BUSINESS PLAN OUTLINE

COVER PAGE



DIPLOMA IN MECHANICAL ENGINEERING (EM110) J4EM1105E

FUNDAMENTALS OF ENTREPRENUERSHIP

ENT 300



BreadBox Entreprise PREPARED FOR:

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ACKNOWLEDGEMENT

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EXECUTIVE SUMMARY

EXECUTIVE SUMMARY

BreadBox is a new toast shop start-up located in Shah Alam. The menu will include a variety of exceptionally bread toast that are freshly made using locally sourced such as peanut from Selangor establishments. There is also a wide variety of different types of bread toast with meat. The shop will be located in a busy intersection of a highly trafficked area of Shah Alam . It will be surrounded by government office and residence, chain restaurants, and other businesses that are frequented by locals. The design of BreadBox will be comfortable and convenient in order to attract all residents of Shah Alam. The demographic will be residents of the community that come from all different backgrounds and income levels. It will be family-friendly, trendy, and offer a seating area that is able to accommodate multiple seating options. The product offer is toast and savory as well drink. Example toast kaya, Chicken Slices and Coffee .BreadBox will target all residents living in and around Shah Alam. It will appeal to students, families, retirees, and government employees. Because the food is moderately priced compared to other fast food establishments, all income levels will be able to enjoy the delicious offerings of BreadBox. The sales forcast for 1 month is RM43200.50. The total of the sales forcast for the first year is RM518,406. The total sales forecast will have increament every year. The second year is 10% from first year total sales and 15% increment for third year from second year total sales.BreadBox is owned by Partnership Agreement, Muhammad Hakim is the General Manager of the Breadbox and the task is To plan, implement and control overall management of the business. Then Muhammad Hazig is Adminstrative Manager and the task to make sure the entire worker get their right such as scheme and insurance, such as EPF and SOCSO and Preparing or updating employment records related to hiring, transferring, promoting and terminating. Hizairi Eimran is Marketing Manager and the task Promote the business, product or services and analysing and improving pricing and marketing strategies. Adib Farhan is Operational Manager and the task is controlling productionrelated operations involved in the creation of goods and services and make sure the operation process following the correct Standard Operational Procedures (SOP). Aiman Muqhriz is Finacial Manager of the BreadBox and the task is manage the financial and account activities of the company.

INTRODUCTION

1. Introduction

1.1. Name of the business

Name of the business is BreadBox Entreprise. The name Breadbox is came from the way we serve the customer that is bread inside the box.

1.2. Nature of Business

BreadBox Entreprise is a toast shop and the main menu is toast fill with variety of delicious flavor such peanut , kaya and butter. BreadBox Entreprise is a Food and Beverages industry. BreadBox's vision is to move with people to drive profitable growth and become an even better by serving more customers delicious food each day around the world and BreadBox's mission is to become our customers favorite place and way to eat, drink and chill. BreadBox characteristic of the business is satisfaction of costurmers through economic pricing, better quality product and quick service. The organization of BreadBox is made from 5 main manager with the head is General Manager and four others manager which is Adminstrative Manager , Marketing Manager , Operational Manager and Finacial Manager. The type of business BreadBox Entreprise is partnership agreement.

1.3. Industry Profile

Our industry profile is a food and beverage industry in Malaysia. FnB market size was 15.2 million dollar usd and expected to grow more than 9% during period 2021-2026. Due to high demand in Shah Alam, Selangor amount of food and beverage produce is getting bigger. Because of this, opening BreadBox is significant because we can compete with other competitors.

1.4. Location of the business

The address of our business location at No 2, Jalan Kristal J7/J, Seksyen 7, 40000 Shah Alam, Selangor. The benefit from this location is near to the main road, surrounded by residencial area, universities and government facities. Then, the location have good basic amenities such as water, electricity and communication lines.

1.5. Date of business commencement

Breadbox has registered in 17 Januari 2023 and been commencement in 1 April 2023.

1.6. Factor in selecting the proposed business

The following success factors will set BreadBox apart from the competition: Fresh made to order Bread Toast that are locally sourced from Selangor meat and vegetable establishments. The Bread are homemade and are the softest in town. Convenient location: Breadbox will be located in a highly-trafficked intersection that is easy to drive in and out of on any given day. Customers get will satisfaction.

1.7. Future prospects of the business

The long term focus of the BreadBox is to expand branch the through in Selangor and Malaysia. Other than that, BreadBox will ensure the business to make more profit and be increase anually. After that, BreadBox will increase variety of new products in the future to ensure the business growth through the time.

PURPOSE

2. Purpose of preparing the business plan

2.1. To evaluate the project viability and growth potential

Business plan is the written agreement that described of all the future pharse as the guideline on how or what to do in order to achieve the goals of the firms also summarized the marketing, operational, financial and admin part objectives fo the near future. Other than that, it also provides the idea on how we can achieve the goals. Furthermore, it can help our firms stay in compete with the others business.

Every information in the company are important in order to helps the leader to make decision making in the future. The company will use the information to set up the plans on whether to set the target and make the best decision towards achieving the goals. The performance of the company will be measured with their sales, time frame, and strategic planning. With all the items the business plan can evaluate the unnecessary things and focus on the potentials planning to develop the business

2.2. To apply for loans or financing facilities from the relevant financial institutions

The business plan shows about the financial speciality or the strength of the business in order to convince the investors when applying the loans. So, same goes to the financial institution. The business plan filled all the company's cash flow and provide the information about the assets, capitalization and projected financial performance. So, it helps to find the potential investor with the company's performance information and reduce the risk. Furthermore, the business plan plays a major role to gent the potential investor to get their fund in order to control their business activity.

2.3. To act as a guideline for the management of the proposed business

Business plan with complete information helps the organization to reach our long-term goals. It gives business direction, defines our objectives, maps out strategies to achieve our goals and helps us to manage possible bumps in the road. Having a business plan helps us to more focusing on our goals and the strategies to achieve them. A wise leader business can drive us towards the goals with more confident that business plan can provide day-to-day operation management. An organization that consistent focused on their goals have higher chances percentage to success in the future.

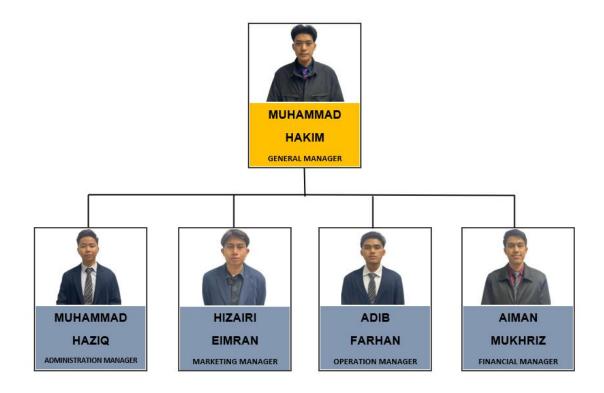
2.4. To allocate business resources effectively

The business plan helps the leaders of the organization to stay focused on the mission, vision and objective in order to achieve the goals in temporary time. This resource may be already available or from in the future activities. For instances, the organization needs to recruit new employee, increasing the spending on marketing and buying more products from another suppliers and equipment. By maximizing this, they can be sure that resources are enough to increase their activities.

BUSINESS BACKGROUND

3.2 Organizational Chart

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3.3 Logo and Motto

3.3.1 Logo



Logo description

Chef head: Symbolize of professional bread maker

Bread : Symbolize the signature menu

Colour : Brown because the idea is of brown colour to make more aesthetic

3.3.2 Motto

Take a break for a bread

The meaning from 'take a break' is to let people take a rest at our shop.

The meaning from 'for a bread' is to serve our customer with our signature dish which is bread.

MARKETING PLAN

6. Marketing Plan

6.1 Marketing objectives

BreadBox is a business that aims to give good experience through freshly made toast and drinks that will surely satisfy our customers and gain the best feedbacks from them. We also want customers to know our brand as an affordable yet has a good quality products. Shah Alam residents will surely love the toasts and drinks made by us and remember our brand and they will comeback for more.

6.2 **Description of product**

Our brand BreadBox sells a variety of toasts that can be enjoyed by all types of people.

| Product | Characteristics | Description | Price |
|--------------|---|---|-------|
| Peanut Toast | Use two pieces of homemade bread Peanut spread from local supplier | Two pieces of toasted bread spread with peanut and put together | RM5 |
| Butter Toast | Use one piece of breadButter | Butter placed on top of the toasted | RM5 |
| Kaya Toast | Use two pieces of homemade bread Kaya spread | Two pieces of toasted bread spread with kaya and put together | RM5 |

| Chicken Slice Toast | Use two pieces of white bread Two chicken slices | Bread is toasted Chicken slice is placed between the bread | RM12 |
|---------------------|---|--|--------|
| Minced Beef Toast | Use two pieces of white bread Minced beef | Bread is toasted Minced beef is placed between the bread | RM14 |
| Iced Coffee | Use premium coffee beans | Coffee brew | RM6.50 |
| Iced Tea | Use BOH tea bag | Tea is stirred with milk | RM5 |
| Iced Chocolate | Use Hershey's chocolate powder | Chocolate is mixed with milk | RM8 |

Table 6.1- List of menus

6.3 Target Market

6.3.1 **Geographic Segmentation**

We chose to do our business in Persiaran Setia Utama located at Shah Alam, Selangor. We chose this area because Shah Alam has a large population of 617,150 people living in the area. With this huge number of residents, it will give us chance to attract people in Shah Alam to try and eat our product at BreadBox. When our product is more well-known, more people in Shah Alam will want to buy our product and eventually people outside of Shah Alam will also want a taste of it.

6.3.2 Demographic Segmentation

Breadbox's target customers are residents and the community of the area of Shah Alam. We expect that people aged 5 years and above will love to taste our product as this type of food is loved and well-known to all layers of society. Our product is also suitable for all range of income whether low, medium, or high level because the cheapest product in our brand is as low as RM5.

6.4.2 **Total Market Size**

Population In Shah Alam = 617,150

Total Market size= Market size x number of times people come to our shop a year x average competitor price.

