# ACROSS BORDERS

AN OVERVIEW OF ISSUES IN MANAGEMENT & BUSINESS / SCIENCE & TECHNOLOGY / SOCIAL SCIENCE & HUMANITIES 2009-2011

### **PROJECT TEAM**

Dr. Roaimah Hj. Omar Dr. David Loh Er Fu Nor Raihan Abu Bakar Siti Zuraina Gafar@Abd Ghaffar Muhamad Hanapi Khamis Siti Nurshahidah Sah Allam



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Division of Research, Industrial Linkages & Alumni
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### **PREFACE**

Across Borders is designed for use in knowledge development in various disciplines. It is written to accommodate the interest of academicians and industry. The compilation of research abstracts from different fields provides valuable information to assist the expansion of knowledge and development. It also serves as a reference for Universiti Teknologi MARA (UiTM) Melaka Campus and the Division of Research, Industrial Linkages & Alumni.

The compilation of proceeding abstracts includes 83 research abstracts that are divided into 3 sections according to their respective disciplines; Management and Business, Science and Technology, and Social Science and Humanities.

It is hoped that this book would inspire its readers to undertake further research in the specific fields or disciplines.

### **ACKNOWLEDGEMENT**

The project team of this Across Borders would like to express their deepest appreciation to all the researchers from the various faculties for their participation. Without their on-going contributions the book would not be possible. We are indebted to the Rector of Universiti Teknologi MARA (UiTM) Melaka Campus and the Division of Research, Industrial Linkages & Alumni for mooting the idea of having this book and getting the project started.

We would like to sincerely thank all our friends, colleagues, and acquaintances for their roles, direct and indirect contributions and invaluable support in the compilation of the 83 proceeding abstracts.

### **MANAGEMENT BUSINESS**

## TESTING THE EVIDENCE OF PURCHASING POWER PARITY FOR ASEAN-5 COUNTRIES USING PANEL ESTIMATION

Abdul Rahim Ridzuan Elsadig Musa Ahmed

#### **ABSTRACT**

This article examines the validity of purchasing power parity (PPP) hypothesis using panel methods for five founding members of the Association of Southeast Asian Nations (ASEAN) in US dollar and Japanese ven. A range of heterogeneous panel unit root tests and panel cointegration analysis used in literature applied to test long run PPP for post Bretton Woods floating period (1980-2007). This study shows that a sequence of unit root tests does not favor mean reversion and found mixed result for Singapore. This outcome. however, might be due to generally limited power of conventional classical unit root test. Nevertheless, the PPP proposition seems to hold for post financial crises period (post-1997) in US and Japan as base country. Consequently, this study is broadly consistent with Baharumshah et al. (2007) results. invariant to numeraire currency, of mean reversion, mainly supporting PPP for Asian crises era. Furthermore, present study has used recent developed heterogeneous panel cointegration tests and found significant cointegration between nominal exchange rate, domestic and foreign prices. However, the results provide more evidence for ASEAN-5 in Japanese based in favor of cointegration in long run compared with US dollar is the numeraire currency.

#### **KEYWORDS**

Panel data, ASEAN-5, cointegration, PPP

The paper was presented at the 9th International Conference of Japan Economic Policy Association organized by Japan Economic Policy Association from 27th Nov to 28th Nov at the University of Waseda, Japan.