

BECOMING A SUCCESSFUL ENTREPRENEUR

On February 18, 2018, an Entrepreneurship Module for interim students was conducted by the Division of Research, Industrial Linkages, Community and Alumni Networking of UiTM Perak Branch at Seri Iskandar Campus. The same programme had also been conducted earlier at Tapah Campus on February 1, 2018. This entrepreneurial module was one of the additional modules designed to ensure the timetable optimisation during the interim session.

A total of 236 interim semester students were involved in the programme at Seri Iskandar Campus. The briefing of the programme was delivered by Mrs. Izmayani Sa'adin, the Coordinator of the Malaysian Academy of SME and Entrepreneurship Development (MASMED) of UiTM Perak Branch.

Suzaina Ismail
(PJIM&A)

In the programme, the students were divided into two groups; the first was assigned to clean and maintain the K-Shoppe store and the push-carts which are business spaces managed by students. The second group was assigned to clean up and prepare the fertigation site at the Indera Mulia College for future agro-farm projects. Apart from that, an entrepreneurship briefing was delivered by Mr. Ameri Mohd Sarip @ Shariff who was the best mentor finalist for the UIEA Awards and also the person who contributed for the re-establishment of MyAgrosis Club.



For the same programme at Tapah Campus, a total of 181 interim semester students were involved. The programme began with an entrepreneurial talk by Dr. Hanafi Yahya, a medical doctor with an experience in entrepreneurship and had engaged in several entrepreneurship activities. This was followed by a talk on entrepreneurship activities and initiatives by the respective programme committees. Finally, the students were given a tour to the sites of campus entrepreneurial activities and initiatives, such as the fertigation site at Beta College, K-Shoppe and Ko-Siswa stores at the student centre and the push-carts area.

Through this programme, it was hoped that the students could gain enough exposure on entrepreneurship as a career option, as well as gain information on opportunities and entrepreneurial programmes that are available for them on campus.

BIG DATA AND BUSINESS INTELLIGENCE TASK FORCE

The Faculty of Computer and Mathematical Sciences (FSKM) at Tapah Campus created a Big Data and Business Intelligence Task Force led by the Head of Faculty, Dr Suraya Masrom. With the formation of Big Data lab, including in UiTM Perak Branch, Tapah Campus that was launched by The Minister of Higher Education, Dato' Seri Haji Idris bin Jusoh on October 29, 2017, big data training programmes for the students, as well as to the lecturers were organised. The main objective of the programmes was to impart knowledge and awareness about Big Data technologies and its applications such as data sciences, business intelligence, machines and deep learning. One of the lecturers in the working group has been certified as the Data Science Specialist by iTrain Certification, which is one of Asia's top digital technology training providers. The lecturer, Mr. Mohamad Nasir Abdullah is an expert in data sciences with R programming and was invited to give advice and consultation to the members of the Big Data Task Force of UiTM Puncak Alam.



In December 2017, two special events with industrial engagement were successfully organised. Seminar on Financial Risk Management (SOFRIM) was conducted where two speakers from industries were invited. Furthermore, a Senior Software Developer from Jewel Paymentech, an international company from Singapore, has been invited to share his experience in working with the big data technology using Python programming. Python is a powerful high-level language programming that consists of extensive libraries to support the big data application processing such as web scrapping, Internet of Things, natural language processing, machine and deep learning for business intelligent processing. Currently, FSKM offers three areas of studies in sciences and technology including mathematics, statistics, actuary and computer. Hence, Dr. Suraya Masrom as the head of the faculty believes that in adapting to the Fourth Industrial Revolution, the faculty should be the best place to produce graduates who have the right skills and to become a big data knowledge centre for the Perak community. Therefore, through the Big Data and Business Intelligence Task Force, training series for the students and public community as well as school institutions have been well-planned for 2018.

e-Canang NEWS

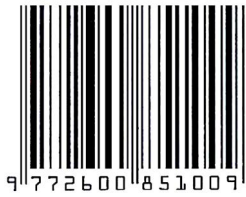
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NURUL AKLA AHMAD KHALIL
AHMAD RIDZUAN ABDUL RAHMAN (Corporate Communication Unit)

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Prof. Madya Dr. Nur Hisham Ibrahim
Rektor
Universiti Teknologi MARA
Cawangan Perak



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Kelulusan daripada pihak tuan dalam perkara ini amat dihargai.

Sekian, terima kasih.

“BERKHIDMAT UNTUK NEGARA”

Saya yang menjalankan amanah,

SITI BASRIYAH SHAIK BAHARUDIN
Timbalan Ketua Pustakawan

nar

Setuju.

27.1.2023

PROF. MADYA DR. NUR HISHAM IBRAHIM
REKTOR
UNIVERSITI TEKNOLOGI MARA
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