=61,715 x 12 x (
$$\frac{13+6.50+9.50+6}{4}$$
)

= RM 6,480,075 per year

6.5 **Competitors**

| Competitors | Strengths | Weaknesses |
|-----------------------------|--|---|
| 1. Bask Bear Coffee | Cafe concept Variety of coffee and non-coffee drinks Serves special drinks (Aren palm sugar) Have made new limited time menus from collaborations (Collab with myburgerlab) | Not favorable to elderly customers Cost disadvantages Competitors can offer the same menu Maintaining quality services |
| 2. Toast Box TOAST BOX 土司汇坊 | Established brand A go to place for breakfast Cheap toast Heavy dishes (Nasi Lemak, Curry Chicken, Fried Egg) Most of the branch located in KL (high population) | Many customers lead to longer waiting time Lack of branches outside of KL Self service system that is a bit messy |

| 2 Taget 9 Ca | 01 | 1 |
|---------------|------------------------------------|---------------------------------------|
| 3. Toast & Co | Shop is comfy, | Long waiting time |
| | neat, and simple | Hard to find the |
| | environment | nearby parking |
| TOAST 8 CO | Has good toast | spot |
| TOAST TOO | filling | Does not have |
| | Toast was | many branches |
| | wrapped nicely so | |
| | customer can eat | |
| | and clean easily | |
| | | |
| 4. Others | Portion is worth | The filling can |
| | the price | make the bread |
| | Environment is | quite soggy |
| | good and relaxing | Service was not |
| | The drinks are | satisfying |
| | tasty and | Not many seats |
| | refreshing | provided |
| | | |
| | | |
| i | | |

Table 6.2- List of competitors

6.6 Market Share

| Competitor | Before Entrance (%) | Amount (RM) |
|------------------|---------------------|--------------|
| Bask Bear Coffee | 30 | 1,944,022.5 |
| Toast Box | 25 | 1,620,018.75 |
| Toast & Co | 20 | 1,296,015 |
| Toast Maker | 15 | 972,011.25 |
| Others | 10 | 648,007.5 |
| Total | 100 | 6,480,075 |

Table 6.3- Market Share

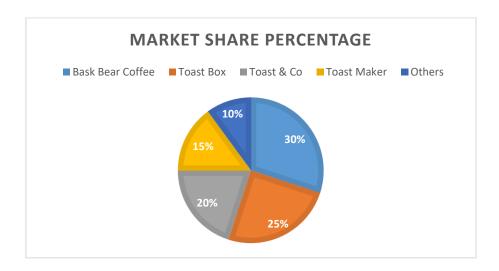


Figure 6.1- Pie chart of market share (Before Entrance)

6.6.2 Adjusted Market share after entry

| Competitor | After Entrance (%) | Amount (RM) | Percentage of loss (%) |
|------------------|-----------------------|--------------|------------------------|
| Bask Bear Coffee | 28 | 1,814,421 | 2 |
| Toast Box | 23 | 1,490,417.25 | 2 |
| Toast & Co | 19 | 1,231,214.25 | 1 |
| Toast Maker | 13 | 8,42,409.75 | 2 |
| Others | 9 | 5,83,206.75 | 1 |
| BreadBox | 8 | 518,406 | - |
| TOTAL | 100 | 6,480,075 | 8 |

Table 6.4- Adjusted market share after entry

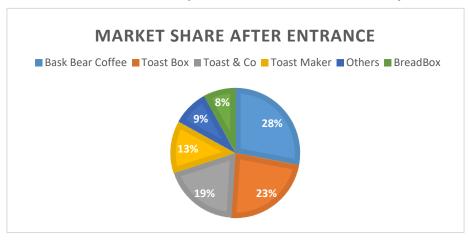


Figure 6.2- Market Share After Entrance

6.7 Sales Forecast

| Month | onth Sales Forecast (RM) | | | | | | | | |
|--------------------|--------------------------|---------|--------|-----------------|---------|-----------|----------|-----------|------------|
| | Peanut | Kaya | Butter | Chicken | Minced | Iced | Iced Tea | Iced | Total |
| | Toast | Toast | Toast | Slice | Beef | Coffee | (DME) | Chocolate | (DM) |
| | (RM5) | (RM5) | (RM5) | Toast (RM12) | Toast | (RM6.50) | (RM5) | (RM8) | (RM) |
| | | | | | (RM14) | | | | |
| Jan | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| Feb | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| Mar | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| Apr | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| May | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| Jun | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| Jul | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| Aug | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| Sep | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| Oct | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| Nov | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| Dec | 5,600 | 6,800 | 5,000 | 5,400 | 7,000 | 5,050.5 | 3,150 | 5,200 | 43200.5 |
| Year 1 | 67,200 | 81,600 | 60,000 | 64,800 | 84,000 | 60,606 | 37,800 | 62,400 | 518,406 |
| Year 2 (10%) | 73,920 | 89,760 | 66,000 | 71,280 | 92,400 | 66,666.6 | 41,580 | 68,640 | 570,246.6 |
| Year 3 (15%) | 85,008 | 103,224 | 75,900 | 81,972 | 106,260 | 76,666.59 | 47,817 | 78,936 | 655,783.59 |

Table 6.5- Sales forecast

6.7.2 Sales Forecast (Unit Forecast)

| Month | Unit Forecast | | | | | | | | |
|-----------------|---------------|----------|--------|---------|--------|-----------|---------|-----------|-----------|
| | Peanut | Kaya | Butter | Chicken | Minced | Iced | Iced | Iced | Total |
| | Toast | Toast | Toast | Slice | Beef | Coffee | Tea | Chocolate | (RM) |
| | (RM5) | (RM5) | (RM5) | (RM12) | (RM14) | (RM6.50) | (RM5) | (RM8) | |
| Jan | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| Feb | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| Mar | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| Apr | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| May | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| Jun | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| Jul | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| Aug | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| Sep | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| Oct | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| Nov | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| Dec | 1,120 | 1,360 | 1,000 | 450 | 500 | 777 | 630 | 650 | 6,487 |
| Year 1 | 13,440 | 16,320 | 12,000 | 5,400 | 6,000 | 9,324 | 7,560 | 7,800 | 77,844 |
| Year 2 (10%) | 14,784 | 17,952 | 13,200 | 5,940 | 6,600 | 10,256.4 | 8,316 | 8,580 | 85,628.4 |
| Year 3 (15%) | 17,001.6 | 20,644.8 | 15,180 | 6,831 | 7,590 | 11,794.86 | 9,563.4 | 9,867 | 98,472.66 |

Table 6.6- Unit Forecast

6.8 Marketing Strategy

6.8.1 Product

BreadBox serves homemade bread that is toasted then filled with spread that is chosen by our customers. The choices are kaya, butter, and peanut. BreadBox also serves chicken and beef slice toast for those who want a more energy to go about their day. For drinks, customers can choose iced tea to refresh their throat, iced coffee for those who want their caffeine, or iced chocolate for sweetness to make their day.

6.8.2 Price

Breadbox set the products' price based on competitive pricing. Our market survey of toast's price by our competitor was conducted before deciding our product's price. We found 4 main competitors for our product which is **Bask Bear Coffee**, **Toastbox**, **Toast & Co** and others. The average price for Bask Bear Coffee is RM13, while Toastbox is RM6.50, Toast & Co is RM 9.50 and others are RM6. Our average product price is RM 7.56 only. Our kaya, peanut, and butter toast cost RM5, the minced beef toast cost RM14 while the chicken slice is RM12. For the drinks, iced coffee is RM6.50, iced tea RM5, and iced chocolate is RM8.

6.8.3 Place

As for the location, BreadBox has chosen No 2, Jalan Kristal J7/J, Seksyen 7, 40000 Shah Alam, Selangor. The benefit from this location is the shop is near to the main road and surrounded by residential area, universities, and government facilities. It also has good basic amenities such as water, electricity, and communication lines. This will be a good place for customers to buy our toast.

6.8.4 Promotion (Promotion Mix)

Our brand has certain methods used to promote the shop and the products. We plan to reach the customer using online and offline sources. For online, we use social media to promote the product and for offline we use flyers, banners, signboard, and business card.

6.8.4.1 Business Card

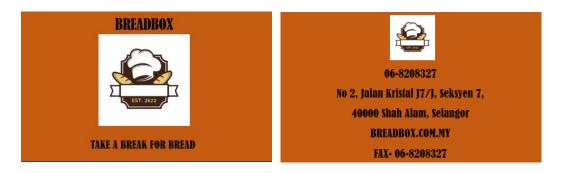


Figure 6.3- Business Card

BreadBox provides a very simple design of business card. On the front it shows the logo of the brand while on the back it shows a company contact number, address, and website. The business card will be placed on our counter so that our customers can get the info of BreadBox through the business card.

6.8.4.2 Flyers



Figure 6.4 - Flyers

Our flyers distributed will show the logo, signature dish and location. It is to make customer interested in our shop. The flyers will be distributed to the residents at Seksyen 7 to make sure the customers know about our shop.

6.8.4.3 Banner



Figure 6.5- Banner

The banner will be placed on top of our shop. It has our shop's motto which is 'Take a break for a bread'. This is to attract the passer-by to come to our shop and try our toasts.

6.8.4.4 Social Media (Instagram)

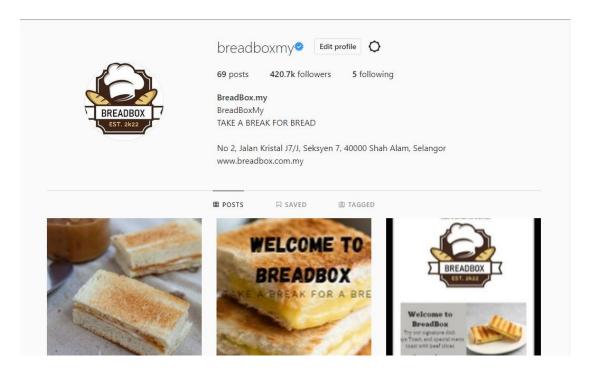


Figure 6.6- Instagram page

Our brand has made an Instagram page to promote our menu and upload any update about our shop and latest product. We use Instagram because it is one of the biggest social media platforms in the world and we can reach out to more audience through this app. All our activities and programs held will be informed via this app.

6.8.4.5 Signboard



Figure 6.7- Signboard

BreadBox uses signboard to be placed on top of the shop. This is to attract the people passing by so that they know about our business and might be interested to try it.

6.9 Organization chart



Hizairi Eimran Bin Khairul Lizam

Figure 6.8- Marketing Manager

6.10 Manpower planning

| Position | No of Personnel |
|-------------------|-----------------|
| Marketing Manager | 1 |

Table 6.7- Manpower planning

6.11 Schedule of Task and Responsibilities

| Position | Task and Responsibilities |
|-------------------|--|
| Marketing Manager | To find potential market for companies To promote the business' product to the public Making survey on feedback from customers |

Table 6.8- Schedule of task and responsibilities

6.12 Schedule of Remuneration

| Position | No of | Monthly | EPF (RM) | socso | EIS(RM) | Total |
|-----------|-------|----------|----------|-------|---------|----------|
| | Staff | Salary | | (RM) | | Amount |
| | | | | | | (RM) |
| | | | | | | |
| Marketing | 1 | 1,900.00 | 250.00 | 34.15 | 3.90 | 2,188.05 |
| Manager | | | | | | |
| | | | | | | |

Table 6.9- Schedule of Remuneration

6.13 Marketing Budget

| Item | Quantity | Fixed Assets | Monthly Expenses (RM) | Other Expenses (RM) |
|--------------------------|----------|--------------|-----------------------------|---------------------------|
| Fixed Asset | | | | |
| Signboard | 1 | 1300 | - | - |
| Working Capital | | | | - |
| • Flyers | 500 | - | 150.00 | |
| Other Evenese | | | | |
| Other Expenses | | - | - | |
| Banner | 1 | | | 85.00 |
| (4ft x 10ft) • Business | | | | |
| card | 500 | | | 40.00 |
| | | | | |
| | | | | |
| TOTAL | .(RM) | 1300 | 150 | 135 |
| | | | 1575 | |

Table 6.10- Marketing budget

OPERATIONAL PLAN

6 **Operational Plan**

7.1 Component of Operating Systems

7.1.1 Business Input

The business input for BreadBoxbusiness is to ensure that all ingredients used in our products are of high quality, halal, and safe from contaminated. Hence, to ensure that all ingredients are in good condition and safe, BreadBox has get the best supplier to supply the raw materials for our product. It to make sure the quality of ingredients such as kaya jam, peanuts, butter and the meats. It is because all these ingredients are perishable and quickly stagnate after opening.

7.1.2 Transformation Process

The transformation process is to calculating the stock of goods to ensure that the quantity is sufficient for the batter measurement and storing ingredients such as kaya, peanuts jam, butter, chicken and meat. First of all, the white bread will be toast for 2 minutes. After that, toast will be prepare differently such as kaya, butter and peanut for toast bread, and for chicken and beef will start with toast with toppings such as lettuce, chili sauces and meat either chicken or beef. Then, The toast will be prepare in box because it is the trademark for breadbox. Then, The toast can be serve to the customers.

7.1.3 Output

BreadBox business has provided customers with variety of toast and beverages. For The toast, it has 3 types with different filling such as kaya, butter and peanut jam. For savory toast it has two types chicken and beef. The savory

meal contains lettuce, sauce and meats. For the beverages, it has three different beverages such as ice coffee, ice tea and ice chocolate.

7.1.4 Feedback

Customers can submit feedback via social media, such as Instagram, BreadBox business website, or they can tag us on Instagram to re-share their reviews. Feedback is vital in a business because it can help the business improve and it can boost the marketing since it is a voluntary review based on the constumers experience and opinions. Moreover, feedback can also assist BreadBox in better understanding the customers to improve and increase the variety of the pruct in the future.

7.1.5 External Environment

The external environment for this business is the competitors. Since this business is located in Shah Alam, it is a very strategic because it surrounded with office and residential. Toast Box, Bask Bear coffee and Toast n Co are some of the competitors. Despite the existing competition, the key to BreadBox business to success in attracting customers is providing high-quality products while meeting customer tastes. Moreover, Apam Balik Colorful stands out because it offers apam balik in a range of colours and flavours while still maintaining the legacy of apam balik and is sold at a reasonable price

7.2 Process Planning for Manufacturing

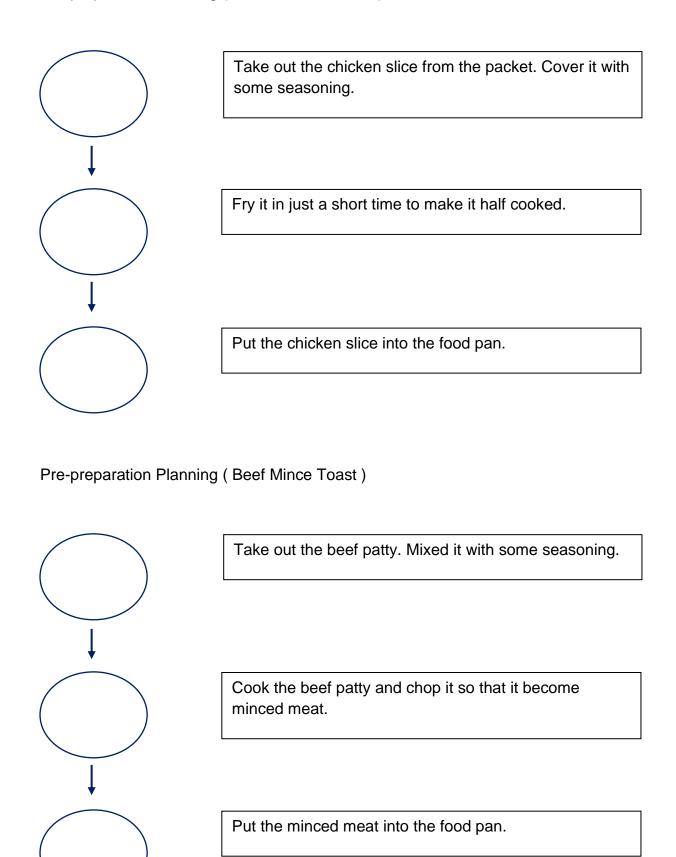
7.2.1 Symbol of Process Chart

| Symbol | Activity | Description |
|--------|----------------|---|
| | Operation | Activity that modify or transform also give added to the value of input |
| | Transportation | Movement of material or goods from one place to another place |
| | Inspection | Activity that measure the standard or quality |
| | Delay | Process is delayed due to the waiting for the next process |
| | Storage | Finished products or goods are stored in the storage area or warehouse |

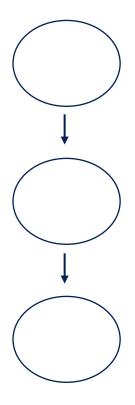
Table 7.1 Symbol of Process Chart

7.2.2 Process flow chart

Pre-preparation Planning (Chicken Slice Toast)



Pre-preparation Planning (Iced Coffee)

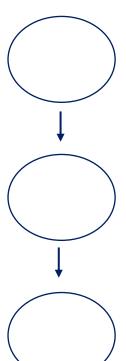


Add the coffee powder into the coffee machine and pour it in the mug. Soak the coffee until it has completely dissolved in the water for a few minutes.

Pour the sugar into the concentrated coffee.

Mix the mixture until it dissolves completely.

Pre-preparation Planning (Iced Tea)

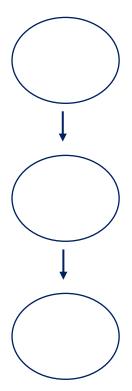


Add the tea bag when the mug has been filled with boiling water. Soak the tea until it has completely dissolved in the water for a few minutes.

Pour the sugar into the concentrated tea.

Mix the mixture until it dissolves completely.

Pre-preparation Planning (Iced Chocolate)

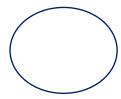


Add half of the mug with hot water. Dissolve the chocholate powder into the mug and also stir the mixture until fully dissolve.

Pour the milk into the coordinated chocolate.

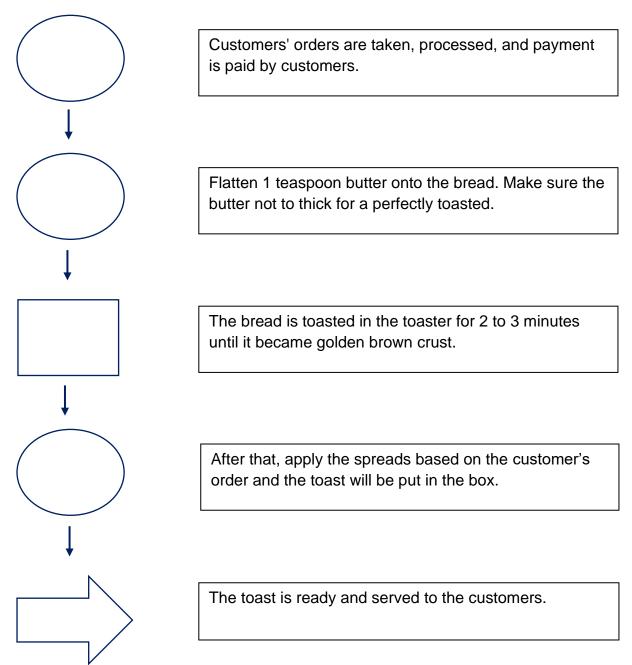
Put the ice and decorate the topping with chocolate syrup.

Pre-preparation (Packaging)



Design our box packaging with our own shop logo on it.

Process Planning (Toast)



7.3 Operations Layout

7.3.1 Layout based on the product

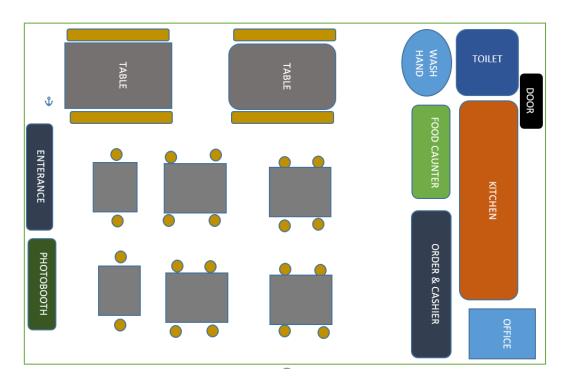


Figure7.7.3

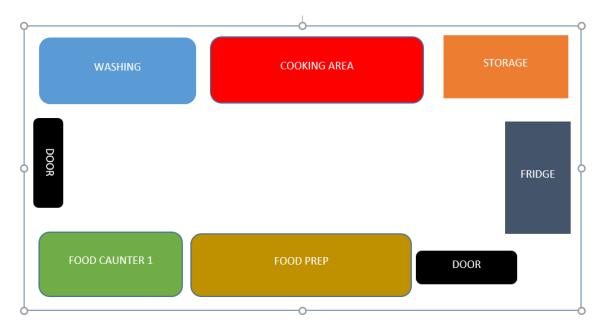


Figure 7.7.4

7.4 Production Planning

7.4.1 Sales forecast per month

| Product | Average Sales | Sales Price | Number of |
|----------------------|--------------------|-------------|------------|
| | Forecast Per Month | | Output Per |
| | | | month |
| Kaya Toast | 5600 | 5 | 1120 |
| Peanut Toast | 6800 | 5 | 1360 |
| Butter Toast | 5000 | 5 | 1000 |
| Chicken Slices Toast | 5400 | 12 | 450 |
| Beef Slices Toast | 7000 | 14 | 500 |
| Ice Coffee | 5050.5 | 6.5 | 777 |
| Ice Tea | 3150 | 5 | 630 |
| Ice Chocolate | 5200 | 8 | 650 |
| TOTAL | 43200.5 | | 6487 |

Table 7.2 Sales Forecast Per Month

7.4.2 Number of output per day

the number of working days per month is 24 days (6 days/week)

= No. of output per month / no. working days per month

| Product | Number Output | Number Working | Number of |
|-------------------|---------------|----------------|----------------|
| | Per Month | Days per Month | Output per Day |
| Kaya Toast | 1120 | 24 | 47 |
| Peanut Toast | 1360 | 24 | 57 |
| Butter Toast | 1000 | 24 | 42 |
| Chicken Slices | 450 | 24 | 19 |
| Toast | | | |
| Beef Slices Toast | 500 | 24 | 21 |
| Ice Coffee | 777 | 24 | 32 |
| Ice Tea | 630 | 24 | 26 |
| Ice Chocolate | 650 | 24 | 27 |
| TOTAL | 6487 | | 271 |

Table 7.3 Number of Output Per Day

7.4.3 Number of units per hour

Such as daily working hour = 14 hours

= No. of output per day / daily working hours

| Product | Number of Output Per | Daily Working Hours | Number of Output per | |
|--------------|----------------------|---------------------|----------------------|--|
| | Day | Per Day | Hour | |
| Kaya Toast | 37 | 14 | 3 | |
| Peanut Toast | 45 | 14 | 3 | |
| Butter Toast | 33 | 14 | 2 | |

| Chicken Slices | 15 | 14 | 1 |
|----------------|-----|----|----|
| Toast | | | |
| Beef Slices | 17 | 14 | 1 |
| Toast | | | |
| Ice Coffee | 26 | 14 | 2 |
| Ice Tea | 21 | 14 | 1 |
| Ice Chocolate | 22 | 14 | 2 |
| TOTAL | 216 | | 15 |

Table 7.4 Number of Units Per Hour

7.5 Material Planning

7.5.1 Material Requirement Planning

| Product | Materials | Quantity |
|---------------|----------------|----------|
| Peanut Toast | | |
| | Bread | 4 |
| 1700 | Peanut | 20g |
| | Butter | 10g |
| Butter Toast | | |
| | Bread | 4 |
| | Butter | 20g |
| | Sugar | 20g |
| Kaya Toast | | |
| | Bread | 4 |
| NIIII. | Kaya | 20g |
| | Butter | 10g |
| Chicken Slice | | |
| Toast | Bread | 2 |
| | Chicken Slices | 3 (120) |
| | Lettuce | 3(6g) |
| | Chili Sauce | 15g |
| | Mayonnaise | 15g |
| | Butter | 10g |
| | Oil | 28g |
| | Seasoning | 5g |
| | Salt | 5g |
| | Onion | 10g |
| | | |
| | | |
| | | |
| | | |

| Beef Toast | Bread | 2 |
|----------------|---------------|-------|
| | Mince Beef | 60g |
| | Lettuce | 3(6g) |
| | Chili Sauce | 15g |
| | Mayonnaise | 15g |
| | Oil | 28g |
| | Seasoning | 5g |
| | Salt | 5g |
| | Butter | 10g |
| | Onion | 10g |
| Iced Coffee | | |
| | Coffee Beans | 10g |
| | Milk | 120ml |
| | Caramel Syrup | 20ml |
| | Water | 100ml |
| | Ice | 160g |
| Milk Tea | | |
| | Tea Bag | 1 |
| | Milk | 140ml |
| | Water | 100ml |
| | Ice | 160g |
| | Sugar | 12g |
| | | |
| | | |
| Iced Chocolate | | |
| 4 | Chocolate | 20g |
| | Milk | 100ml |
| | Water | 140ml |
| | Ice | 160g |
| | | |

Table 7.5 List of Raw Materials

7.5.2 Raw Material Required per Month (Bill of Material)

| Ingredients | Quantity | Safety Stock | Total Material Requirement | Price/Unit | Total Price (RM) | Supplier |
|------------------|---------------------|-----------------|-------------------------------|------------------|------------------------|--------------------|
| White | ((1120+1360+1000)4) | 474.6kg*5% | 474.6+23.7 | RM65/10kg | 3250 | Swiss Bear |
| Classic Bread | +((450+500)2)*30g | =23.7kg | =500kg | | | White Bread |
| | =474.6kg | | | | | |
| | 1 Piece = 30g | | | | | |
| Peanut Spread | 1120*20g | 22.4kg*5% | 22.4+11.1 | RM65.9/5kg | 461.3 | Golden Choices |
| Spread | =22.4kg | =11.1kg | =33.5kg | | | Marketing |
| | | | 33.5/5 = 6.7 | | | |
| | | | Must buy = 7 | | | |
| Kaya | 1360*20g | 27.2kg*5% | 27.2+1.4 | RM90/10kg | 270 | Fun Hut |
| | =27.2kg | =1.4kg | =28.6kg | | | Cafe Suppliers |
| | | | 28.6/10 = 2.86 | | | |
| | | | Must buy = 3 | | | |
| Butter | (1000*20g) + | 54.3kg*5% | 54.3+2.7 | RM18/1kg | 1026 | Bake |
| | (3430*10g) | =2.7kg | =57 | | | Woders |
| | =54.3kg | | | | | |
| Chicken | 450*3 | 1350*5% | 1350+67.5 | RM19.9/20 | 1410.91 | Kanika |
| Slices | =1350 | =67.5kg | =1417.5@1418 | (20Pieces/0.8kg) | | Malaysia |
| Beef Mince | 500*60g | 30*5% | 30+1.5 | RM22/0.8 | 866.3 | Pasar |
| | =30kg | =1.5kg | =31.5 | | | Online Malaysia |
| Lettuce | 950*6g | 5.7*5% | 5.7+0.3 | RM9.09/1kg | 54.54 | Fresh Veg |
| | =5.7kg | =0.3 | =6 | | | Fruit |
| Mayonnaise | 950*15g | 14.25*5% | 14.25+0.7 | RM6.80/1kg | 102 | GT Mart |
| | =14.25kg | =0.7 | =14.95 | | | |
| | | | 14.95/1 =14.95 | | | |
| | | | Must buy =15 | | | |
| | l . | l . | J | I. | l | L |

ENT300/ETR300 OUTLINE

| Chilli Sauce | 950*15g | 14.25*5% | 14.25+0.7 | RM5.50/1kg | 82.5 | Chefchoice |
|------------------|----------------|----------|--------------------|---------------|---------|-------------|
| | =14.25kg | =0.7 | =14.95 | | | |
| | | | 14.95/1 = 14.95 | | | |
| | | | Must buy =15 | | | |
| Coffee | 777*10g | 7.77*5% | 7.77+0.3 | RM175.5/1kg | 1416.30 | Illy coffee |
| Arabica Beans | =7.77kg | =0.3 | =8.07 | | | |
| BOH Tea | 630*1 | 630*5% | 630+32 | RM18/100 | 126 | Bohtea |
| bag | =630 | =31.5@32 | =662 | | | |
| | | | 662/100= | | | |
| | | | 6.62 | | | |
| | | | Must buy =7 | | | |
| Chocolate | 650*20g | 13*5% | 13+0.7 | RM22/0.226kg | 1342 | Loco |
| Hershey's | =13kg | =0.7 | =13.7 | | | Stores |
| | | | 13.7/0.226 | | | |
| | | | =60.62 | | | |
| | | | Must buy =61 | | | |
| Milk | 777*120g+ | 246.4*5% | 246.4+12.3 | RM6.3/1kg | 1625.4 | qqprimium |
| | 630*140g+ | =12.3 | =257.7 | | | |
| | 650*100g | | Must buy = 258 | | | |
| | =246.4kg | | | | | |
| Caramel | 777*20g | 15.5*5% | 15.5+0.8 | RM16.5/0.63kg | 429 | JANNIE |
| Syrup | =15.5kg | =0.8 | =16.3 | | | |
| | | | 16.3/0.63 = 25.87 | | | |
| | | | Must buy=26 | | | |
| Sugar | 1000*20+630*12 | 27.6*5% | 27.6+1.4 | RM2.9/1kg | 84.10 | TT Vagie |
| | =27.56 | =1.4 | =29 | | | Fresh Mart |
| | | | | | | |

| Oil | 950*28g | 26.6*5% | 26.6+1.33 | RM25.8/5kg | 154.8 | Chefchoice |
|--------|---------|---------|--------------|------------|----------|------------|
| | =26.6 | =1.33 | =28 | | | |
| | | | 28/5= 5.6 | | | |
| | | | Must buy = 6 | | | |
| Salt | 950*5g | 4.75*5% | 4.75+0.24 | RM1/1kg | 5 | GT Mart |
| | =4.75kg | =0.24 | =4.99 | | | |
| | | | Must buy = 5 | | | |
| Onion | 950*10 | 9.5*5% | 9.5+0.48 | RM2.8/1kg | 28 | Fresh Veg |
| | 9.5kg | =0.48 | =10 | | | Fruit |
| Black | 950*5g | 4.75*5% | 4.75+0.24 | RM35/1kg | 175 | GT Mart |
| Pepper | =4.75kg | =0.24 | =4.99 | | | |
| | | | Must buy= 5 | | | |
| Total | | | | | 12909.15 | |

Table 7.6 Bil of Raw Materials

7.6 Machine and Equipment Planning

7.6.1 Amount of machine & equipment required

Planned Rate of Production per day $\, X \,$ Standard production time

Machine productive time per day

| Machine | Calculation |
|------------------------|--|
| Toaster Machine (1300) | $\frac{409}{14 \times 60min} \times 2min$ $= 0.97 @ 1$ |
| | |
| Coffee Machine | $\frac{26}{14 \times 60min} \times 5min$ $= 0.15 @ 1$ |
| Freezer 80L (400) | $\frac{32}{24 \times 60 \text{ min}} \times 60 \text{min}$ $=1.333 @2$ |

| Stainles Steel Electric Griddle (600) | $\frac{32}{14 \times 60min} \times 4min$ |
|---------------------------------------|---|
| | =0.15@ 1 |
| Microwave | $\frac{32}{14 \times 60min} \times 2min$ |
| | =0.07 @1 |
| Ice Maker (1699) | $\frac{69}{14 \times 60min} \times 10min$ |
| | = 0.82@ 1 |
| Exhaust Fan | $\frac{32}{14 \times 60min} \times 4min$ |
| | =0.15@ 1 |

Table 7.7 Amount of Machine and Equipment

7.6.2 List of machine & equipment

| Machine | No of | Price (RM) | Total(RM) |
|-----------------|---------|------------|-----------|
| | Machine | | |
| Toaster Machine | 1 | 1300 | 1300 |
| Coffee Machine | 1 | 369.90 | 369.9 |
| Freezer 80L | 2 | 400 | 800 |



Table 7.8 list of Machines and Equipments

7.6.3 List of Kitchen tools

| Kitchen tools | No of Kitchen tools | Price(RM) | Total |
|---------------|---------------------|-----------|-------|
| Weight Scale | 1 | 10.5 | 10.5 |
| | | | |

| Stainless Steel Food Pan | 4 | 4 | 16 |
|--------------------------|-----|-----|------|
| | | | |
| Scissor | 2 | 2.4 | 4.8 |
| SURVING THE | | | |
| Cutting Board | 2 | 2.4 | 4.8 |
| | | | |
| Steel Mug | 1 | 6.3 | 6.3 |
| | | | |
| Fork and spoon | 1.2 | 10 | 12 |
| | | | |
| Knife | 2 | 6.9 | 13.8 |
| | | | |
| Scraper | 2 | 2.9 | 5.8 |
| | | | |
| | | | |

| Measuring Cup | 2 | 4,5 | 9 |
|--|---|-----|-------|
| is that I | | | |
| Spreader | 3 | 6.9 | 20.7 |
| | | | |
| PC Food Pan | 6 | 5 | 30 |
| ASSET DESCRIPTION OF THE PROPERTY OF THE PROPE | | | |
| Food Container | 3 | 40 | 120 |
| | | | |
| Tong | 4 | 15 | 60 |
| | | | |
| Spatula | 2 | 12 | 24 |
| | | | |
| Total | | | 337.7 |
| | | | |

Table 7.9 List of Kitchen Tools

7.6.4 List of Furnitures anf Fittings

| Furniture | No. of Furniture | Price (RM) | Total |
|----------------------|------------------|------------|-------|
| Table 6 people (with | 2 | 409 | 818 |
| bench) | | | |
| | | | |
| Table 4 people | 4 | 205 | 820 |
| | | | |
| Table 2 people | 2 | 120 | 240 |
| | | | |
| Chair | 22 | 40 | 880 |
| | | | |
| Total | | | 2758 |

Table 7.10 List of Furnitures and Fittings

7.6.5 List of machine supplier

| Machine | Supplier |
|------------------------------------|--|
| Toaster Machine | Berjaya 191-5,5th Floor, Wisma CKE, Jalan Lancang off Jalan Cheras, 56100 Kuala Lumpur, Malaysia. |
| Coffee Machine | Dessini Lot 2763, Jalan Industri 12, Kampung Baru Sungai Buloh, 40160 Shah Alam,Selangor |
| Freezer 80L | Panaletrik H U17/H, 18, Jalan Aman Damai, Aman Putri, 40160 Shah Alam, Selangor |
| Stainles Steel Electric Griddle | MCE Marketing Jalan Sigma U6/14, 40150 Shah Alam, Selangor |
| Microwave | Tan Electrical Store 28&30, Jalan Perwira 1, Taman Ungku Tun Aminah, 81300 Skudai, Johor |
| Ice Maker | Kok Cool Refrigerator Works 108, Jalan Damai Raya 2, Alam Damai, Cheras, 56000 Kuala Lumpur, Malaysia. |

Table 7.11 List of Machine Supplier

7.6.6 Machine and Equipment (rental or purchase)

| Item | Quantity | Own | Rent | Buy | Price/unit (RM) | Total Cost (RM) |
|---------------------------------|--------------|-----|------|----------|--------------------|--------------------|
| Toaster Machine | 1 | | | / | 1300 | 1300 |
| Coffee Machine | 1 | | | / | 369.90 | 369.9 |
| Freezer 80L | 2 | | | / | 400 | 800 |
| Stainles Steel Electric Griddle | 1 | | | / | 600 | 600 |
| Microwave | 1 | | | / | 226 | 226 |
| Ice Maker | 1 | | | / | 1699 | 1699 |
| Exhaust Kitchen | 1 | | | / | 900 | 900 |
| TOTAL | 2 Maakina ar | | | rentel e | | 5894.9 |

Table 7.12 Machine and Equipment (rental or purchase)

7.7 Manpower Planning

7.7.1 Organization Chart for Operation Department



Adib Farhan Bin Badrol Isa

Figure 7.7.1 Organizational Chart (Head of Department + workers)

7.7.2 List of Operation Personnel

| Position | No of personel |
|-------------------------|----------------|
| Operating Manager /Cook | 1 |
| TOTAL | 1 |

Table 7.13 List of Operation Personal

7.7.3 Schedule of task and responsibilities

| Position | Task and Responsibilities | | |
|--------------------------|--|--|--|
| Operations Manager /Cook | Supervise the employees. | | |
| | • Encouraging and motivating staff to give their | | |
| | best effort through initiatives for rewards and | | |
| | encouragement. | | |
| | Controlling production-related operations | | |
| | involved in the creation of goods and services. | | |
| | Finding solutions to possible issues and places of | | |
| | friction in order to increase productivity and | | |
| | revenue. | | |
| | Make sure the operation process following the | | |
| | correct Standard Operational Procedures (SOP). | | |

Table 7.14 Schedule of Task and Resposibilities

7.7.4 Schedule of remuneration

| Position | No . | Monthly | EPF | SOCSO | EIS | Amount |
|-----------|------|---------|--------------|-------|------|---------|
| | | Salary | Contribution | (RM) | (RM) | (RM) |
| | | (RM) | (RM) | | | |
| Operation | 1 | 1700 | 224 | 30.65 | 3.5 | 1958.15 |
| manager | | | | | | |
| | | TOTAL | - | | | 1958.15 |
| | | | | | | |

Table 7.15 Schedule of Remuneration

7.8 Overhead requirement

7.8.1 Operations Overhead (indirect labour/indirect material/insurance/maintenance and utilities)

| Overheads | Quantity | Price Per Unit (RM) | Monthiy Cost (RM) |
|--|----------|------------------------|----------------------|
| Paper Roll | 10 | 1.3 | 13 |
| | | | |
| Plastic Glove (100Pcs) | 2 | 17 | 34 |
| TOP GLOVE TOP STATE AND | | | |
| Dishwasher Gel | 1 | 23.5 | 23.5 |
| Disposal Garbage Bag (10pcs) (Size L) | 1 | 7 | 7 |

| **** | | | Γ 1 |
|---|---------------|-------------|-------|
| ROMA C | | | |
| Cleaning Sponge | 8 | 0.94 | 7.5 |
| | | | |
| Kitchen Cleaner | 1 | 6.13 | 6.13 |
| NOTE OF THE PARTY | | | |
| Floor Cleaner | 1 | 7.57 | 7.57 |
| MARINE E | | | |
| Tissue | 1 | 15.90 | 15.90 |
| Scott | | | |
| Food mask | 5 | 0.60 | 3 |
| | | | |
| Baking Paper | (Bread=0.1m) | (10m= RM10) | 500 |
| Bahmu tura 3 | 4430*0.1=443m | RM500 | |

| Total | | 617.6 |
|-------|--|-------|
| | | |

Table7.16 Operations Overhead

| No | Types of Overhead | Montly Cost (RM) |
|-------|---------------------|------------------|
| 1. | Utilities | 2200 |
| 2. | Transportation Cost | 200 |
| Total | | 2400 |

Table7.17 Other Overhead

| Miscellaneous | Quantity | Price per unit | Montly |
|---------------|----------|----------------|--------|
| Expenses | | (RM) | (RM) |
| Dust Bin | 1 | 105 | 105 |
| | | | |
| Broom | 1 | 6 | 6 |
| | | | |
| Dustpan | 1 | 5 | 5 |
| | | | |
| Мор | 1 | 10 | 10 |

| 100 | <u> </u> | | |
|---------------|----------|----|-----|
| | | | |
| Bucket Mop | 1 | 28 | 28 |
| | | | |
| Kitchen Towel | 4 | 1 | 4 |
| | | | |
| Apron | 5 | 6 | 30 |
| | | | |
| Total | | | 188 |
| | | | |

Table7.18 Miscellaneous Expenses

| Types of Packaging | Quantity | Price per unit | Montly Cost |
|--------------------|------------|----------------|-------------|
| Cost | | (RM) | (RM) |
| Plastic cup | 2057/ 1000 | 3*150 | 450 |
| | =2.057 @ 3 | (1000 = RM150) | |

| Plastic Straw | 2057/100 | 21*0.95 | 19.95 |
|---------------|-------------|-----------------|---------|
| | =20.57 @ 21 | (100Pcs=RM0.95) | |
| Paper Bag | 4430/50 | 89*8.5 | 756.5 |
| | =88.6 @ 89 | (50Pcs=RM8.5) | |
| Paper Box | 4430/50 | 89*35 | 3115 |
| | =88.6 @ 89 | (50pcs=RM35) | |
| Napkin Tissue | 4430/100 | 45*10 | 450 |
| | =44.3 @ 45 | (100Pcs =RM10) | |
| Total | | | 4791.45 |

Table7.19 Packaging Cost

7.9 Total Operations Cost

Total Operation Cost = Direct Material Cost (total raw material) + Direct Labor Cost (total remuneration) + Overhead Cost (total operations overhead)

Total Operation Cost = RM 12 909.15 +RM1 958.15 +RM 5 597.05

= RM 20 464.35

7.10 Cost per unit

Cost per unit =
$$\frac{RM20\ 464.35}{RM6\ 487} = 3.2$$

7.11 Productivity Index (PI)

Total Value of input (Total Operation Cost)

Productivity Index =
$$\frac{RM43\ 200.5}{RM20\ 464.35}$$
$$= 2.1$$

7.12 Location Plan

Bread box is open at conner shop lot at Shah Alam city near by of many resident and Shah Alam also is capital of Selangor. Price of land or rentals are affordable for city place. Other than that, the shop is near by raw materials and supliers. In Shah alam, we easy to find transpotation for receiv the raw material.

7.13 Business and operation hours

Business hour = 14 hours per day (8.00 a.m until 10.00 p.m)

Operating hour = 16 hours per day (7.00 a.m until 11.00 p.m)

Working days = 6 days per week (Monday – Saturday)

7.14 License, permits and regulations required (Refer text book and choose relevant with your business)

| Type of license | Fees | Logo |
|------------------------------|----------------------------|--------------------------------|
| Typoid Injection Certificate | RM 80 per person (3 years) | Kementerian Kesihatan Malaysia |
| Lesen Halal | RM800(2 Years) | HALAL |

Table7.20 Type of license

7.15 Operations Budget

| Item | Fixed Assets | Monthly Expenses (RM) | Other Expenses (RM) |
|--|-------------------------|--------------------------------------|------------------------------------|
| Fixed Asset | 5894.9 337.7 2758 | | |
| Working Capital Raw Materials Packaging Total Overheads Other Overhead | | 12909.15 4791.45 617.6 2400 | |
| Other Expenses | | | 400 (3 years) 800 500 188 |
| TOTAL | 8 990.6 | 20 718.2 | 1888 |

Table7.21 Operations Budget

7.16 Implenmentation Schedule

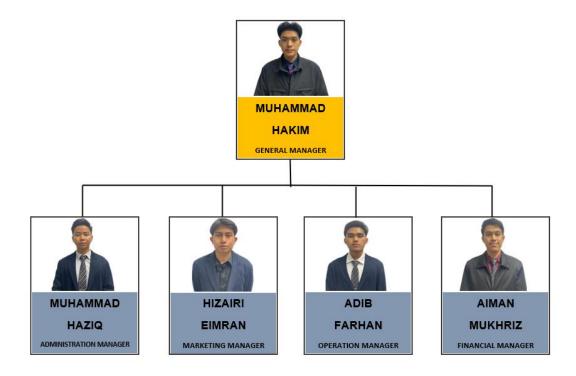
| Activies | Dateline | Duration |
|-------------------------------------|------------------------------------|-----------|
| Di (i i | 0.0 / 1 0000 0.1 1 0000 | O Maratha |
| Plan for business | 2 September 2022 - 2 November 2022 | 2 Months |
| Location for business | | |
| Make survey for machine and | | |
| raw material suppliers | | |
| Discuss the deposit and | | |
| angreement for the business | | |
| Application for permit and license | 1 January 2022 – 31 January 2022 | 1 Month |
| | | |
| Make banner and flyer bookings from | 4 December 2022 – 11 December 2022 | 1 Week |
| the suppliers | | |
| Installation of machine at business | 12 December 2022 – 2 January 2023 | 3 Weeks |
| premise | | |
| Make decoration at the premise and | 3 January 2023 – 3 February 2023 | 1 Month |
| start advertise the business | | |

Table7.22 Implenmentation Schedule

ADMINISTRATION PLAN

8. Administration Plan

8.1 Organizational Chart for Administration and Finance Department



8.2 Manpower Planning

Table 8.2 List of Personnel

| Position | No. Of Personnel |
|------------------------|------------------|
| General Manager | 1 |
| Administrative Manager | 1 |
| Marketing Manager | 1 |
| Operation Manager | 1 |
| Financial Manager | 1 |
| TOTAL | 5 |

8.3 Schedule of Task and Responsibilities

Table 8.3 Task and Responsibilities

| MANAGER | TASK AND RESPONSIBILITIES |
|------------------------|--|
| GENERAL MANAGER | To plan, implement and control overall management of the business. Design strategy and set goals for growth. Responsible for the overall performance of the business. Ensure employees work productively and develop professionally. Provide solutions to issues and capable to have idea to plan in long term for the company. |
| ADMINISTRATION MANAGER | Plan, coordinate and manage all administrative procedures and systems. Provide coaching and guidance to ensure maximum efficiency. Ensure the smooth and adequate flow of information within the company. To make sure the entire worker get their right such as scheme and insurance, such as EPF and SOCSO. Preparing or updating employment records related to hiring, transferring, promoting and terminating. |
| MARKETING MANAGER | Promote the business, product or services. Make sure the business is delivering the appropriate information to draw in new clients and hold onto existing ones. analysing and improving pricing and marketing strategies. Coordinating multiple channels of marketing strategies. Updating the progress of marketing activities and reporting on the results of campaigns. |
| OPERATIONAL MANAGER | Supervise the employees. Encouraging and motivating staff to give their best effort through initiatives for rewards and encouragement. Controlling production-related operations involved in the creation of goods and services. Finding solutions to possible issues and places of friction in order to increase productivity and revenue. |

| | Make sure the operation process following the correct Standard Operational Procedures (SOP). |
|-------------------|--|
| FINANCIAL MANAGER | Collecting and calculate all the company's financial statement. Manage the financial and account activities |
| | of the company. Determine the company budget and give suggestions to add income or reduce the cost. |
| | Control the company's profit with controlling the cash outflow and inflow of the company. |
| | Maintain the financial health of the company. |

8.4 Schedule of Remuneration

Table 8.4 Schedule of Remuneration

| POSITION | NO. OF | MONTHLY | EPF | socso | EIS | TOTAL |
|-------------------------|--------|----------------|----------|--------|-------|----------------|
| | STAFF | SALARY (RM) | (RM) | (RM) | (RM) | AMOUNT (RM) |
| GENERAL MANAGER | 1 | 2,100.00 | 276.00 | 37.65 | 4.30 | 2,417.95 |
| ADMISTRATIVE MANAGER | 1 | 2,000.00 | 263.00 | 35.85 | 4.10 | 2,302.95 |
| MARKETING MANAGER | 1 | 1,900.00 | 250.00 | 34.15 | 3.90 | 2,188.05 |
| FINANCIAL MANAGER | 1 | 1,800.00 | 237.00 | 32.35 | 3.70 | 2,073.05 |
| OPERATIONAL MANAGER | 1 | 1,700.00 | 224.00 | 30.65 | 3.50 | 1,958.15 |
| TOTAL | 5 | 9,500.00 | 1,250.00 | 170.65 | 19.50 | 10,940.15 |

