



**AWARENESS, WILLINGNESS AND READINESS OF
SMI COMPANIES IN KUALA LUMPUR ON THE
IMPORTANCE OF USING INTRANET AND EXTRANET
SOLUTIONS IN THEIR BUSINESS**

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LETTER OF TRANSMITTAL

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Mr. Tuan Mohd Rosli Tuan Hassan
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Dear Sir,

RE: SUBMISSION OF FINAL PROJECT PAPER

Enclosed is the full report entitled “ Awareness, Willingness and Readiness of SMI companies in Kuala Lumpur in Using Intranet and Extranet Solutions”.

The purpose of this study is to assess the level of awareness, willingness and readiness of SMI companies in Kuala Lumpur in utilizing intranet and extranet applications in their daily business activities.

I really hope that this report will fulfill the requirements of the course. I thank you for all the support given in completing this report.

Thank you,

Yours faithfully



.....
(MAIZUL DERAMAN)

AKNOWLEDGEMENT

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Thanks to Allah the Almighty, who has given me the opportunity and strength to complete this report.

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ABSTRACT

Information technology (IT) is become the important agenda in our country. Our government now is promoting Malaysian to use IT in their daily live. MSC is one of the national inspirations and it shows to us how serious Malaysian government tries to bring Malaysia to be and industrial country. Government also tries to encourage Malaysian companies to use IT in their daily activities.

This project is more on to know whether the SMI companies are aware, willing and ready to use intranet and extranet solutions in their business activities. Through this study also, the researcher try to know the level of IT knowledge among SMI companies especially in Kuala Lumpur.

Both primary and secondary data are collected in the progress of marketing research. The secondary data are collected trough desk research while primary data are collected trough distributing a set of construct questionnaire. This study are only concentrated in the Kuala Lumpur area. 50 respondents have been chosen to participate in this study.