

DESIGN EXHIBITION 2022

MAKIN MUDA MUDA  
MUDA MUDA MUDA

College of Creative Arts, UiTM Kedah Branch

# INDUSTRIAL DESIGN

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MINDAREKA  
HYBRID

College of Creative Arts, UTM Kedah Branch

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# Table Of Content

Rector's Message	i
Head of Faculty's Message	ii
Commitee	iii
Students Artwork (Graphic & Media Digital)	1
Students Artwork (Industrial Design)	137





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## **BOOST-LB** BASKET (PRODUCT DESIGN)

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With our country's situation now being endemic, most people are already accustomed to the situation and aware of the Covid-19. However, it is up to the individual to always remember those minor precautions to reduce the percentage of infection in everyday life and activities.

**Boost-LB** is a shopping basket that can be use for shopping and other related activities. The main function of this product is that it is a foldable basket and could fit certain items when going to shopping. The basket also comes with refilled sanitizer and a hook which can be attach to a trolley. The objectives of Boost-LB are to make people's everyday life much easier when going shopping and to lessen their burden while carrying items rather than using a plastic bag that might be ripped apart.

An online survey has been conducted virtually through a google form. The purpose is to get some information regarding the respondent's opinion and thought about the shopping basket that was provided at the malls. It is also conducted to know how often they use the provided basket at the malls during the pandemic. Based on the survey, most of the respondents often use the basket provided at the mall but only 46.9 percentage of respondent who sanitize their hands or the basket after shopping. It shows that there are a few of user did not sanitize their hands after using the provided basket or trolley.

Hopefully, this product will help reducing the infection of the virus. On the other hand, this product is designed to help people take a breather without having to worry about the spread of the infection as the provided basket at malls are likely to have the highest number of virus particles. It might be safer to bring our own basket to avoid being infected.

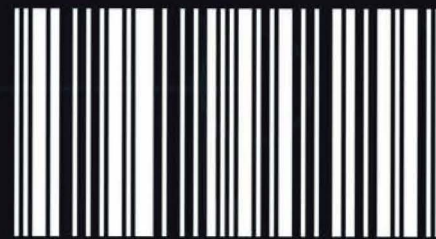
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