8.5 Office Furniture, Fitting and Office Supplies

Table 8.5.1 List of Office Furnitures and Fittings

| Туре | Quantity | Price/Unit | Total |
|-----------------------|----------|------------|----------|
| | | (RM) | (RM) |
| Office Chair | 2 | 60.00 | 120.00 |
| Desks | 1 | 200.00 | 200.00 |
| Air Conditioner (1HP) | 1 | 800.00 | 800.00 |
| | | TOTAL | 1,120.00 |

Table 8.5.2 List of Office Supplies

| Type | Quantity | Price/Unit | Total |
|-------------|----------|------------|-------|
| | | (RM) | (RM) |
| Stationary | 1 set | 10.00 | 10.00 |
| A4 Paper | 2 rims | 10.00 | 20.00 |
| Ink Printer | 1 set | 35.00 | 35.00 |
| | | TOTAL | 65.00 |

Table 8.5.3 List of Office Equipment

| Type | Quantity | Price/Unit | Total |
|----------|----------|------------|----------|
| | | (RM) | (RM) |
| Computer | 1 | 1500.00 | 1500.00 |
| Printer | 1 | 600.00 | 600.00 |
| | | TOTAL | 2,100.00 |

8.6 Miscellaneous Expenses

Table 8.6 List of Miscellaneous Expenses

| Туре | Quantity | Price/Unit | Total |
|-------------------|----------|------------|--------|
| | | (RM) | (RM) |
| Cleaning Set | 1 | 15.00 | 15.00 |
| Fire Extinguisher | 2 | 80.00 | 160.00 |
| Small Dustbin | 1 | 15.00 | 15.00 |
| First Aid Kit | 1 | 80.00 | 80.00 |
| Stationary | 1 | 30.00 | 30.00 |
| | | TOTAL | 300.00 |

8.7 Pre-operating Cost

Table 8.7 Pre-operating Cost

| Туре | Remark | Quantity | Total |
|-----------------------|--------------------|----------|--------|
| | | | (RM) |
| Business Registration | Suruhanjaya | 1 | 60.00 |
| | Syarikat Malaysia | | |
| Composite License | Majlis Perbandaran | 1 | 250.00 |
| | Shah Alam | | |
| Safety Plan | Jabatan Bomba & | 1 | 5.00 |
| | Penyelamat | | |
| | | TOTAL | 315.00 |

8.8 Business Deposit

Table 8.8 Business Deposit

| Туре | Remark | Total |
|------------------|---------------------------------------|---------|
| | | (RM) |
| Building Rental | Deposit for 3 month | 6000.00 |
| RHB SME Account | Deposit for the business bank account | 1500.00 |
| Internet Deposit | Internet connection in the premise | 200.00 |
| | TOTAL | 7700.00 |

8.9 Administration Budget

Table 8.9 Administration Budget

| Item | Fixed Assets | Monthly Expenses (RM) | Other Expenses (RM) |
|-----------------------------------|--------------|-----------------------------|---------------------|
| Fixed Asset | | | |
| o Office Furnitures & | 1 120 | | |
| Fittings o Office Equipment | 2 100 | | |
| Renovation | 20 000 | | |
| | | | |
| Working Capital | | | |
| o Salary, EPF, | | 10 941 | |
| SOSCSO, EIS o Rental | | 2 000 | |
| o Internet Bill | | 80 | |
| Other Expenses | | | |
| Office Supply | | | 65 |
| Pre-Operating | | | 315 |
| Costs | | | |
| Deposit Cost | | | 7700 |
| o Miscellaneous | | | 300 |
| Expenses | | | |
| TOTAL | 23,220 | 13,021 | 8,380 |
| | | | |

FINANCIAL PLAN

9 Financial Plan

9.1 Operating Budget

9.1.1 Administrative Department

| ADMINISTRATIVE BUDGET | | | | | | | | | | |
|--|----------|--------------|--------|--------|--|--|--|--|--|--|
| Particulars | F.Assets | Monthly Exp. | Others | Total | | | | | | |
| Fixed Assets | | | | | | | | | | |
| Land & Building | - | | | - | | | | | | |
| Office furniture & fittings | 1,120 | | | 1,120 | | | | | | |
| Renovation | 20,000 | | | 20,000 | | | | | | |
| Office Equipment | 2,100 | | | 2,100 | | | | | | |
| | - | | | - | | | | | | |
| Working Capital | | | | | | | | | | |
| Salary, EPF, SOSCSO, EIS | | 10,941 | | 10,941 | | | | | | |
| Internet Bill | | 80 | | 80 | | | | | | |
| Rental | | 2,000 | | 2,000 | | | | | | |
| | | - | | - | | | | | | |
| | | - | | - | | | | | | |
| | | - | | - | | | | | | |
| | | - | | - | | | | | | |
| Pre-Operations & Other Expenditure | | | | | | | | | | |
| Other Expenditure | | | 65 | | | | | | | |
| Deposit (rent, utilities, etc.) | | | 7,700 | 7,700 | | | | | | |
| Business Registration & Licences | | | 315 | 315 | | | | | | |
| Insurance & Road Tax for Motor Vehicle | | | - | - | | | | | | |
| Other Pre-Operations Expenditure | | | 300 | 300 | | | | | | |
| Total | 23,220 | 13,021 | 8,380 | 44,556 | | | | | | |

Table 9.1: Administrative Budget

9.1.2 Marketing Department

| MAR | MARKETING BUDGET | | | | | | | | | | |
|--|------------------|--------------|--------|-------|--|--|--|--|--|--|--|
| Particulars | F.Assets | Monthly Exp. | Others | Total | | | | | | | |
| | | | | | | | | | | | |
| Fixed Assets | | | | | | | | | | | |
| Signboard | 1,300 | | | 1,300 | | | | | | | |
| | - | | | - | | | | | | | |
| | - | | | - | | | | | | | |
| | - | | | - | | | | | | | |
| Working Capital | | | | | | | | | | | |
| Flyers | | 150 | | 150 | | | | | | | |
| | | - | | - | | | | | | | |
| | | - | | - | | | | | | | |
| | | - | | - | | | | | | | |
| | | - | | - | | | | | | | |
| | | - | | - | | | | | | | |
| | | - | | - | | | | | | | |
| Pre-Operations & Other Expenditure | | | | | | | | | | | |
| Other Expenditure | | | 125 | | | | | | | | |
| Deposit (rent, utilities, etc.) | | | - | - | | | | | | | |
| Business Registration & Licences | | | - | - | | | | | | | |
| Insurance & Road Tax for Motor Vehicle | | | - | - | | | | | | | |
| Other Pre-Operations Expenditure | | | - | - | | | | | | | |
| Total | 1,300 | 150 | 125 | 1,450 | | | | | | | |

Table 9.2: Marketing Budget

9.1.3 Operations Department

| OPERATIONS BUDGET | | | | | | | | | |
|--|----------|--------------|--------|--------|--|--|--|--|--|
| Particulars | F.Assets | Monthly Exp. | Others | Total | | | | | |
| | | | | | | | | | |
| Fixed Assets | | | | | | | | | |
| Machine and Equipment | 5894.9 | | | 5,895 | | | | | |
| Kitchen Tools | 337.7 | | | 338 | | | | | |
| Furniture and Fittings | 2758 | | | 2,758 | | | | | |
| Working Capital | | | | - | | | | | |
| Raw Materials & Packaging | | 17,701 | | 17,701 | | | | | |
| Carriage Inward & Duty | | - | | - | | | | | |
| Salaries, EPF & SOCSO | | - | | - | | | | | |
| Overhead | | 618 | | 618 | | | | | |
| Utilities | | 2,400 | | 2,400 | | | | | |
| | | - | | • | | | | | |
| | | - | | - | | | | | |
| Pre-Operations & Other Expenditure | | | | | | | | | |
| Other Expenditure | | | - | | | | | | |
| Deposit (rent, utilities, etc.) | | | 500 | 500 | | | | | |
| Business Registration & Licences | | | 1,200 | 1,200 | | | | | |
| Insurance & Road Tax for Motor Vehicle | | | - | - | | | | | |
| Other Pre-Operations Expenditure | | | 188 | 188 | | | | | |
| Total | 8,991 | 20,718 | 1,888 | 31,597 | | | | | |

Table 9.3: Operations Budget

9.2 Project Implementation Cost and Sources of Finance

| | | | | BreadBox | | | | | |
|------------------------------------|-----|------------|---------|--------------------------------|---------------|-----------|--------------------|--|--|
| | | | | TION COST & SOURCES OF FINANCE | | | | | |
| Project Imp | lem | entation (| Cost | | Sources | f Finance | | | |
| Requiremen | ts | | Cost | Loan | Hire-Purchase | Own Co | ontribution | | |
| Fixed Assets | | | | | | Cash | Existing F. Assets | | |
| Land & Building | | | | | | | | | |
| Office furniture & fittings | | | 1,120 | | | 1,120 | | | |
| Renovation | | | 20,000 | 20,000 | | | | | |
| Office Equipment | | | 2,100 | | | 2,100 | | | |
| Signboard | | | 1,300 | | | 1,300 | | | |
| | | | | | | | | | |
| Machine and Equipment | | | 5,895 | 5,895 | | | | | |
| Kitchen Tools | | | 338 | | | 338 | | | |
| Furniture and Fittings | | | 2,758 | | | 2,758 | | | |
| Working Capital | 2 | months | | | | | | | |
| Administrative | | | 26,042 | 26,042 | | | | | |
| Marketing | | | 300 | | | 300 | | | |
| Operations | | | 41,436 | 24,601 | | 16,835 | | | |
| Pre-Operations & Other Expenditure | | | 10,393 | 3,461 | | 6,932 | | | |
| Contingencies | 10% | | 11,168 | 0 | | 11,168 | | | |
| TOTAL | | | 122,850 | 80,000 | | 42,851 | | | |

Table 9.4: Project Implementation Cost and Sources of Finance

9.3 Fixed Asset Depreciation Schedule

| | BreadBox DEPRECIATION SCHEDULES | | | | | | | | | | |
|--------|---------------------------------|--|------------|-----------------------|------------------------|--|------------|--|--|--|--|
| Cost (| • | Office furniture & 1,120 Straight Line 5 | | Fixed Cost Meth | I Asset (RM) | Renovation 20,000 Straight Line 5 | | | | | |
| Year | Annual Depreciation | Accumulated Depreciation | Book Value | Year | Annual Depreciation | Accumulated Depreciation | Book Value | | | | |
| i cai | - Depreciation | Depreciation - | 1,120 | 1 Gai | - Depreciation | Depreciation - | 20,000 | | | | |
| 1 | 224 | 224 | 896 | 1 | 4,000 | 4,000 | 16,000 | | | | |
| 2 | 224 | 448 | 672 | 2 | 4,000 | 8,000 | 12,000 | | | | |
| 3 | 224 | 672 | 448 | 3 | 4,000 | 12,000 | 8,000 | | | | |
| 4 | 224 | 896 | 224 | 4 | 4,000 | 16,000 | 4,000 | | | | |
| 5 | 224 | 1,120 | = | 5 | 4,000 | 20,000 | - | | | | |
| 6 | 0 | 0 | = | 6 | 0 | 0 | - | | | | |
| 7 | 0 | 0 | - | 7 | 0 | 0 | - | | | | |
| 8 | 0 | 0 | - | 8 | 0 | 0 | - | | | | |
| 9 | 0 | 0 | - | 9 | 0 | 0 | - | | | | |
| 10 | 0 | 0 | = | 10 | 0 | 0 | - | | | | |

