report as per prescribed form and defined the findings
Pre-Requisite Courses	No course recommendations
Topics	
1. Supervision 1.1) 1.1 Preparation of research report comprises of Data Collecti, Pilot Study, Data Analysis, Discussion and Conclusionn	
2. 2. Completion of final report 2.1) 2.1 Student should write the research report according to the format given by the faculty	
3. 3. Presentation 3.1) 3.1 Presenting the final report	

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	The final research report and presentation	100%	CLO1 , CLO2 , CLO3

Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources