

### BACHELOR OF BUSINESS ADMINISTRATION (HONS) ISLAMIC BANKING

# FACULTY OF BUSINESS MANAGEMENT UNIVERSITY TEKNOLOGI MARA SEGAMAT, JOHOR

## FACTORS INFLUENCING INTENTION TO USE DIMINISHING PARTNERSHIP HOME FINANCING

1<sup>ST</sup> EXAMINER: MR HUSNIZAM BIN HOSIN

2<sup>ND</sup> EXAMINER: DR FARIDAH NAJUNA BINTI MISMAN

PREPARED BY: NURFADHILAH BINTI MOHD NOR (2012936201)

**19 JANUARY 2015** 

#### **ACKNOWLEDGEMENT**

In the name of Allah (S.W.T), the Most Compassionate, the Most Merciful, praise to Him; peace and blessing of Allah be upon His Messenger, the Prophet Muhammad (S.A.W), the last of the Prophet. There are several kind-hearted individuals who have helped me to complete my research proposal. First, I would like to take this opportunity to express my special gratitude to my advisors, sir Husnizam Hosin and Dr Faridah Najuna for their comments, wise advice, guidance, help and encouragement in the preparation of this project.

I also owe my thanks to my mates, lecturers and administrative staff of UiTM Johor who supported me in various ways in writing this report.

Last but not least, my thanks and appreciations also go to people who have willingly helped me out with their abilities. What is true and right are from Allah (S.W.T); while the mistakes and errors are entirely mine. For He is the source of knowledge. He knows best what is right and wrong. All gratitude and praise be only Him.

Thank you very much.

#### **ABSTRACT**

Diminishing partnership or Musharakah Mutanaqisah is the combination of the concepts of joint ownership and leasing. For example, in the context of home financing; first of all, the customer will enters into a partnership under the concept of joint ownership (Shirkah al-Milk) agreement with the bank. Then, the bank will leases the house to the customer under the concept of leasing (al-Ijarah). Diminishing partnership or Musharakah Mutanaqisah is the new concept introduced by Islamic banking industry for home financing contract as an alternative of the deferred payment sale (Bai' Bithaman Ajil) contract since Bai' Bithaman Ajil arises many arguments by shariah scholars on how it's contract looks so much like conventional loan and seen as back door riba. This study attempts to examine the acceptance level of a new Islamic home financing concept, diminishing partnership (DP), by consumers in Malaysia using the theory of reasoned action as the guiding principle. Data for this study were collected by means of a self administered survey conducted on 100 post graduate students from Universiti Sains Malaysia (USM). Methodology used for this study is by using cross sectional data that were collected through a survey and analyzed by means of factor analysis, correlation and regression analysis.

#### TABLE OF CONTENTS

DECLARATION OF ORIGINAL WORK	i
LETTER OF SUBMISSION	ii
ACKNOWLEDGEMENT	iii
ABSTRACT	iv
1 CHAPTER 1 INTRODUCTION AND BACKGROUND OF STUDY	1
1.1 Introduction	1
1.2 Background of Study	1
1.3 Problem Statements	2
1.4 Research Questions	3
1.4.1 Main Research Question	4
1.4.2 Specific Research Question	4
1.5 Research Objectives	4
1.5.1 Main Research Objective	4
1.5.2 Specific Research Objectives	4
1.6 Significance of Study	4
1.7 Organization of Thesis	5
1.8 Summary	5
2 CHAPTER 2 LITERATURE REVIEW	6
2.1 Introduction	6
2.2 Overview of Islamic Home Financing in Malaysia	6
2.3 Overview of Bai Bithaman Ajil (BBA)	7
2.4 Overview of Diminishing Partnership (Musharakah Mutanaqisah)	7
2.5 Overview of Intention	8
2.6 Theories about Relationship between Human attitudes and Behaviors	9
2.6.1 Ajzen and Feishbein's Model of Reasoned Action	
2.6.2 Ajzen's Theory of Planned Behavior	
2.7 Summary	
3 CHAPTER 3 RESEARCH METHODOLOGY	13
3.1 Introduction	
3.2 Variables	
3.3.1 Dependant Variable	
3.3.2 Independent Variable	

3.3 Re	search Design	
3.3.1	Purpose of the Study	
3.3.2	Type of Investigation	
3.3.3	Researcher's Interference	.14
3.3.4	Study Setting	.15
3.3.5	Unit of Analysis	.15
3.4 Re	search Framework and Hypothesis	.15
3.4.1	Theoretical Framework	.16
3.4.2	Hypothesis	.16
3.5 Da	ta Collection Method	. 1
3.5.1	Questionnaire Design	. 1
3.5.2	Measurement of Variables	.1
3.6 Pile	ot Survey	.22
3.7 Da	ta Analysis and Treatment	<i>.</i> .
3.7.1	Descriptive Analysis	.2
3.7.2	Factor Analysis	.2
3.7.3	Reliability analysis	.2٠
3.7.4	Correlation Analysis	24
3.7.5	Multiple Regression Analysis	
3.8 SU	MMARY	
4 CHAPT	ER 4 DATA ANALYSIS AND RESULTS	
4.1 Intr	oduction	
4.2 Res	sponse Rate	
4.3 Dei	nographic Profile of Respondents	. 4
4.4 Go	odness of Measure	,
4.4.1	Factor Analysis	.3
4.4.2	Reliability Analysis	:
4.4.3	Correlation Analysis	3
4.5 Des	scriptive Statistics	4
4.6 Reg	ression Analysis	
4.6.1	MODEL SUMMARY	4
4.6.2	ANOVA TABLE	4
4.6.3	COEFFICIENT TABLE	4
4.6.4	Model Equation	4