



اُتَيْقُوتُ سَيِّدِي تَيْكُو لُو كِن مَارَا
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TEKNOLOGI
MARA

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DIPLOMA IN ENGINEERING MECHANICAL (EM110)

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FUNDAMENTALS OF ENTREPRENUERSHIP

ENT 300



DAILY TASTY

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LETTER OF SUBMISSION

ACKNOWLEDGEMENT

ACKNOWLEDGEMENT

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EXECUTIVE SUMMARY

EXECUTIVE SUMMARY

Daily tasty is a partnership business that primarily sells donuts and bomboloni. The general manager, administrative manager, operational manager, marketing manager, and financial manager are the four members of this partnership business. The primary goal of this business is to introduce the flavour of our donuts and bomboloni to the people in the surrounding area. Also available in a variety of flavours, such as for donuts, we have blaze, sugar ising, and many more, but for bomboloni, we have chocolate, strawberry, mango, and other. Furthermore, we promise to offer our customers the best price in the market while maintaining the highest quality of our product. Students, among others, are among our target customers.

INTRODUCTION

1. Introduction

1.1. Name of the Business

The name of our business is Daily Tasty. The structure of our company is a partnership with four members: Husain, Ilya, Danish Farhan, and Nadiatul. We chose this name for our company because we sell tasty donuts and bomboloni in our shop. We anticipate that our company will produce high-quality products that will be well-received in the market.

1.2. Nature of Business

Our business is focused on the sale of donuts and bomboloni from our shop where all processes from the food preparation process to the process of selling customers will be done in the shop.

The structure of our company is a partnership with four members: Husain, Ilya, Danish Farhan, and Nadiatul. We chose this name for our company because we sell delicious donuts and bomboloni in our shop. We anticipate that our company will produce high-quality products that will be well-received in the market.

Furthermore, our company is a partnership comprised of five partners who share capital and profit equally based on an agreed-upon agreement. The goal of starting this business is to provide food while also meeting customer demand, during working hours and weekend.

1.3. Industry Profile

As in other developing countries, Malaysia's business sector has a lot of potential to increase wealth and the nation's economic growth. Because of these positive improvements, we are anxious to start participating in the entrepreneurial community. As we've seen, Malaysia is home to a huge number of businesses, especially in the food and beverage sector (F&B). We therefore want to take this opportunity to emphasise the name of our company, Petite Sweets Bakery, in this endeavour.

The bakery Daily Tasty sells a variety of desserts. This is as a result of the widespread popularity of dessert nowadays. So that customers might benefit from this offer at a fair price, we made the decision to introduce our desserts using traditional recipes.

The development of skills and an awareness of how the bakery industry operates after that is crucial. We therefore work hard to provide the best service imaginable in every respect. Talented and disciplined people can also contribute to the seamless operation of our business. Furthermore, in order to minimise wastage in our business concerning the energy, money, and capital we have invested, we must develop high-quality services while carrying out administrative activities properly in order to preserve our excellent position and level in the future. Then, as a result of the enormous financial, time, and energy savings, our company is able to offer services that are incredibly high in productivity.

Finally, key elements that influence performance in the food and beverage industry include marketing strategies, financial plans, and operational plans. As a result, we must properly plan, organise, lead, and manage to ensure that our bakery functions well. In order to improve our operational service flaws and keep up with them, we also keep an eye on our competitors.

1.4. Location of the business

The business is located at Lot 566, Jalan Kiambang, Indahpura, 81000 Kulai, Johor. This particular location was picked because it is close to the city and schools where our target market is found. This ensures that consumers receive our confections on schedule.

1.5. Date of business commencement

Our company will go live on 1st January 2024. The date was chosen so that our financial department could easily calculate and dispose of the monthly profit. It will make it easier for us to manage our business in the future in terms of operations management.

1.6. Factor in selecting the proposed business

We selected the proposed business since there is a significant demand for bakeries and it is now popular among teenagers to hang out at bakeries with friends or family. As a result, we stand to profit greatly. In addition, we aim to offer premium goods at competitive prices. Last but not least, as tart is our specialty, we want to grow and market our tart name internationally.

1.7. Future prospects of the business

We believe that opening a bakery shop is the best and finest opportunity because it is reliable and in high demand, offering a high potential for financial success. The creation of a tart business that meets our standards and introduce our value of donuts and bomboloni made available to the community are our two main objectives. Then, in order to expand our company and establish several branches in each Johor region and get recognition throughout Malaysia.

PURPOSE

2. Purpose of preparing the business plan

2.1. To evaluate the project viability and growth potential

To look into and evaluate the company's viability. A business plan can help entrepreneurs run a business that will steadily realize their goal and vision. It acts as a resource for delving into the numerous elements of the plan, such as marketing, sales, production, packaging, and website design. The business plan identifies the benefits, drawbacks, possibilities, and risks for the company (SWOT). The purpose of a SWOT analysis is to assist business owners in significantly improving their marketing strategies. By using a business plan, an entrepreneur's chances of success might be significantly boosted.

2.2. To apply for loans or financing facilities from the relevant financial institutions

Our crew came up with this business idea for a variety of reasons. First and foremost, the purpose of this business plan was to help our team be approved for a loan from Maybank Malaysia. This is to make sure the bank has written records and proof of our business. so that they might go to the following stage after knowing more about us and gathering more knowledge. Depending on how they feel about our company strategy, they can then choose to accept or reject our proposal.

2.3. To act as a guideline for the management of the proposed business

As a chance for the business owner to evaluate their idea for a company. With a practical and analytical mindset, an entrepreneur can observe and study any industry. By creating a business plan in advance, a business owner can base decisions on information that is well-supported. As a result of the importance of sound business planning in achieving stability and learning how to manage in organizations. Many businesses fail as a result of their failure to base their decisions

on reliable information. A common problem among business owners is a lack of business knowledge that could hurt their firms.

2.4. To allocate business resources effectively

To effectively distribute resources within the company. If a company has the potential to be profitable, it will be clear from the development of a thorough business strategy. A business plan must be written before starting a company by the entrepreneur to demonstrate that all problems have been solved and workable solutions have been determined.

BUSINESS BACKGROUND

3. Business Background

Table 3.1 Business Background

Name of the Business	Daily Tasty
Business Address	Lot 566, Jalan Kiambang , Indahpura , 81000 Kulai , Johor
Correspondence Address	Lot 566, Jalan Kiambang , Indahpura , 81000 Kulai , Johor
Website	www.DailyTasty.com
E- mail	DailyTasty@gmail.com
Telephone Number	011-5874 2903 (Husain)
Fax Number	05-55442244
Form of Business	Partnership
Main Activity	Manufacturing and selling varieties of dessert and cakes
Date of Commencement	1 st January 2024
Date of Registration	1 st December 2023
Registration Number	43353426265
Name of Bank	Maybank Berhad
Bank Account Number	623461964371

3.1 *Vision and Mission*

3.1.1 Vision

We are dedicated to the uncompromising quality of our food, service, people, and profit through a shared dedication to excellence, while providing great care for our visitors and workers.

3.1.2 Mission

- i) Offer a unique variety of donuts and bomboloni
- ii) Give excellent services and products to customers
- iii) To create an environment where absolute guest satisfaction is our highest priority

3.3.2 Motto

“DESSERT FIRST, THEN YOU!”

The meaning of our motto, “Dessert First, Then You” is that the donuts and the bomboloni always come first in our life before doing anything else.

PARTNERSHIPS BACKGROUND

LOCATION OF THE BUSINESS

→ Cost of Rental

The store is rented at RM 2200.00 per month. We determined that the pricing was reasonable and acceptable because our business is larger and more pleasant than the establishments we inspected before hiring this one. As a result, the rental cost is not a concern for us.

5.3 Basic Amenities

→ Water Supplies

The firm that serves us with water is Syarikat Air Johor Sdn. Bhd.

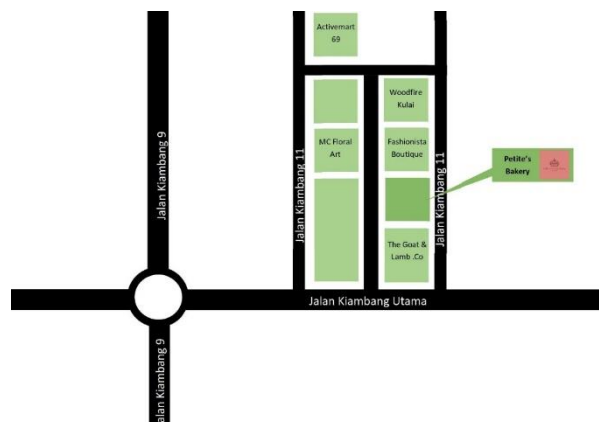
→ Electricity Supplies

The firm that provides us with electricity is Tenaga Nasional Berhad (TNB).