| Fixed | Asset | Furniture and Fitt | ings | Eivad | Asset | Signboard | |
|--------|--|--------------------|------------|--------|-----------------|---------------|------------|
| | | | | | | | |
| Cost (| RM) | 2,758 | | Cost (| , | 1,300 | |
| Metho | od | Straight Line | | Metho | od | Straight Line | |
| Econo | conomic Life (yrs) 5 Economic Life (yrs) | | | | omic Life (yrs) | 5 | |
| | Annual | Accumulated | | | Annual | Accumulated | |
| Year | Depreciation | Depreciation | Book Value | Year | Depreciation | Depreciation | Book Value |
| | - | - | 2,758 | | - | - | 1,300 |
| 1 | 552 | 552 | 2,206 | 1 | 260 | 260 | 1,040 |
| 2 | 552 | 1,103 | 1,655 | 2 | 260 | 520 | 780 |
| 3 | 552 | 1,655 | 1,103 | 3 | 260 | 780 | 520 |
| 4 | 552 | 2,206 | 552 | 4 | 260 | 1,040 | 260 |
| 5 | 552 | 2,758 | - | 5 | 260 | 1,300 | - |
| 6 | 0 | 0 | - | 6 | 0 | 0 | - |
| 7 | 0 | 0 | - | 7 | 0 | 0 | - |
| 8 | 0 | 0 | - | 8 | 0 | 0 | - |
| 9 | 0 | 0 | - | 9 | 0 | 0 | - |
| 10 | 0 | 0 | - | 10 | 0 | 0 | - |

| | • | | | | | | | |
|--------|------------------------|-----------------------------|------------|-------------------|------------------------|-----------------------------|------------|--|
| Fixed | Asset | Machine and Equ | iipment | oment Fixed Asset | | | | |
| Cost (| (RM) | 5,895 | | Cost | (RM) | 338 | | |
| Metho | od | Straight Line | | Meth | od | Straight Line | | |
| Econ | omic Life (yrs) | 5 | | Econ | omic Life (yrs) | 5 | | |
| Year | Annual Depreciation | Accumulated Depreciation | Book Value | Year | Annual Depreciation | Accumulated Depreciation | Book Value | |
| | - | - | 5,895 | | - | - | 338 | |
| 1 | 1,179 | 1,179 | 4,716 | 1 | 68 | 68 | 270 | |
| 2 | 1,179 | 2,358 | 3,537 | 2 | 68 | 135 | 203 | |
| 3 | 1,179 | 3,537 | 2,358 | 3 | 68 | 203 | 135 | |
| 4 | 1,179 | 4,716 | 1,179 | 4 | 68 | 270 | 68 | |
| 5 | 1,179 | 5,895 | - | 5 | 0 | 0 | 68 | |
| 6 | 0 | 0 | - | 6 | 0 | 0 | 68 | |
| 7 | 0 | 0 | - | 7 | 0 | 0 | 68 | |
| 8 | 0 | 0 | - | 8 | 0 | 0 | 68 | |
| 9 | 0 | 0 | - | 9 | 0 | 0 | 68 | |
| 10 | 0 | 0 | - | 10 | 0 | 0 | 68 | |

| Fixed Cost (| Asset | Furniture and Fittings 2,758 | | | | | |
|-----------------|-----------------|---------------------------------|------------|--|--|--|--|
| Meth | • | Straight Line | | | | | |
| Econ | omic Life (yrs) | 5 | | | | | |
| | Annual | Accumulated | | | | | |
| Year | Depreciation | Depreciation | Book Value | | | | |
| | - | = | 2,758 | | | | |
| 1 | 552 | 552 | 2,206 | | | | |
| 2 | 552 | 1,103 | 1,655 | | | | |
| 3 | 552 | 1,655 | 1,103 | | | | |
| 4 | 552 | 2,206 | 552 | | | | |
| 5 | 552 | 2,758 | - | | | | |
| 6 | 0 | 0 | - | | | | |
| 7 | 0 | 0 | - | | | | |
| 8 | 0 | 0 | - | | | | |
| 9 | 0 | 0 | - | | | | |
| 10 | 0 | 0 | - | | | | |

Table 9.5: Fixed Asset Depreciation Schedules

9.4 Loan and Hire Purchase Depreciation Schedule

| | | | | Brea | dBox | | | | |
|---------|-----------|--------------|---------------|-------------------|---------|-----------|------------|---------------|-------------------|
| | | | LOAN & HIR | E-PURCHASE AN | IMORTI | SATION SO | CHEDULES | | |
| | LOA | AN REPAYME | NT SCHEDUL | E | | HIRE-PU | RCHASE REF | PAYMENT SCH | IEDULE |
| Amoun | nt | 80,000 | | | Amou | nt | | | |
| Interes | t Rate | 5% | | | Interes | st Rate | 5% | | |
| Duratio | on (yrs) | 10 | | | Durati | on (yrs) | 5 | | |
| Metho | d | Baki Tahunai | n | | | | | | |
| Year | Principal | Interest | Total Payment | Principal Balance | Year | Principal | Interest | Total Payment | Principal Balance |
| | - | - | | 80,000 | | - | - | | - |
| 1 | 8,000 | 3,800 | 11,800 | 72,000 | 1 | - | - | - | - |
| 2 | 8,000 | 3,420 | 11,420 | 64,000 | 2 | - | - | - | - |
| 3 | 8,000 | 3,040 | 11,040 | 56,000 | 3 | • | - | - | - |
| 4 | 8,000 | 2,660 | 10,660 | 48,000 | 4 | - | - | - | - |
| 5 | 8,000 | 2,280 | 10,280 | 40,000 | 5 | - | - | - | - |
| 6 | 8,000 | 1,900 | 9,900 | 32,000 | 6 | - | - | - | - |
| 7 | 8,000 | 1,520 | 9,520 | 24,000 | 7 | - | - | - | - |
| 8 | 8,000 | 1,140 | 9,140 | 16,000 | 8 | - | - | - | - |
| 9 | 8,000 | 760 | 8,760 | 8,000 | 9 | - | - | - | - |
| 10 | 8,000 | 380 | 8,380 | 0 | 10 | - | - | - | - |

Table 9.6: Loan and Hire Purchase Depreciation Sch

9.5 Proforma Cashfow Statement

| | | | | | | CASH FLO | BreadE OW PRO FOI | Box RMA STATE | MENT | | | | | | | |
|---|---------------------------------|-----------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--|---------------------------------------|---------------------------------------|
| MONTH | Pre-Operations | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | TOTAL YR1 | YEAR 2 | YEAR 3 |
| CASH INFL OW Capital (Cash) Loan Cash Sales Collection of Accounts Receivable | 42,851 80,000 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 42,851 80,000 518,406 | 570,247 | 655,784 |
| TOTAL CASH INFLOW | 122,850 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 43,201 | 641,256 | 570,247 | 655,784 |
| CASH OUTFLOW Administrative Expenditure Salary, EPF, SOSCSO, ES Internet Bill Rental | | 10,941 80 2,000 | 10,941 80 2,000 | 10,941 80 2,000 | 10,941 80 2,000 | 10,941 80 2,000 | 10,941 80 2,000 | 10,941 80 2,000 | 10,941 80 2,000 | 10,941 80 2,000 | 10,941 80 2,000 | 10,941 80 2,000 | 10,941 80 2,000 | 131,292 960 24,000 | 144,421 1,056 26,400 | 166,084 1,214 30,360 |
| Marketing Expenditure Flyers | | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 1,800 | 1,980 | 2,277 |
| Operations Expenditure Cash Purchase Payment of Account Payable Carriage Inward & Duty Salaries, EFF & SOCSO Overhead Utilities | | 8,850 618 2,400 | 8,850 8,850 618 2,400 | 106,204 97,353 7,411 28,800 | 116,827 106,204 8,152 31,680 | 134,350 116,827 9,375 36,432 |
| Other Expenditure Pre-Operations Deposit (rent, utilities, etc.) Business Registration & Licences Insurance & Road Tax for Motor Vehicle Other Pre-Operations Expenditure Fixed Assets Purchase of Fixed Assets - Land & Building Purchase of Fixed Assets - Others Hire-Purchase Down Payment Hire-Purchase Repayment: Principal | 8,200 1,515 488 33,511 | 190 | | | | | | | | | | | | 190 8,200 1,515 488 33,511 | 209 | 240 |
| Interest Loan Repayment: Principal Interest Tax Payable | | 667 317 | 667 317 | 667 317 | 667 317 | 667 317 | 667 317 | 667 317 | 667 317 | 667 317 | 667 317 | 667 317 | 667 317 0 | 8,000 3,800 0 | 8,000 3,420 0 | 8,000 3,040 0 |
| TOTAL CASH OUTFLOW | 43,714 | 26,212 | 34,873 | 34,873 | 34,873 | 34,873 | 34,873 | 34,873 | 34,873 | 34,873 | 34,873 | 34,873 | 34,873 | 453,524 | 448,349 | 508,200 |
| CASH SURPLUS (DEFICIT) BEGINNING CASH BALANCE | 79,137 | 16,988 79,137 | 8,328 96,125 | 8,328 104,453 | 8,328 112,781 | 8,328 121,109 | 8,328 129,437 | 8,328 137,765 | 8,328 146,093 | 8,328 154,421 | 8,328 162,749 | 8,328 171,077 | 8,328 179,405 | 187,733 | 121,898 187,733 | 147,584 309,631 |
| ENDING CASH BALANCE | 79,137 | 96,125 | 104,453 | 112,781 | 121,109 | 121,109 | 137,765 | 146,093 | 154,421 | 162,749 | 171,077 | 171,077 | 187,733 | 187,733 | 309,631 | 457,214 |

Table 9.7: Cashflow Statement

9.6 Proforma Income Statement

BreadBox PRODUCTION COST PRO-FORMA STATEMENT

| | Year 1 | Year 2 | Year 3 |
|---|---------|---------|---------|
| | | | |
| Raw Materials | | | |
| Opening Stock | 0 | 10,495 | 11,545 |
| Current Year Purchases | 212,412 | 233,653 | 268,701 |
| Ending Stock | 10,495 | 11,545 | 13,277 |
| Raw Materials Used | 201,917 | 232,604 | 266,969 |
| Carriage Inward | | | |
| | 201,917 | 232,604 | 266,969 |
| Salaries, EPF & SOCSO | | | |
| Factory Overhead | | | |
| Depreciation of Fixed assets (Operations) | 1,798 | 1,798 | 1,798 |
| Overhead | 7,411 | 8,152 | 9,375 |
| Utilities | 28,800 | 31,680 | 36,432 |
| | | | |
| | | | |
| Total Factory Overhead | 38,009 | 41,630 | 47,605 |
| Production Cost | 239,926 | 274,234 | 314,574 |

BreadBox PRO-FORMA INCOME STATEMENT

| | Year 1 | Year 2 | Year 3 |
|--|---------|---------|---------|
| Sales | 518,406 | 570,247 | 655,784 |
| Less: Cost of Sales | | | |
| Opening Stock of Finished Goods | | | |
| Production Cost | 239,926 | 274,234 | 314,574 |
| less: Ending Stock of Finished Goods | | | |
| | o | 0 | 0 |
| | 239,926 | 274,234 | 314,574 |
| Gross Profit | 278,480 | 296,013 | 341,210 |
| | | | |
| Less: Enpenditure | | | |
| Administrative Expenditure | 156,252 | 171,877 | 197,659 |
| Marketing Expenditure | 1,800 | 1,980 | 2,277 |
| Other Expenditure | 190 | 209 | 240 |
| Business Registration & Licences | 1,515 | | |
| Insurance & Road Tax for Motor Vehicle | | | |
| Other Pre-Operations Expenditure | 488 | | |
| Interest on Hire-Purchase | | | |
| Interest on Loan | 3,800 | 3,420 | 3,040 |
| Depreciation of Fixed Assets | 4,904 | 4,904 | 4,904 |
| | · | · | |
| Total Expenditure | 168,949 | 182,390 | 208,120 |
| Net Profit Before Tax | 109,531 | 113,622 | 133,089 |
| Tax | 0 | 0 | 0 |
| Net Profit After Tax | 109,531 | 113,622 | 133,089 |
| Accumulated Net Profit | 109,531 | 223,153 | 356,243 |

