

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ADMINISTRATIVE SCIENCE & POLICY
STUDIES**



**A STUDY ON THE IMPACT OF SOCIAL DEMOGRAPHIC
FACTORS ON FINANCIAL LITERACY AMONG FINAL YEAR
DEGREE STUDENTS IN UITM SEREMBAN 3**

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FEBRUARY 2022

ACKNOWLEDGEMENT

First and foremost, praises and thanks to the Allah, the Almighty, for His showers of blessings throughout our research work to complete the research successfully. There are a lot of challenges for our physical and mental during completing this research. We manage to finish this research as we are following the planned and guideline that being provided. I would like to express my deep and sincere gratitude to my research supervisor, Dr Khairiyah Hj. Md Shahid, for giving us the opportunity to do research and providing invaluable guidance throughout this research Her dynamism, vision, sincerity and motivation have deeply inspired us. She has taught us the methodology to carry out the research and to present the research works as clearly as possible. It was a great privilege and honor to work and study under her guidance. We are extremely grateful for what she has offered us. We would also like to thank her for her friendship, empathy, and great sense of humor. We are extending our heartfelt thanks to her husband, family for their acceptance and patience during the discussion we had with her on research work and thesis preparation.

Our appreciation also goes to our UiTM's lecturers and our respondents, that have facilitated us by their information, knowledge, experience and also their assistance. Lastly, we are extremely grateful to our parents for their love, prayers, caring and sacrifices for educating and preparing us for our future. We also want to express our thanks to our sisters, brother, sister-in-law and brother in laws for their support and valuable prayers. Our friends who are always giving their support and motivation along the time to finish this research.

ABSTRACT

This study investigates the impact of social demographic factor on financial literacy among final year degree students in UiTM Seremban 3. This research used a convenience sampling involving 311 final year degree students in UiTM Seremban 3. This research is intended to establish the vital relationship between independent variables and dependent variables. This study indicates that the social demographic profile of gender, faculty, parental education and residency in finding the relationship with financial literacy. Financial literacy under this research is been viewed under three factors which are financial attitude, parental influence and financial knowledge. In this study, the survey approach of distributing online questionnaire was used to gather information and data in completing the discussion. Hence, the study of this research found that, residency and parental education plays a huge role in the determinant of student's financial literacy. Therefore, this study suggested that more financial literacy programs can be conducted to younger students so that the student will have early awareness on the important of financial management.

TABLE OF CONTENTS

CHAPTER 1- INTRODUCTION	1
1.1 Introduction.....	1
1.2 Research Background	1
1.3 Problem Statement	2
1.4 Research Questions	3
1.5 Research Objectives	4
1.6 Scope of the Research	4
1.6.1 Level.....	4
1.6.2 Territory	4
1.6.3 Time	4
1.7 Significance of the proposed study	5
1.7.1 Body of knowledge	5
1.7.2 Policymakers	5
1.7.3 Local authority	6
1.7.4 Community.....	6
1.8 Key Term, Terminologies, and Concepts	6
1.8.1 Financial Literacy.....	6
1.8.2 Financial Problems	6
1.8.3 Covid-19 Pandemic	7
1.8.4 Positive Cashflow.....	7
CHAPTER 2- LITERATURE REVIEW	8
2.1 Introduction.....	8
2.2 Financial Literacy	8
2.3 Financial Literacy Among University Students.....	10
2.4 Level of Financial Literacy	11
2.4.1 Gender	12
2.4.2 Faculty	13
2.4.3 Parental Education	14
2.4.4 Residency.....	14
2.4.5 Parental Influence.....	15
2.4.6 Financial Knowledge and Attitude.....	16
2.5 Conceptual framework.....	17
2.5.1 Financial Literacy among University Students	18
2.5.2 Awareness among the Malaysians towards financial literacy	18
2.5.3 Level of Financial Literacy	19

2.5.4	Parental Influence	21
2.5.5	Financial Attitude and Financial Knowledge	22
2.6	Hypothesis.....	23
2.6.1	Financial Attitude	23
2.6.2	Parental Influence	23
2.6.3	Financial Knowledge	23
CHAPTER 3-RESEARCH METHODOLOGY		24
3.1	Introduction	24
3.2	Research Design.....	24
3.4	Sample Size.....	25
3.5	Sampling Technique	27
3.6	Measurement/Instrumentation	28
3.7	Data Collection	29
3.8	Data Analysis	29
3.9	Pilot Study.....	30
3.9.1	Reliability Test Result	31
CHAPTER 4-MAIN FINDING		32
4.1	Introduction.....	32
4.2	Demographic Profile	32
4.3	Preliminary Analysis.....	35
4.3.1	Reliability Test	35
4.3.2	Normality Test	36
4.4	Main Findings	37
4.4.1	Objective 1	37
4.4.2	Objective 2.....	38
4.4.3	Objective 3.....	40
4.4.4	Objective 4.....	43
4.5	Summary of Chapter	47
CHAPTER 5-DISCUSSION AND CONCLUSION		47
5.1	Introduction.....	47
5.2	Summary Of The Findings.....	47
5.2.1	Research Objective 1	47
5.2.2	Research Objective 2	48
5.2.3	Research Objective 3	49
5.2.4	Research Objective 4	50