→ Telephone and Internet Supplies

The firms that provide us with phone service and internet connection are Telekom Malaysia and Celcom.

Roadmap to Daily Tasty Bakery



MARKETING PLAN

4. Marketing Plan

6.1 Marketing Objectives

6.1.1 new business

A marketing plan is a functional document that describes the advertising approach that a business will use to generate leads and connect with its target market. A company's strategy for marketing its goods to consumers is described in the marketing plan. The target market, the brand's or product's value proposition, the campaigns to launch, to share and the metrics are all identified in the plan to be applied to assess the performance of marketing initiatives. A company's goals, values, mission statement, budget, and strategies are all covered in the marketing strategy, which is an important component of a business plan. Without an effective marketing strategy, a business may never reach its objectives and resources like money, time, and energy may be wasted.

In Daily Tasty, we want to share the taste of our Donut and Bomboloni to people surrounding area. We will focus to our product which are Donut and Bomboloni. As everyone have known, Malaysian really love to have some dessert especially after take their meal. So, we already provide some for them to satisfy their desire to eat Donut and Bomboloni. Nowadays, the influence of social media on adolescents can be used for our marketing. Teenagers really love to try something new that being viral on the social media and one of the our objectives is to let all teenagers around the world know about 'Daily Tasty' and our scrumptious Donut and Bomboloni .

6.2 *Description of products*

Daily tasty provides a varied menu consisting of 5 flavours of Bomboloni which is Chocolate, Strawberry, Blueberry, Mango And Tiramisu. Other than that, 6 flavours of Donut which are Glaze, White Chocolate Almond, White Chocolate Oreo, Nutella Marshmallow, Peanut Butter, Sugar Ising and there are a few beverages such as lemon tea, coke, lychee and apple for drinks. Donut and Bomboloni are really suitable for those teenagers or people out there who have a sweet tooth and want to eat it immediately.

For the flavours, the reason why we choose a few flavours is because we want to make sure all the flavours can suit the tastes for every generation so that whether young and old can enjoy our Donut and Bomboloni in our Daily Tasty Cafe. Other than

that, we also provide some drinks so that our customers would love to have their time and enjoy their meals at our cafe.

Product	Description	Product Illustration	Price
Bomboloni	<p>Flavour</p> <ol style="list-style-type: none"> 1. Chocolate 2. Strawberry 3. Blueberry 4. Mango 5. Tiramisu 		<p>RM 2.50 RM 2.50 RM 3.00 RM 3.00 RM 3.00</p>
Donut	<p>Flavour</p> <ol style="list-style-type: none"> 1. Glaze 2. White chocolate almond 3. White chocolate oreo 4. Nutella marshmallow 5. Peanut butter 6. Sugar icing 		<p>RM 4.00 RM 4.00 RM 4.00 RM 4.00 RM 4.00 RM 2.50</p>
Beverages	<p>Packet drinks</p> <ol style="list-style-type: none"> 1. Lychee 2. Apple 		<p>RM 2 RM 2</p>
	<p>Canned drinks</p> <ol style="list-style-type: none"> 1. Ice lemon tea 2. Coca cola 		<p>RM 3 RM 3</p>

Table 6.1 Product description

6.3 Target market

Daily Tasty operates in Kulai, Johor. The target markets that have been identified are refer to the geographic and demographic segmentation. Furthermore, the number of population in the Kulai, Johor is 273 580 and out of the population, as much as 15% in Kulai is targeted to buy our Donut and Bomboloni.

6.3.1 Geographic Segmentation

Geographic segmentation is a marketing technique that uses tailored advertising to reach potential customers based on their location. Customers can be categorised in a variety of ways, including by their nation of residence, smaller geographic divisions, from region to city, and even down to postal code. The operating area for Daily Tasty is located at Lot 566, Jalan Kiambang , Indahpura , Kulai , Johor. It is the one of strategic place to run for a pastry café like us, as the place is close to Senai International Airport, Jabatan Pendaftaran Negara, Sekolah Kebangsaan Indahpura, Sekolah Menengah kebangsaan Indahpura and Aeon Kulaijaya. So daily tasty is not only able to sell Donut and Bomboloni to locals, but also to tourist from different states.

6.3.2 Demographic Segmentation.

The audience that Daily Tasty targets to is consisting of netizens from the age of five to sixty. Since it is presented with such a variety of flavours, it is appropriate for intake by both genders. For contrast, the sweetness of white chocolate almond and glaze donuts make products appropriate for young people, while the original flavour of bomboloni and glaze donut are better for older people.

6.4 Market size

- The population in Kulai, Johor is 273 580 people and we are targeting 10% of the population will be our customer.
- Market Size For Donut And Bomboloni = $273580 \times 15\%$
= 41037 people
- Market size x Number Of Donut And Bomboloni Each Person Bought In A Year x Average Competitor Price
= $41037 \times 10 \times 15$
= 6 155 550

6.5 Competitors

6.5.1 Identifying competitors




Competitors	Strengths	Weaknesses	Rank No.
<p>Ur Bakery</p> 	<ul style="list-style-type: none"> - Has variety of dessert - High rating from customer on google review - Operate on a daily basis 	<ul style="list-style-type: none"> - Does not accept customer for dine in - Limited flavours - Does not provide food delivery 	<p>3</p>
<p>Bakers Cottage</p> 	<ul style="list-style-type: none"> - Has many branches - Offer dine in - Operate on a daily basis 	<ul style="list-style-type: none"> - Quite expensive price - Dose not provide food delivery - Insufficient parking area 	<p>1</p>
<p>Mamasab Indahpura</p> 	<ul style="list-style-type: none"> - High quality product - have detailed designs and special creations with distinctive patterns - have a strong marketing team 	<ul style="list-style-type: none"> - limited stock supply - Mamasab is a sole proprietorship business - Too many types of food 	<p>2</p>
<p>Others</p>	<ul style="list-style-type: none"> - Have many branches - Muslim owner - Operate on a daily basis 	<ul style="list-style-type: none"> - Expensive price - Insufficient parking area - Limited flavours 	<p>4</p>

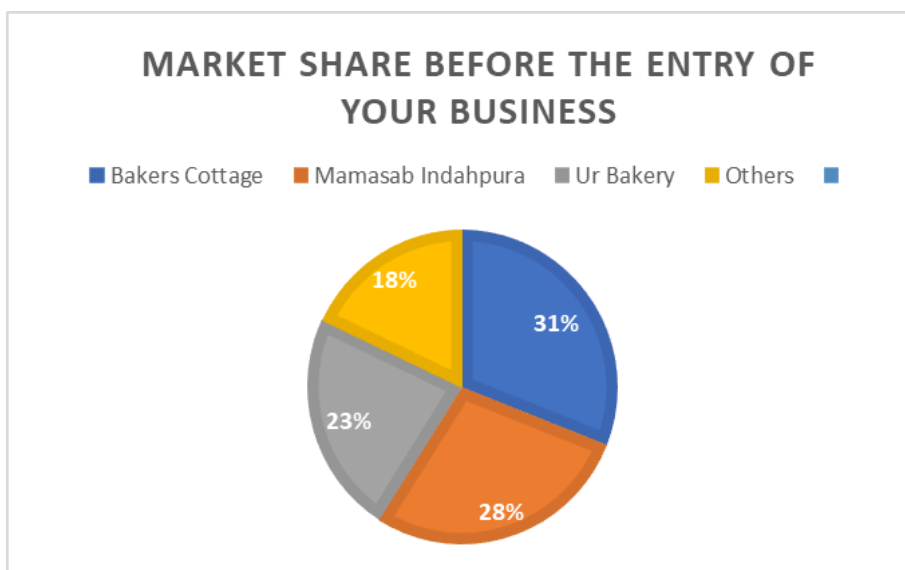
Table 6.2 Competitive analysis

6.6 Market Share

6.6.1 Market share before the entry of *your business*.

Competitor	Before entrance (%)	Amount (RM)
Bakers Cottage	31	1908220.50
Mamasab Indahpura	28	1723554.00
Ur Bakery	23	1415776.50
Others	18	1107999.00
TOTAL	100	6155550.00

