



## UNIVERSITI TEKNOLOGI MARA

### ADE630: CRAFT, DESIGN AND SOCIETY

<b>Course Name (English)</b>	CRAFT, DESIGN AND SOCIETY <b>APPROVED</b>
<b>Course Code</b>	ADE630
<b>MQF Credit</b>	3
<b>Course Description</b>	This is a beginner craft course dealing with concepts and design as they relate to basic crafting processes of surface decoration and manipulation. At the same time, the students will investigate designers' role in society. Designers' work will also be examined so as to be aware about the design aspects of such objects the students encounter in their daily life. Through a series of lectures, workshops, individual research projects, students will gain skills and understanding of the theoretical, per formative and evaluative knowledge of design practice and design criticism.
<b>Transferable Skills</b>	Craftmanship, culture and heritage
<b>Teaching Methodologies</b>	Lectures, Studio, Demonstrations, Discussion, Workshop
<b>CLO</b>	CLO1 Analyze crafts art forms from a variety of culture and societies to their own. CLO2 Critique and analyze thoughts in their response to various craft works and deduce meanings based on the many contexts of visual art, both global and local. CLO3 Develop original ideas for craft art-making, and interchange these ideas into art forms through selected media, processes and techniques.
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Introductory section:</b> 1.1) Introduction to Malaysian Traditional Craft	
<b>2. Historical, cultural and sociological</b> 2.1) Historical, cultural and sociological background of Malaysian Traditional Craft	
<b>3. Variety of Malaysian Traditional Craft</b> 3.1) Waving / Anyaman	
<b>4. Variety of Malaysian Traditional Craft</b> 4.1) Waving / Anyaman (Continued from last week)	
<b>5. Variety of Malaysian Traditional Craft</b> 5.1) Printing / Cetakan Sutera Saring	
<b>6. Variety of Malaysian Traditional Craft</b> 6.1) Printing / Cetakan Sutera Saring (Continued from last week)	
<b>7. Variety of Malaysian Traditional Craft</b> 7.1) Embroidery / Sulaman Manik	
<b>8. Variety of Malaysian Traditional Craft</b> 8.1) Embroidery / Sulaman Manik (Continued from last week)	
<b>9. Variety of Malaysian Traditional Craft</b> 9.1) Tekad dan Tenunan	
<b>10. Variety of Malaysian Traditional Craft</b> 10.1) Tekad dan Tenunan (Continued from last week)	
<b>11. Variety of Malaysian Traditional Craft</b> 11.1) Batik and Tie And Dye / Batik Canting and Batik Ikat Celup	

**12. Variety of Malaysian Traditional Craft**

12.1) Batik and Tie And Dye / Batik Canting and Batik Ikat Celup (Continued from last week)

**13. Art Criticisms and Applications of Malaysian Traditional Craft to the**

13.1) Aesthetic Judgments on Malaysian Traditional Craft

**14. New Dimension, Future and Hope:**

14.1) Towards Commercializing Malaysian Traditional Craft

Assessment Breakdown		%	
Continuous Assessment		100.00%	

  

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Final Project	Final Craft Project	30%	CLO3
	Individual Project	Craft Project	30%	CLO1
	Portfolio/Log Book	Research Work Book (RWB)	40%	CLO2

  

Reading List	Recommended Text	Barbara Leigh 2003, <i>The Changing Face of Malaysian Craft Identity</i> , Oxford University Press
	Reference Book Resources	<ul style="list-style-type: none"> <li>• 1989, <i>Anyaman; Pandan dan Mengkuang Kuala Lumpur</i>, Kraftangan Malaysia</li> <li>• Tatham, Caroline 2003, <i>Fashion Design Drawing Course</i></li> <li>• Tom Pettit 1974, <i>Craft Education: Presentation of Design</i>, London: Arnold</li> <li>• rossita Jaafar 2004, <i>Sulaman Benang &amp; Manik LAbuci</i>, Utusan Publ. &amp; Distributors Sdn Bhd</li> <li>• Caldwell Lynne 2006, <i>A Beginner's Guide to Creating Color and Text</i></li> <li>• Chavarria J. 2006, <i>Throwing Techniques (Ceramic Class)</i>, Watson-Guption Publications</li> <li>• Douglas. Chippy 2005, <i>Brunschwig and Fils Up Close: From Grand Groom</i></li> <li>• Dato' Khoo Kay Sim 2006, <i>Batik, a legacy of Datin Seri Endon Mahmood: Ba</i>, Kuala Lumpur: Alf promotion</li> <li>• Lauer, David A. &amp; Stephen Pentak, 2000, 0 Ed., Orlando: Harcourt Brace College</li> <li>• Jenny Dean 2005, <i>The Craft of natural dyeing: glowing colours</i>, Search Press: Great Britain</li> <li>• Meller Susan 2002, <i>Textile Design : Two Hundred years of Europea</i></li> <li>• Peter Haines 1996, <i>The Embroidery design sourcebook: Inspiration</i>, Photographs London</li> <li>• Siti Zainon Ismail 1986, <i>Rekabentuk Kraftangan Melayu Tradisi Kuala Lu</i>, Dewan Bahasa dan Pustaka</li> <li>• Tan Sri Dato' Mubin Sheppard, diterjemah oleh 1980, <i>Mekarnya Seni Pertukangan Malaysia Petaling J</i>, Estern Universities Press</li> </ul>
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	