

UNIVERSITI TEKNOLOGI MARA (UITM) FACULTY of COMMUNICATION & MEDIA STUDIES DIPLOMA in COMMUNICATION AND MEDIA

COM363 PROFESSIONAL PROJECT

UNETHICAL WRITING CULTURE: AN EXPLORATORY STUDY OF FIXI'S KELABU BY NADIA KHAN THAT AFFECTS READER'S MIND IN LESBIAN, GAY, BISEXUAL AND TRANSGENDER (LGBT) ISSUE

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In the name of Allah the Most Compassionate and Merciful.

First and foremost we offer our sincerest gratitude to Allah SWT for His bless, we are able to complete our Final Year Project about 'Unethical Writing Culture: An exploratory study on Fixi's Kelabu by Nadia Khan that affect reader's mind towards Lesbian, Gay, Bisexual and Transgender issue. We are truly thankful for all the supports we received during finishing this research as this is our final project before officially graduating from UiTM Kampus Rembau. We also honestly appreciate and enjoyed by doing this assignment as it help us to create relation and friendship with every respondent.

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ABSTRACT

The purpose of this research is to study the unethical writing of Fixi's Kelabu by

Nadia Khan that affects reader's mind in Lesbian, Gay, Bisexual, and Transgender (LGBT)

issue. A total of 6 informants were involved in this research chosen by using a convenience

sampling method. Data collection was done by conducting an in-depth interview with the

informants to support the research. The 6 informants were interviewed respectively including

Fixi's editor and the writer of the book itself, and one person from each category of Lesbian,

Gay, Bisexual and Transgender (LGBT). The result found that Fixi's Kelabu by Nadia Khan,

encourage minority of the readers, which experienced LGBT or have the same experience as

the main character of the story. It encourages them as Fixi's Kelabu by Nadia Khan have an

open-ending writing concept that causes the readers to create their own personal view and

interpretation of the storyline.

Keywords: Publishing, Fixi, Ethics, LGBT

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