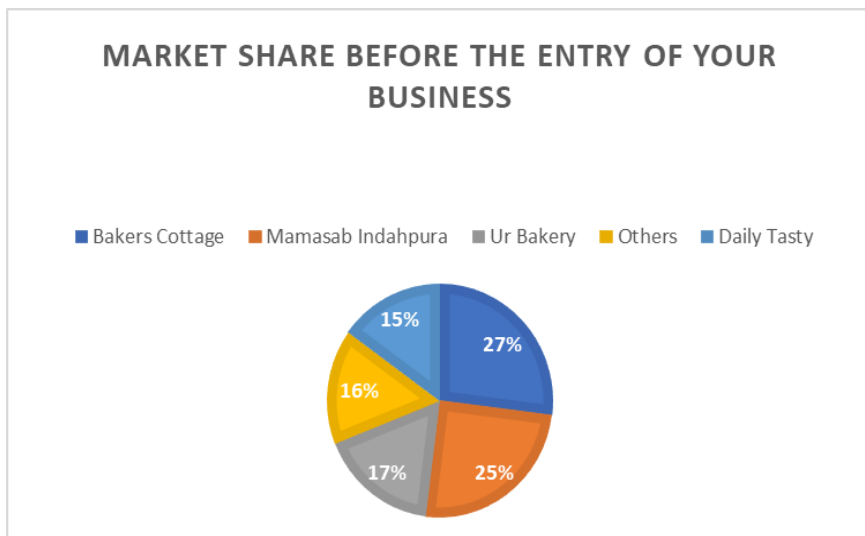
Table 6.3 Market share before the entry of your business



6.6.2 Adjusted market share after the entry of *your business*.

Competitor	After entrance (%)	Amount (RM)	Percentage of loss (%)
Bakers Cottage	27	1661998.50	4
Mamasab Indahpura	25	1538887.50	3
Ur Bakery	17	1046443.50	6
Others	16	984888.00	2
<i>Daily Tasty</i>	15	923332.50	-
TOTAL	100	6155550.00	15

Table 6.4 Market share before the entry of your business



6.7 Sales forecast

MONTH	SALE FORECAST (RM)															
	Donut						Bomboloni					Beverages				Total
	White Chocolate Almond	Glaze	White Chocolate Oreo	Nutella Marshmallow	Peanut Butter	Icing	Strawberry	Chocolate	Blueberry	Mango	Tiramisu	coke	Lemon tea	apple	lychee	
1	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
2	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
3	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
4	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
5	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
6	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
7	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
8	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
9	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
10	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
11	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
12	2740	2740	2740	2740	2740	2735	2730	2740	2736	2736	2736	2730	2730	2732	2732	41037
YEAR 1	32880	32880	32880	32880	32880	32820	32760	32880	32832	32832	32832	32760	32760	32784	32784	492444
YEAR 2 (10%)	36168	36168	36168	36168	36168	36102	36036	36168	36115.20	36115.20	36115.20	36036	36036	36062.40	36062.40	505573.20
YEAR 3 (15%)	37812	37812	37812	37812	37812	37743	37674	37812	37756.80	37756.80	37756.80	37674	37674	37701.60	37701.60	566310.60

Table 6.5 : Sales Forecasting

MONTH	UNIT FORECAST															
	Donut						Bomboloni					Beverages				Total
	White Chocolate Almond	Glaze	White Chocolate Oreo	Nutella Marshmallow	Peanut Butter	Icing	Strawberry	Chocolate	Blueberry	Mango	Tiramisu	coke	Lemon tea	apple	lychee	
1	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
2	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
3	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
4	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
5	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
6	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
7	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
8	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
9	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
10	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
11	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
12	685	685	685	685	685	685	1092	1096	912	912	912	1366	1366	910	910	13995
YEAR 1	8220	8220	8220	8220	8220	8220	13104	13152	10944	10944	10944	16392	16392	10920	10920	163032
YEAR 2 (10%)	9042	9042	9042	9042	9042	9042	14414.40	14467.20	12038.40	12038.40	12038.40	18031.20	18031.20	12012	12012	179335.20
YEAR 3 (15%)	9453	9453	9453	9453	9453	9453	15069.60	15124.80	12585.60	12585.60	12585.60	18850.80	18850.80	12558	12558	187486.80

Table 6.6 : Unit Forecasting

6.8 Market strategy (marketing mix)

6.8.1 Product

Daily tasty served five flavours of bomboloni which is chocolate, strawberry, blueberry, mango and tiramisu. six donut flavours available which are Glaze, White Chocolate Almond, White Chocolate Oreo, Nutella Marshmallow, Peanut Butter, and Sugar Ising. Additionally, there are a few drinks available, including lemon tea, Coke, Lychee, and Apple. For those kids or adults who have a sweet craving and want to eat something right away, donuts and bomboloni are ideal for them. Daily tasty is produces using high quality ingredients to ensure the quality of food products is maintained. Donut and Bomboloni also will be placed in a box that has been stucked with the Daily Tasty logo before being given to customers.



6.8.2 Price

Competitive pricing determines Daily Tasty's suggested price. Before deciding on the menu price, a market analysis of donut and bomboloni prices in the Kulai, Johor region was carried out. Bomboloni strawberry and chocolate flavours cost RM2.50 each. Blueberry, mango, and tiramisu flavours cost RM3, respectively. Additionally, Glaze, White Chocolate Almond, White Chocolate Oreo, Nutella

Marshmallow, and Peanut Butter Doughnut are priced at RM4 and RM2.50 for Sugar ising flavour, respectively, for each donut. For beverages, RM2 for packed drinks and RM3 for canned drinks.

6.8.3 Place

The distribution strategy applied by Daily Tasty is direct to consumer without any third party. Among the factors in choosing this location is because its strategic location which is located near to Aeon Kulaijaya, Sekolah Kebangsaan Indahpura, Jabatan Pendaftaran Negara, Senai International Airport, and Sekolah Kebangsaan Indahpura are all nearby. Therefore, daily tasty is able to sell donuts and bomboloni to both locals and visitors from other states.

6.8.4 Promotion (*promotion mix*)

Daily tasty uses online and offline marketing methods. The offline method uses is through business card, signboard, banners and stickers. As for the online method, it is through social media which is Instagram.

Business card -

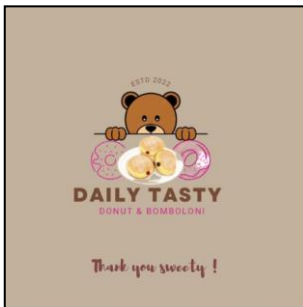


Signboard And Banners-

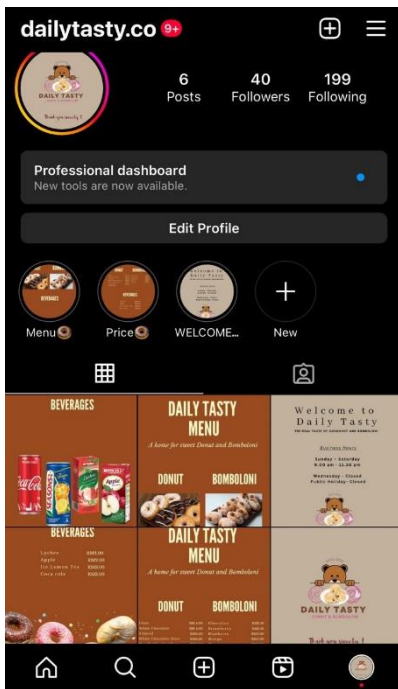
the banner will hang on in the café to attract other people to come and buy food.



Sticker-



Social media (Instagram)



Organization Chart for Marketing Department



Marketing Plan

**Ilya adila binti
Ahmad
Mahayuddin**

Figure 6.9 Organizational Chart (Head of Department + workers)

6.9 **Manpower Planning**

Position	No of Personnel
Marketing manager	1

Table 6.7 List of Marketing Personnel

6.10 *Schedule of Task and Responsibilities*

Position	Task and Responsibilities
Marketing manager	<ul style="list-style-type: none"> • Prepare advertisement and promotion of the company. • Gather market data and information on and monitor production quantity and quality. • Prepare firm advertising and promotion. <p>Side task:</p> <ul style="list-style-type: none"> • Prepare the doughnut and bomboloni station. • Take order from customer.