Table 9.8: Income Statement

9.7 Proforma Balance Sheet

BreadBox PRO-FORMA BALANCE SHEET

| | Year 1 | Year 2 | Year 3 |
|---|--------------------|--------------------|--------------------|
| ASSETS | | | |
| Fixed Assets (Book Value) | | | |
| Fixed Assets (Book Value) Land & Building | | | |
| Office furniture & fittings | 896 | 672 | 448 |
| Renovation | 16,000 | 12,000 | 8,000 |
| Office Equipment | 1,680 | 1,260 | 840 |
| emos Equipment | 1,000 | 1,200 | 0.10 |
| Signboard | 1,040 | 780 | 520 |
| | | | |
| Machine and Equipment | 4,716 | 3,537 | 2,358 |
| Kitchen Tools | 270 | 203 | 135 |
| Furniture and Fittings | 2,206 | 1,655 | 1,103 |
| - | | | |
| | 26,808 | 20,106 | 13,404 |
| Current Assets | | | |
| Stock of Raw Materials | 10,495 | 11,545 | 13,277 |
| Stock of Finished Goods | | | |
| Accounts Receivable | | | |
| Cash Balance | 187,733 | 309,631 | 457,214 |
| | 198,228 | 321,175 | 470,491 |
| Other Assets | | | |
| Deposit | 8,200 | 8,200 | 8,200 |
| TOTAL ASSETS | 233,236 | 349,482 | 492,095 |
| | | | |
| Owners' Equity | 40.054 | 40.054 | |
| Capital Accumulated Profit | 42,851 | 42,851 | 42,851 |
| Accumulated Profit | 109,531 152,382 | 223,153 266,004 | 356,243 399,094 |
| Long Term Liabilities | 152,362 | 200,004 | 399,094 |
| Loan Balance | 72,000 | 64,000 | 56,000 |
| Hire-Purchase Balance | 72,000 | 04,000 | 30,000 |
| aronado Balando | 72,000 | 64,000 | 56,000 |
| Current Liabilities | . 2,550 | 0 1,000 | 20,000 |
| Accounts Payable | 8,850 | 19,473 | 36,997 |
| TOTAL EQUITY & LIABILITIES | 233,232 | 349,477 | 492,090 |

Table 9.9: Balance Sheet

9.8 Financial Ratio Analysis

9.8.1 Liquidity Ratios

9.8.1.1 Current Ratios

| Calculation | Explanation | Graph |
|--|----------------------|-------------------|
| Current Ratio | For every RM1 of | Current Ratio |
| $=\frac{\text{Current Asset}}{\text{Current Asset}}$ | current liabilities, | 25.0 |
| Current Liabilities | the business had | 20.0 |
| $Current Ratio = \frac{198,228}{8,850}$ | RM22.40 | 215.0 210.0 |
| Year 1 = 22.4 | available to pay | 5.0 |
| Year 2 = 16.5 | for the debt | 0.0 1 2 3 Year |
| Year 3 = 12.7 | | |

Table 9.10 Current Ratios

9.8.1.2 Quick Ratios

| Calculation | Explanation | Graph |
|---|---|---------------------------------------|
| Quick Ratio | The business | Quick Ratio (Acid-Test) |
| $= \frac{\text{Current Asset} - \text{Inventories}}{\text{Current Liabilities}}$ $\text{Quick Ratio} = \frac{198,228 - 10,495}{8,850}$ Year 1 = 21.2 | have enough liquid asset to pay of its debt. Every RM1 of | 25.0 20.0 215.0 210.0 5.0 |
| Year 2 = 15.9 Year 3 = 12.4 | liabilities the business have RM21.20 | 1 2 3 Year |

Table 9.11 Quick Ratios

9.8.2 Efficiency Ratios

9.8.2.1 Inventory Turnover Ratios

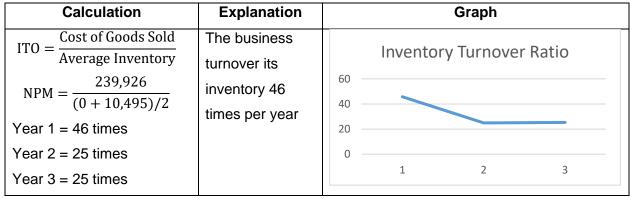


Table 9.12 Inventory Turnover Ratios

9.8.3 Profitability Ratios

9.8.3.1 Gross Profit Margin

| Calculation | Explanation | Graph |
|---|---------------------|---------------------|
| $GPM = \frac{Gross Profit}{Net Sales} \times 100$ | Every RM1 | Gross Profit Margin |
| Net Sales | generated in sales, | |
| $GPM = \frac{278,480}{518,406} \times 100$ | the business has | 53% |
| Year 1 = 54% | RM0.54 left over to | 52% |
| Year 2 = 52% | cover basic | 51% |
| Year 3 = 52% | operating cost and | 1 2 3 |
| 32.0 | profit | |

Table 9.13 Gross Profit Margin

9.8.3.2 Net Profit Margin

| Calculation | Explanation | Graph |
|---|----------------|-------------------|
| $NPM = \frac{Profit After Tax}{Tax} \times 100$ | The business | Return on Sales |
| Total Sales | has RM0.21 of | 21% |
| $NPM = \frac{109,531}{518,406} \times 100$ | net income for | 21% 21% 21% |
| Year 1 = 21% | every RM1 of | 20% 20% 20% |
| Year 2 = 20% | sales | 20% 20% 19% |
| Year 3 = 20% | | 19% 1 2 3 |
| | | Year |

Table 9.14 Net Profit Margin

9.8.3.3 Return on Assets

| Calculation | Explanation | Graph |
|--|---|---|
| $ROA = \frac{Profit After Tax}{Total Asset} \times 100$ $ROA = \frac{109,234}{233,236} \times 100$ $Year 1 = 47\%$ $Year 2 = 33\%$ $Year 3 = 27\%$ | Every RM1 that the business invested in asset produces RM0.47 | Return on Investment 50% 45% 40% 30% 30% 25% 20% 10% 5% 10% 1 2 3 Year |

Table 9.15 Retun on Assets

9.8.3.4 Return on Equity

| Calculation | Explanation | Graph |
|---|--|--|
| $ROE = \frac{Profit After Tax}{Total Equity} \times 100$ $ROA = \frac{109,531}{152,382} \times 100$ $Year 1 = 72\%$ $Year 2 = 43\%$ $Year 3 = 33\%$ | Every RM1 in equity will earn RM0.72 of net income | Return on Equity 80% 70% 80% 40% 30% 20% 10% 1 2 3 Year |

Table 9.16 Retun on Equity

9.8.4 Solvency Ratios

9.8.4.1 Debt to Equity

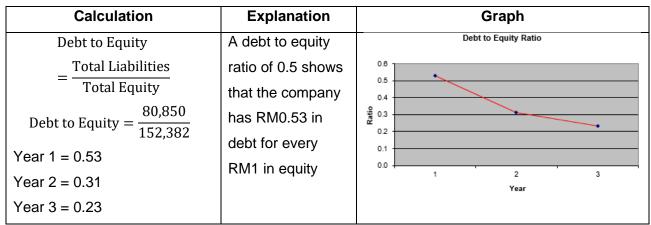


Table 9.17 Debt to Equity

9.8.4.2 Debt to Assets

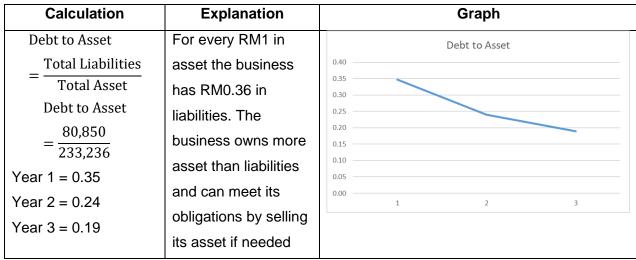


Table 9.18 Debt to Assets

9.8.4.3 Time Interest Earned

| Calculation | Explanation | | | Graph | | |
|-------------------------------|--------------------|---------|------------|--------------|-----|--|
| $TIE = \frac{EBIT}{-}$ | Interest expense | | Time of la | atawaat Faw | d | |
| $TIE = {Interest Expenses}$ | of the business | | rime ir | nterest Earr | nea | |
| $TIE = \frac{109,531}{3,800}$ | are 29 times | 50.00 | | | | |
| 3,800 | covered by its net | 40.00 | | | | |
| Year 1 = 29 times | income before | 30.00 | | | | |
| Year 2 = 33 times | | 20.00 - | | | | |
| Year 3 = 44 times | interest and tax | 0.00 | | | | |
| *EBIT = Income Before | | 0.00 | 1 | 2 | 3 | |
| Interest and Tax | | | | | | |

Table 9.19 Time Interest Earned

CONCLUSION

CONCLUSION

In conclusion, BreadBox is a business that sells a variety of toast such as savory and fillings. In the future, to meet the growing demand of our customers, we plan to increase more variety of toast and we also want to expand the business by opening new branches. Our goal is to make a lot of profit in this business eventhough there are a lot of competitors in the area. We also hope that our hard work and dedication will help us achieve our vision of to become Malaysia number one toast shop and chill station and make a lot of profit. From the business plan, it clear BreadBox can benefits a lot of customers especially in terms of a great quality of food. Our customer around the area can easily access to our business as there are a lot of parking space available. Besides that, the toast offered is suitable to every age level and also for breakfast and hightea. BreadBox will open is the middle of residential of Shah Alam and office. Customer will easy to come to the shop and enjoy the toast while chilling for breakfast and hightea

APPENDICES

PARTNERSHIP AGREEMENT

4. Partner's Capital Contribution

| NAME | RM |
|---------------------------------|------|
| MUHAMMAD HAKIM BIN HISAM | 8751 |
| MUHAMMAD HAZIQ BIN MOHD ZAHIR | 8750 |
| HIZAIRI EIMRAN BIN KHAIRULNIZAM | 8750 |
| ADIB FARHAN BIN BADROL ISA | 8750 |
| AIMAN MUKHRIZ BIN USULOUDIN | 8750 |

5. Profit and losses

The net profit and losses of the business will be divided based on the contribution of each partner.

6. Partner's Salary

| NAME | RM |
|---------------------------------|-------|
| MUHAMMAD HAKIM BIN HISAM | 2 100 |
| MUHAMMAD HAZIQ BIN MOHD ZAHIR | 2 000 |
| HIZAIRI EIMRAN BIN KHAIRULNIZAM | 1 900 |
| AIMAN MUKHRIZ BIN USULOUDIN | 1 800 |
| ADIB FARHAN BIN BADROL ISA | 1 700 |

7. Partnership Term

The Partnership shall be commenced on the 1st April 2023 and will continue its operation even the death of partners until it terminates in accordance with the terms of this agreement or until the partners come to consensus to dissolve the Partnership.

8. Labour Right

- i. Each partner is entitled to take 1 day off per week
- ii. All decision making and resolving deputies of this Partnership is using voting system method in order to achieve a mutual understanding and agreement

9. Commitment of Partners

All partners need to contribute their effort and time into the business equally. Partners need to be motivated during the operation hour of the business.

10. This agreement is valid 5 years from the date of this agreement.