Table 6.8 Task and Responsibilities of Marketing Personnel

6.11 *Schedule of Remuneration*

Position	Qty	Monthly Salary (RM) (A)	EPF (RM) (13 %) (B)	SOCSSO (RM) (1.75%) (C)	EIS (RM)	Total
Marketing manager	1	1800.00	234.00	30.65	3.50	2068.15

Table 6.9 Schedule of Remuneration plan of Marketing Personnel

6.12 *Marketing Budget*

Item	Fixed Assets	Monthly Expenses (RM)	Other Expenses (RM)
Fixed Asset			
Signboard	1000	-	-
Working capital			
Social media ads			
- Instagram	-	100	-
Other Expenses			
- Pamphlet	-	-	50
- Banner	-	-	75

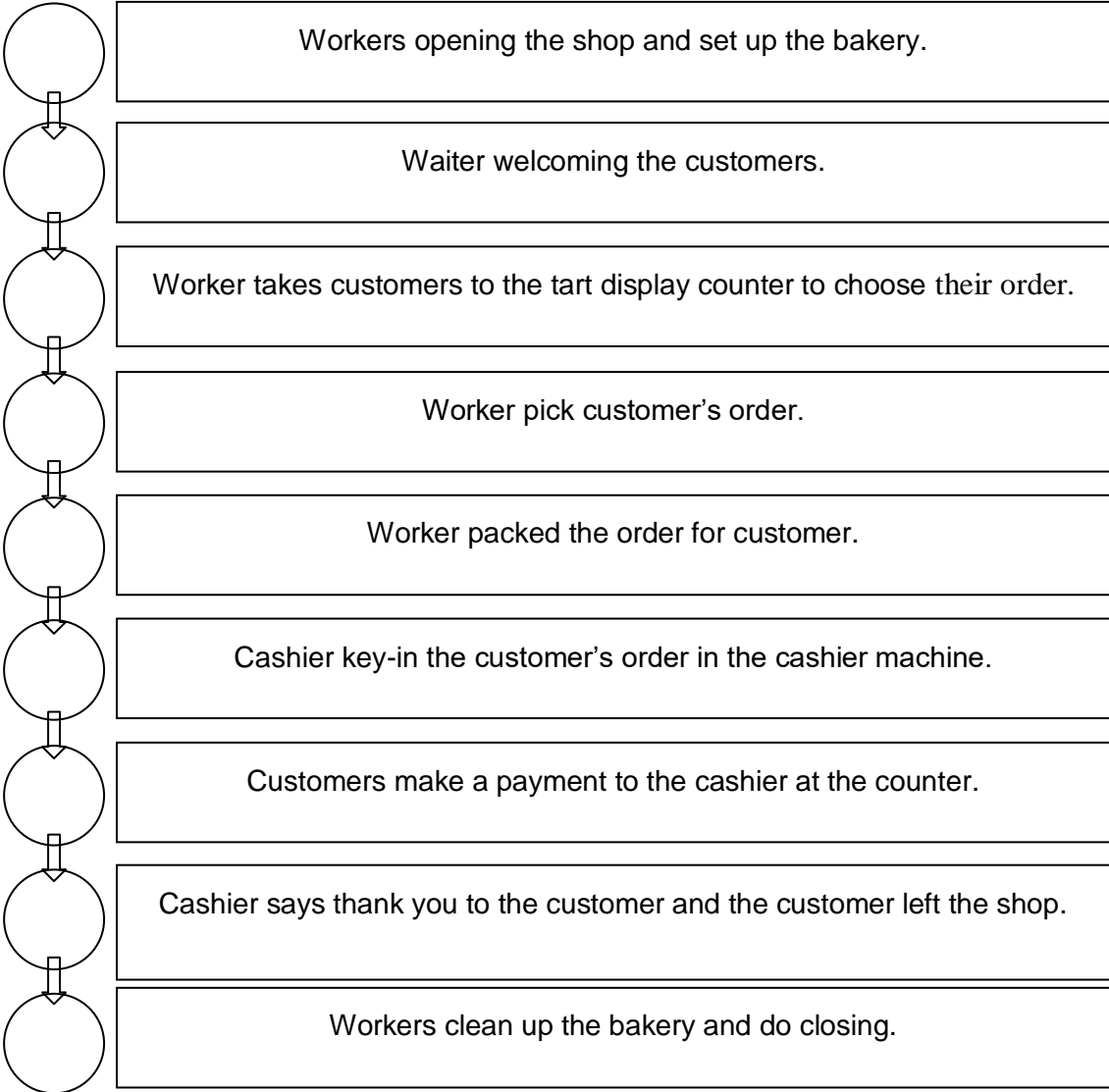
- Business card	-	-	25
TOTAL (RM)	1000	100	150
	1250		

Table 6.10 Marketing Budget

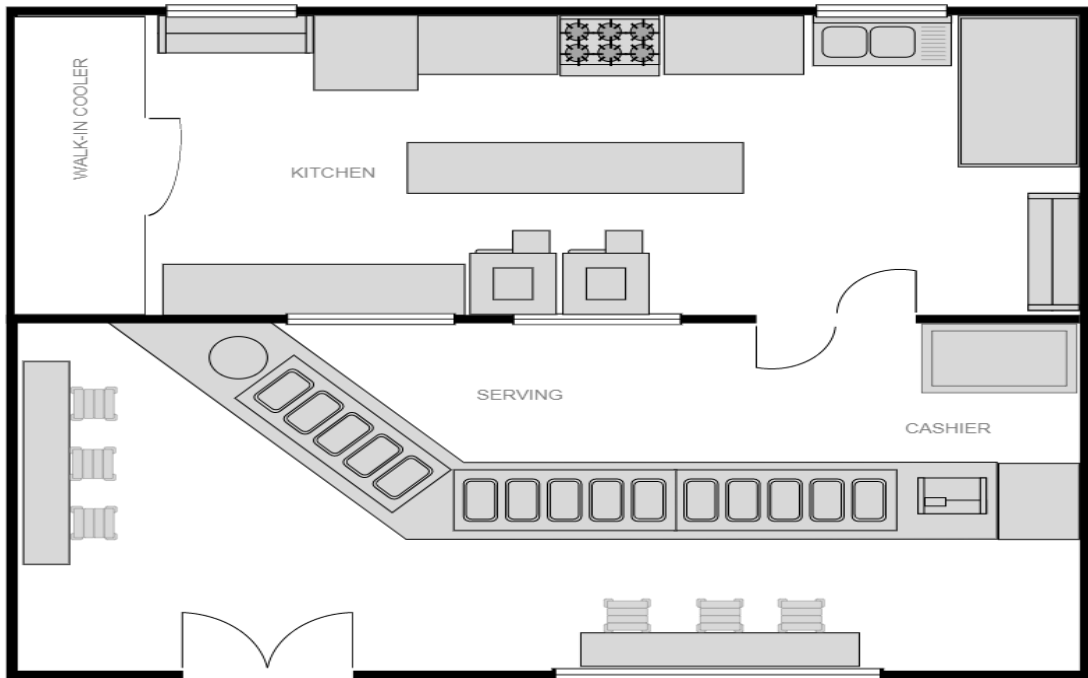
OPERATIONAL PLAN



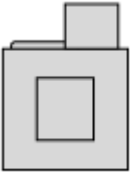
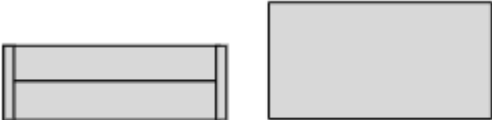
7 Operational Plan



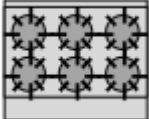
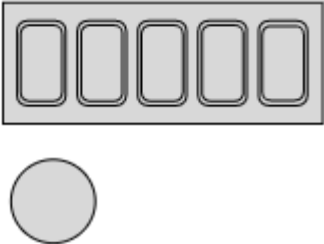



7.1 Process Flow Chart



7.2 Operation Layout



	<p>Bar Table</p>
	<p>Sink</p>
	<p>Oven</p>
	<p>Kitchen Cabinet</p>

	<p>Freezer</p>
	<p>Refrigerator</p>
	<p>Kitchen Stove</p>
	<p>Serving Tray</p>
	<p>Cash Register Machine</p>
	<p>Bar Stool</p>
	<p>Window</p>

7.3 Production/Capacity Planning

Services:

First year forecast sales: RM 492 444.00

Average sales forecast/month: RM 41 037.00

Averages price / unit: RM 3.10

Output produced / month: 13,995 units

Output produced / day: 460 units

7.4 Material Requirement Planning

Raw Material

Material / Stocks	Price / unit (RM)	Quantity (average/month)	Total price (RM)	Supplier
Buttercup (4.8kg)	76.00 / tub	5 tubs / month	380.00	Pasaraya Rakan
Eggs	18.30 / tray	60 tray / month	1098.00	Lotus'
Castor sugar	5.00 / kg	1.5 kg / day (26 working days)	195.00	Pasaraya Rakan
Condensed milk (500g)	196.80 / carton (48 cans)	1 carton / month	196.80	Shopee
Flour (850g)	34.50 / carton (12 packet)	16 carton / month	552.00	Shopee
Baking powder (500g)	7.60 / packet	2 packet / month	15.20	Shopee
Yeast (11g)	26.00 / bundle (20 pieces)	2 bundle / month	52.00	Shopee
Full cream milk (1l)	79.50 / carton (12 packs)	3 carton / month	238.50	Shopee
Bread crumbs (300g)	6.99 / packet	4 packet / month	49.00	Shopee
Salt (1kg)	1.00 / packet	4 packet / month	4.00	Shopee
Blueberry jam (3kg)	23.80 / tub	4 tub / month	95.20	Shopee
Strawberry jam (3kg)	23.80 / tub	4 tub / month	95.20	Shopee
Mango jam (3kg)	23.80 / tub	4 tub /month	95.20	Shopee
Tiramisu filling (500g)	20.00 / packet	50 packet / month	1000.00	Shopee
Chocolate filling (500g)	10.90 / packet	200 packet / month	2180.00	Shopee
White chocolate filling	10.90 / packet	100 packet / month	1090.00	Shopee

(500g)				
Almond (1kg)	46.00 / kg	1 kg / month	46.00	Pasaraya Rakan
Oreo crumbs (454g)	9.50 / packet	20 packet / month	190.00	Shopee
Nutella (3kg)	114.00 / tub	4 tub / month	456.00	Shopee
Marshmallow (1kg)	26.00 / packet	8 packet / month	208.00	Shopee
Peanut butter (500g)	10.90 / packet	12 packet / month	130.80	Shopee
Sugar icing (500g)	2.90 / packet	30 packet / month	87.00	Shopee
Total			RM 8453.10	

Beverages

Material / Stocks	Price / unit (RM)	Quantity (average / month)	Total price (RM)	Supplier
Coke Coca-Cola (320ml)	36.50 / carton (24 can)	12 carton / month	438.00	Shopee
Lemon tea Season (300 ml)	37.50 / carton (24 can)	12 carton / month	450.00	Shopee
Apple Marigold (250 ml)	22.60 / carton (24 packs)	12 carton / month	271.20	Shopee
Lychee Drinho (250 ml)	22.80 / carton (24 packs)	12 carton / month	273.6	shopee
Total			RM 1432.80	

Other expenses

Material	Price / unit (RM)	Quantity (average / month)	Total price (RM)	Supplier
Tissue	0.80 / pack	5 packs / day (26 working days)	116.00	Lotus'
Trash bag	5.50 / pack	2 packs / month	11.00	Lotus'
Plastic bag	3.00 / pack	2 packs / month	6.00	Pasaraya Rakan
Gas	50.00 / gas	2 gas / month	100.00	Pasaraya Rakan
Take away box (6pcs)	21.50 / pack	50 packs / month	1075.00	Shopee
Take away box (9pcs)	25.00 / pack	50 packs / month	1250.00	Shopee
Take away box (12pcs)	28.00 / pack	50 packs / month	1400.00	Shopee
Total			RM 3958.00	

7.5 Machine and Equipment Planning

Fixed Assets	Price / unit (RM)	Quantity (average / month)	Total price (RM)	Supplier
Tart shell maker machine	3,700.00	2	7,400.00	Alibaba.com
Oven	2,700.00	2	5,400.00	Thye Hin Sdn. Bhd
Bar Table	150.00	2	300.00	IKEA Malaysia
Bar Stool	20.00	6	120.00	IKEA Malaysia
Freezer	3,000.00	1	3,000.00	Thye Hin Sdn. Bhd
Sound system	1,000.00	1	1,000.00	Thye Hin Sdn. Bhd
Credit card machine	998.00	1	998.00	Thye Hin Sdn. Bhd
Mixer	289.00	2	289.00	Thye Hin Sdn. Bhd
Pastry equipment	214.90	1	214.90	Pasaraya Rakan
Pastry tray	29.30	5	146.50	Pasaraya Rakan
Cash Register machine	1,729.00	1	1,729.00	Sharp
Total			RM13197.40	

7.6 Location

Daily Tasty located in Jalan Kiambang, Kulai. This location is in a business park in front of Pejabat Pendidikan Daerah Kulai, which is a new park open for new entrepreneurs to open their business and now is getting the hype. The shop is a double storey shop office, and the address is Lot 566, Jalan Kiambang, Indahpura, 81000 Kulai, Johor.



7.7 Business and Operation Hours

- Business Hours

Days	Open	Close
Sunday – Saturday	9.00 am	11.30 pm
Wednesday	Closed	
Public Holiday	Closed	

- Operation Hours

Days	Open	Close
Sunday – Saturday	10.00 am	10.00 pm
Wednesday	Closed	
Public Holiday	Closed	

7.8 Operation Personnel Schedule

Position and number of staff:

Position	Number of Staff
Operation Manager	1



Schedule of tasks and responsibilities:

Position	Main Task / Responsibilities
Operation Manager (Danish Farhan Bin Mohd Faizal)	<ul style="list-style-type: none"> - Ensure the production process is systematic and efficient - Manage and setting all the machines before production process - Inspect all machines if have any failure - Check all the quality of stock before proceeding to the production - Maintain cleanliness in the operation area especially in production area

7.9 Remuneration Schedule

Position manager	No	Monthly Salary (RM)	EPF (13%) (RM)	SOCSSO (1.7%) (RM)	EIS Contribution (0.19%) (RM)	Amount (RM)
Operation manager	1	1800	234.00	30.60	3.50	2068.15
Total (RM)						2068.15

7.10 Permits/License Requirement

Type of License	Fees	Logo
SSM License	RM 60 per lifetime	
Majlis Perbandaran Kulai	RM 100 per year	

7.11 Operation Budget

Item	Fixed Assets (RM)	Monthly Expenses (RM)	Other Expenses (RM)	Total
Machine and	13,197.40			

Equipment				
Utilities		-		
Purchase of Stock		13,843.90		
Rental		-		
Maintenance			200.00	
SSM license			-	
MPK license			-	
Total	13,197.40	13,843.90	200.00	27,241.30

ADMINISTRATION PLAN

8. Administration Plan

8.1 Organizational Chart for Administration and Finance Department

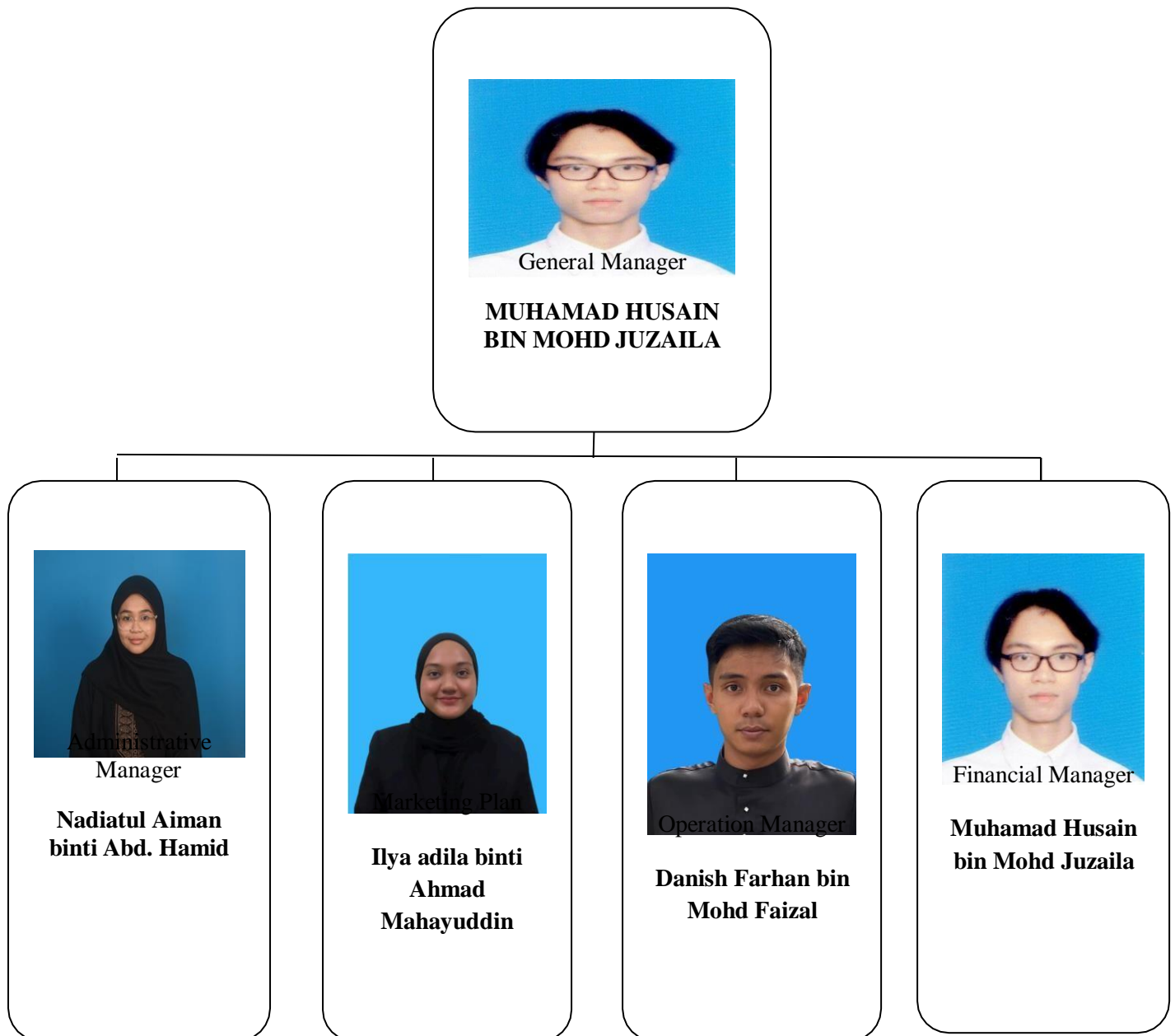


Figure 8.1 Organizational Chart

8.2 Manpower Planning

Table 8.2 List of Personnel

Position	No of Personnel
General Manager and Financial Manager	1
Administrative Manager	1
Marketing Manager	1
Operational Manager	1
Total	4

8.3 Schedule of Task and Responsibilities

Table 8.3 Task and Responsibilities

Position	Task and Responsibilities
General Manager	<ul style="list-style-type: none"> • To plan control the overall management of the business. • Make decisions and solve the problem among the staff. • Responsibilities in all company business and manage with efficiency. <p>Side task:</p> <ul style="list-style-type: none"> • Handle payment at the counter. • Take order from customer.
Administrative Manager	<ul style="list-style-type: none"> • Helping control the overall management of the business. • Handle the requirement and supervising operation of the administrative department. <p>Side task:</p> <ul style="list-style-type: none"> • Prepare the doughnut and bomboloni station.

Marketing Manager	<ul style="list-style-type: none"> • Prepare advertisement and promotion of the company. • Gather market data and information on and monitor production quantity and quality. • Prepare firm advertising and promotion. <p>Side task:</p> <ul style="list-style-type: none"> • Prepare the doughnut and bomboloni station. • Take order from customer.
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Operational Manager	<ul style="list-style-type: none"> • Make sure the operation of the company is systematic. • Production schedules must be planned and organised. • Controlling the quality of product to achieve customer satisfaction. <p>Side task:</p> <ul style="list-style-type: none"> • Make sure the bakery always clean • Handle payment at the counter.
Financial Manager	<ul style="list-style-type: none"> • Look for ways to increase profitability and analyse the market for business opportunities. • Analyse the goals and keep an eye on the financial flow. • Account monitoring, activity reporting, and financial forecasting. <p>Side task:</p> <ul style="list-style-type: none"> • Handle payment at the counter. • Make sure bakery always clean

8.4 Schedule of Remuneration

Table 8.4 Schedule of Remuneration

Position	Quantity	Monthly Salary (RM)	EPF (RM) (13 %)	SOCSSO (RM) (1.75 %)	EIS (RM)	Total (RM) (0.19%)
General Manager	1	2000.00	260.00	34.15	3.90	2298.05
Administrative Manager	1	1800.00	234.00	30.65	3.50	2068.15
Marketing Manager	1	1800.00	234.00	30.65	3.50	2068.15
Operation Manager	1	1800.00	234.00	30.65	3.50	2068.15
Financial Manager	1	1800.00	234.00	30.65	3.50	2068.15
Total						10,570.65

8.5 Office Furniture, Fitting, Office layout and Office Supplies

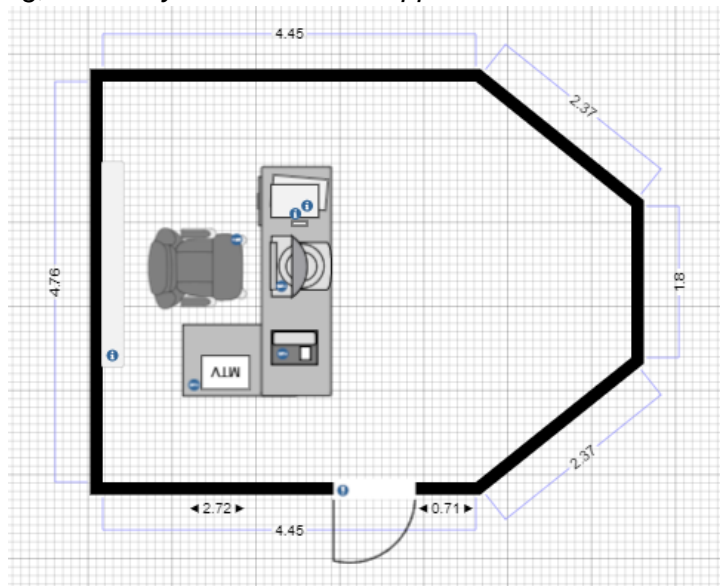


Table 8.5.1 List of office Furnitures and Fittings

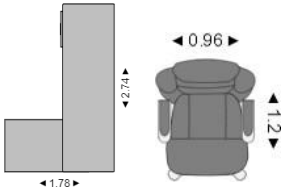



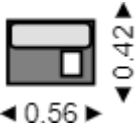
Type	Quantity	Price/Unit (RM)	Total (RM)
<p>Table and chair</p> 	1	584.00	584.00
<p>Air Conditioner</p> 	1	1079.00	1079.00
<p>Computer</p> 	1	439.00	439.00
<p>Cctv</p> 	1	97.99	97.99
<p>Telephone</p> 	1	167.00	167.00
		Grand total	2,366.99

Table 8.5.2 List of office Supplies

Type	Quantity	Price/Unit (RM)	Total (RM)
A4 paper	3	16.90	50.70
Receipt book	5	9.20	46.00
Pens	6	1.20	7.20
Stapler	2	5.70	11.40
Dustbin	2	3.90	7.80
First aid kit	1	85.60	85.60
		Grand Total	208.70

8.6 Administration Budget

Table 8.6 Administration Budget

Item	Fixed Assets	Monthly Expenses (RM)	Other Expenses (RM)
Furniture and fittings	2,366.99		
Insurances			550.00
Wages (EPF and SOCSO)		10,570.65	
Rental fee		2200.00	
Water and electrical bills		1000.00	
Telephone bills & Wifi		299.00	
Office supply		208.70	
Business License and permit			210.00
Deposit			4400.00
Typhoid injection			60.00
TOTAL	2,366.99	14,278.35	5,220.00
		Grand Total	21,865.34

FINANCIAL PLAN

8 Financial Plan

9.1 Operating Budget

9.1.1 Administrative Department

ADMINISTRATIVE BUDGET				
Particulars	F.Assets	Monthly Exp.	Others	Total
Fixed Assets				
Land & Building	-			-
Furniture & fittings	2,460			2,460
	-			-
	-			-
	-			-
Working Capital				
Salaries, EPF & SOCSO		10,571		10,571
Office supply		115		115
Rental		2,200		2,200
Utilities		1,299		1,299
		-		-
		-		-
		-		-
Pre-Operations & Other Expenditure				
Other Expenditure			-	
Deposit (rent, utilities, etc.)			4,400	4,400
Business Registration & Licences			210	210
Insurance & Road Tax for Motor Vehicle			550	550
Other Pre-Operations Expenditure			60	60
Total	2,460	14,185	5,220	21,865

9.1.2 Marketing Department

MARKETING BUDGET				
Particulars	F.Assets	Monthly Exp.	Others	Total
Fixed Assets				
Signboard	1,000			1,000
	-			-
	-			-
	-			-
Working Capital				
Social media ads		100		100
		-		-
		-		-
		-		-
		-		-
		-		-
		-		-
Pre-Operations & Other Expenditure				
Other Expenditure			150	
Deposit (rent, utilities, etc.)			-	-
Business Registration & Licences			-	-
Insurance & Road Tax for Motor Vehicle			-	-
Other Pre-Operations Expenditure			-	-
Total	1,000	100	150	1,100

9.1.3 Operations Department

OPERATIONS BUDGET				
Particulars	F.Assets	Monthly Exp.	Others	Total
Fixed Assets				
Machine and Equipment	13197.4			13,197
				-
				-
				-
Working Capital				
Raw Materials & Packaging		12,284		12,284
Carriage Inward & Duty		-		-
Salaries, EPF & SOCSO		2,068		2,068
Beverages		1,433		1,433
		-		-
		-		-
		-		-
Pre-Operations & Other Expenditure				
Other Expenditure			327	
Deposit (rent, utilities, etc.)			-	-
Business Registration & Licences			-	-
Insurance & Road Tax for Motor Vehicle			-	-
Other Pre-Operations Expenditure			-	-
Total	13,197	15,785	327	28,982

9.2 Project Implementation Cost and Sources of Finance

DAILY TASTY PROJECT IMPLEMENTATION COST & SOURCES OF FINANCE					
Project Implementation Cost			Sources of Finance		
Requirements	Cost	Loan	Hire-Purchase	Own Contribution	
				Cash	Existing F. Assets
Fixed Assets					
Land & Building					
Furniture & fittings	2,460	0		2,460	
Signboard	1,000			1,000	
Machine and Equipment	13,197	3,197		10,000	
Working Capital 1 months					
Administrative	14,185	14,185			
Marketing	100	100			
Operations	15,785	15,785			
Pre-Operations & Other Expenditure	5,697	5,697			
Contingencies 10%	5,242	5,242			
TOTAL	57,667	44,207		13,460	

9.3 Fixed Asset Depreciation Schedule

DAILY TASTY
DEPRECIATION SCHEDULES

Fixed Asset		Furniture & fittings	
Cost (RM)		2,460	
Method		Straight Line	
Economic Life (yrs)		5	
Year	Annual Depreciation	Accumulated Depreciation	Book Value
	-	-	2,460
1	492	492	1,968
2	492	984	1,476
3	492	1,476	984
4	492	1,968	492
5	492	2,460	-
6	0	0	-
7	0	0	-
8	0	0	-
9	0	0	-
10	0	0	-

Fixed Asset		Signboard	
Cost (RM)		1,000	
Method		Straight Line	
Economic Life (yrs)		5	
Year	Annual Depreciation	Accumulated Depreciation	Book Value
	-	-	1,000
1	200	200	800
2	200	400	600
3	200	600	400
4	200	800	200
5	200	1,000	-
6	0	0	-
7	0	0	-
8	0	0	-
9	0	0	-
10	0	0	-

Fixed Asset		Machine and Equipment	
Cost (RM)		13,197	
Method		Straight Line	
Economic Life (yrs)		5	
Year	Annual Depreciation	Accumulated Depreciation	Book Value
	-	-	13,197
1	2,639	2,639	10,558
2	2,639	5,279	7,918
3	2,639	7,918	5,279
4	2,639	10,558	2,639
5	2,639	13,197	-
6	0	0	-
7	0	0	-
8	0	0	-
9	0	0	-
10	0	0	-

9.4 Loan and Hire Purchase Depreciation Schedule

**DAILY TASTY
LOAN & HIRE-PURCHASE AMMORTISATION SCHEDULES**

LOAN REPAYMENT SCHEDULE				
Amount	44,207			
Interest Rate	5%			
Duration (yrs)	5			
Method	Baki Tahunan			
Year	Principal	Interest	Total Payment	Principal Balance
	-	-		44,207
1	8,841	2,210	11,052	35,366
2	8,841	1,768	10,610	26,524
3	8,841	1,326	10,168	17,683
4	8,841	884	9,726	8,841
5	8,841	442	9,284	-
6	0	0	-	-
7	0	0	-	-
8	0	0	-	-
9	0	0	-	-
10	0	0	-	-

9.5 Proforma Cashflow Statement

MONTH	Pre-Operation	1	2	3	4	5	6	7	8	9	10	11	12	TOTAL YR 1	YEAR 2	YEAR 3
CASH INFLOW																
Cash (Bank)	15,460													15,460		
Loan	44,207													44,207		
Cash Salary		41,037	41,037	41,037	41,037	41,037	41,037	41,037	41,037	41,037	41,037	41,037	41,037	492,464	505,572	564,310
Collection of Accounts Receivable																
TOTAL CASH INFLOW	57,667	41,037	41,037	41,037	41,037	41,037	41,037	41,037	41,037	41,037	41,037	41,037	41,037	559,111	595,973	564,310
CASH OUTFLOW																
Administrative Expenditure																
Salaries, EPF & SOCSO		10,571	10,571	10,571	10,571	10,571	10,571	10,571	10,571	10,571	10,571	10,571	10,571	124,441	129,532	152,454
Office supply		116	116	116	116	116	116	116	116	116	116	116	116	1,314	1,522	1,474
Rental		2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	26,400	29,040	31,944
Utilities		1,259	1,259	1,259	1,259	1,259	1,259	1,259	1,259	1,259	1,259	1,259	1,259	15,513	17,147	18,851
Marketing Expenditure																
Social media ad		100	100	100	100	100	100	100	100	100	100	100	100	1,200	1,320	1,452
Operational Expenditure																
Cash Purchase		13,717	13,717	13,717	13,717	13,717	13,717	13,717	13,717	13,717	13,717	13,717	13,717	164,643	165,000	200,000
Payment of Account Payable																
Carriage Inward Duty		2,049	2,049	2,049	2,049	2,049	2,049	2,049	2,049	2,049	2,049	2,049	2,049	24,591	27,300	30,030
Salaries, EPF & SOCSO																
Other Expenditure																
Pre-Operation		477												477	525	577
Depn (rent, utilities, etc)	4,400													4,400		
Business Registration & Licenses	210													210		
Insurance & Road & Motor Vehicle	550													550	550	550
Other Pre-Operational Expenditure	49													49		
Fixed Assets																
Purchase of Fixed Assets - Land & Building																
Purchase of Fixed Assets - Other																
Hire-Purchase Cash Payment	16,450													16,450		
Hire-Purchase Repayment:																
Principal																
Interest		737	737	737	737	737	737	737	737	737	737	737	737	8,945	9,341	9,741
Loan Repayment:																
Principal		114	114	114	114	114	114	114	114	114	114	114	114	1,386	1,481	1,576
Interest																
Tax Payable																
TOTAL CASH OUTFLOW	21,872	31,468	30,991	30,991	30,991	30,991	30,991	30,991	30,991	30,991	30,991	30,991	30,991	394,247	412,845	463,742
CASH SURPLUS (DEFICIT)	35,795	9,569	10,046	10,046	10,046	10,046	10,046	10,046	10,046	10,046	10,046	10,046	10,046	165,865	183,128	200,568
BEGINNING CASH BALANCE	35,749	45,358	55,405	65,451	75,497	85,543	95,589	105,635	115,681	125,727	135,773	145,819	155,865	165,911	175,957	186,003
ENDING CASH BALANCE	35,749	45,358	55,405	65,451	75,497	85,543	95,589	105,635	115,681	125,727	135,773	145,819	155,865	165,911	175,957	186,003

9.6 Proforma Income Statement

DAILY TASTY PRODUCTION COST PRO-FORMA STATEMENT			
	Year 1	Year 2	Year 3
Raw Materials			
Opening Stock	0	3,000	2,555
Current Year Purchases	147,409	185,000	200,000
Ending Stock	3,000	2,555	2,000
Raw Materials Used	144,409	185,445	200,555
Carriage Inward			
	144,409	185,445	200,555
Salaries, EPF & SOCSO	24,818	27,300	30,030
Factory Overhead			
Depreciation of Fixed assets (Operations)	2,639	2,639	2,639
Beverages	17,194	18,913	20,804
Total Factory Overhead	19,833	21,552	23,444
Production Cost	189,060	234,297	254,028

DAILY TASTY PRO-FORMA INCOME STATEMENT			
	Year 1	Year 2	Year 3
Sales	492,444	505,573	566,311
Less: Cost of Sales			
Opening Stock of Finished Goods		10,000	9,250
Production Cost	189,060	234,297	254,028
less: Ending Stock of Finished Goods	10,000	9,250	9,100
	0	0	0
	179,060	235,047	254,178
Gross Profit	313,384	270,526	312,132
Less: Expenditure			
Administrative Expenditure	170,219	187,241	205,965
Marketing Expenditure	1,200	1,320	1,452
Other Expenditure	477	525	577
Business Registration & Licences	210		
Insurance & Road Tax for Motor Vehicle	550	550	550
Other Pre-Operations Expenditure	60		
Interest on Hire-Purchase			
Interest on Loan	2,210	1,768	1,326
Depreciation of Fixed Assets	692	692	692
Total Expenditure	175,619	192,096	210,563
Net Profit Before Tax	137,765	78,430	101,569
Tax	0	0	0
Net Profit After Tax	137,765	78,430	101,569
Accumulated Net Profit	137,765	216,195	317,764

9.7 Proforma Balance Sheet

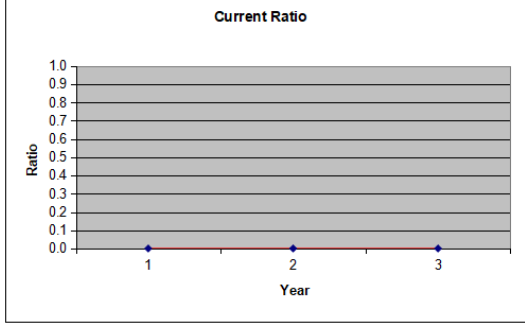
DAILY TASTY PRO-FORMA BALANCE SHEET			
	Year 1	Year 2	Year 3
ASSETS			
Fixed Assets (Book Value)			
Land & Building			
Furniture & fittings	1,968	1,476	984
Signboard	800	600	400
Machine and Equipment	10,558	7,918	5,279
	13,326	9,995	6,663
Current Assets			
Stock of Raw Materials	3,000	2,555	2,000
Stock of Finished Goods	10,000	9,250	9,100
Accounts Receivable			
Cash Balance	155,865	229,980	326,744
	168,865	241,785	337,844
Other Assets			
Deposit	4,400	4,400	4,400
TOTAL ASSETS	186,591	256,179	348,907
Owners' Equity			
Capital	13,460	13,460	13,460
Accumulated Profit	137,765	216,195	317,764
	151,225	229,655	331,224
Long Term Liabilities			
Loan Balance	35,366	26,524	17,683
Hire-Purchase Balance			
	35,366	26,524	17,683
Current Liabilities			
Accounts Payable			
TOTAL EQUITY & LIABILITI	186,591	256,179	348,907

9.8 Financial Ratio Analysis

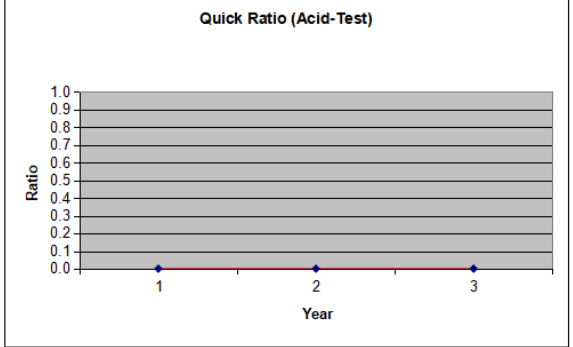
9.8.1 Liquidity Ratios

9.8.1.1 Current Ratios

Calculation	Explanation	Graph

$\text{current ratio} = \frac{\text{current assets}}{\text{current liabilities}}$ $\text{current ratio} = \frac{168865}{0}$	<p>For every RM1 of current liabilities, the business had RM0 to pay for the debt</p>	 <p>The graph titled 'Current Ratio' shows a vertical axis labeled 'Ratio' ranging from 0.0 to 1.0 in increments of 0.1. The horizontal axis is labeled 'Year' with markers for 1, 2, and 3. Three data points are plotted at the 0.0 level for each year, connected by a horizontal line.</p>
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9.8.1.2 Quick Ratios

Calculation	Explanation	Graph
$\text{quick ratio} = \frac{\text{current assets} - \text{inventories}}{\text{current liabilities}}$ $\text{quick ratio} = \frac{168865 - 3000}{0}$	<p>The business has enough liquid asset to pay its debt. Every RM1 of liabilities the business have RM0.</p>	 <p>The graph titled 'Quick Ratio (Acid-Test)' shows a vertical axis labeled 'Ratio' ranging from 0.0 to 1.0 in increments of 0.1. The horizontal axis is labeled 'Year' with markers for 1, 2, and 3. Three data points are plotted at the 0.0 level for each year, connected by a horizontal line.</p>

9.8.2 Efficiency Ratios

9.8.2.1 Inventory Turnover Ratios

(table and graph)

9.8.3 Profitability Ratios

9.8.3.1 Gross Profit Margin

(table and graph)

9.8.3.2 Net Profit Margin

(table and graph)

9.8.3.3 Return on Assets

(table and graph)

9.8.3.4 Return on Equity

Calculation	Explanation	Graph								
$ROE = \frac{\text{profit after tax}}{\text{total equity}} \times 100$ $ROE = \frac{137765}{151225} \times 100$ $ROE = 91\%$	<p>Every RM1 in equity will earn RM0.91 of net income.</p>	<p>The graph shows the Return on Equity percentage over three years. The y-axis ranges from 0% to 100% in 10% increments. The x-axis is labeled 'Year' with values 1, 2, and 3. A red line connects three data points: (1, 91%), (2, ~35%), and (3, ~30%).</p> <table border="1"> <caption>Return on Equity Data</caption> <thead> <tr> <th>Year</th> <th>Return on Equity (%)</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>91%</td> </tr> <tr> <td>2</td> <td>~35%</td> </tr> <tr> <td>3</td> <td>~30%</td> </tr> </tbody> </table>	Year	Return on Equity (%)	1	91%	2	~35%	3	~30%
Year	Return on Equity (%)									
1	91%									
2	~35%									
3	~30%									

9.8.4 Solvency Ratios

9.8.4.1 Debt to Equity

Calculation	Explanation	Graph								
$\text{debt to equity} = \frac{\text{total liabilities}}{\text{total equity}}$ $\text{debt to equity} = \frac{35366}{151225}$	<p>A debt-to-equity ratio of 0.23 indicates that the company has RM0.23 in debt for every RM1 in equity.</p>	<p>The graph shows the Debt to Equity Ratio over three years. The y-axis is labeled 'Ratio' and ranges from 0.0 to 0.3 in 0.1 increments. The x-axis is labeled 'Year' with values 1, 2, and 3. A red line connects three data points: (1, 0.23), (2, ~0.13), and (3, ~0.10).</p> <table border="1"> <caption>Debt to Equity Ratio Data</caption> <thead> <tr> <th>Year</th> <th>Ratio</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0.23</td> </tr> <tr> <td>2</td> <td>~0.13</td> </tr> <tr> <td>3</td> <td>~0.10</td> </tr> </tbody> </table>	Year	Ratio	1	0.23	2	~0.13	3	~0.10
Year	Ratio									
1	0.23									
2	~0.13									
3	~0.10									

9.8.4.2 Debt to Assets

(table and graph)

9.8.4.3 Time Interest Earned

(table and graph)

CONCLUSION

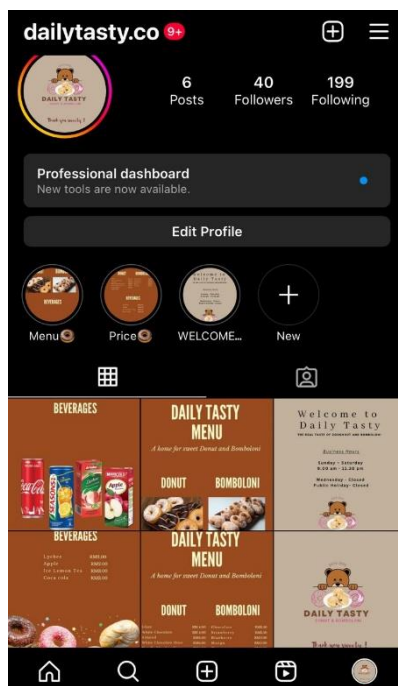
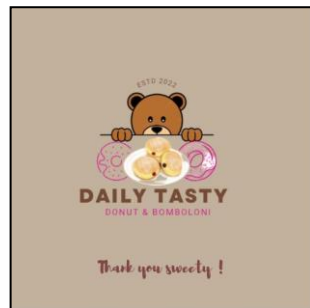
CONCLUSION

In conclusion, Daily Tasty is a business that provide donuts and bomboloni with various of flavour. We plan to open more branches in other states in order to expand our business and meet the high demand of our customers. We anticipate that this business will expand smoothly in the future. We have faced numerous challenges, and it is critical that we learn from our experiences.

We also hope that our hard work and dedication will assist us in achieving our main vision and mission, which is to become the most popular donuts and bombolonis in Kulai, Johor, by running our business strategically. According to the business plan, Daily Tasty provides numerous benefits to customers, particularly in terms of high quality at a reasonable price.

Opening Daily Tasty in Kulai, Johor, enables us to produce the best menu and sell it to customers. This company also provides employment opportunities to others who want to work with us. Furthermore, this business is valuable to continue because it can generate a lot of profits.

APPENDICES



PARTNERSHIP AGREEMENT