



**Faculty of Administrative Science
& Policy Studies
University Technology MARA**

Bachelor of Administrative Science

**FACTORS THAT INFLUENCE THE YOUTHS' INVOLVEMENT IN
MALAYSIAN POLITICS**

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ABSTRACT

Malaysian Youths are criticized for their lack of interest in politics. This is due to the fact that they represent a large number of unregistered voters. Therefore, this paper provides three factors that influence them to be involved in politics. For this purpose, a survey is conducted on 341 undergraduates' UiTM Seremban 3 students in the Faculty of Administrative Science and Policy Studies. Three independent variables have been used in this study including the social media, political knowledge, and family background. The hypotheses were tested by using the Pearson Correlation test from the SPSS. The result shows that all the variables are correlated to the (social media: $r = 0.510$, $p = .000$), (political knowledge: $r = 0.423$, $p = .000$) and the (family background: $r = 0.449$, $p = .000$).

Keywords: *Youths, political involvement, social media, family background, political knowledge.*

TABLE OF CONTENTS

APPROVAL LETTER	i
DECLARATION	ii
ACKNOWLEDEEMENT	iii
ABSTRACT	iv
ABSTRAK	iv

CHAPTER 1: Introduction

1.1	Introduction.....	1
1.2	Research Background	1
1.3	Problem statement.....	2
1.4	Research Questions.....	4
1.5	Research Objectives.....	4
1.6	Scope of study.....	4
1.7	Significance of study.....	4
1.8	Definition of Terms, Terminology and Concepts	6

CHAPTER 2: Literature Review & Conceptual Framework

2.1	Literature Review.....	8
2.2	Political involvement	8
2.3	Social Media	9
2.4	Political knowledge.....	10
2.5	Family political background	11
2.6	Conceptual framework.....	12
2.7	Conceptual Framework Definition	13
2.8	Hypothesis.....	15

CHAPTER 3: Research Method

3.1	Introduction.....	18
3.2	Research Design.....	18
3.3	Unit of Analysis	18
3.4	Sample Size.....	19
3.5	Sampling Techniques.....	20
3.6	Measurement.....	21
3.7	Data Collection	24

3.8	Data Analysis.....	25
3.9	Pilot Study Result	26

CHAPTER 4: Result and Data Analysis

4.1	Introduction.....	27
4.2	Demographic.....	27
4.3	Preliminary Analysis.....	31
4.4	Main Findings	32

CHAPTER 5: Recommendation and Discussion

5.1	Introduction.....	35
5.2	Discussion on the findings.....	35
5.3	Research Recommendation.....	36
5.4	Research Limitation and Future Recommendation.....	37
5.5	Conclusion	39

REFERENCES.....	40
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APPENDICES

Appendices A- Questionnaire	44
Appendices B- SPSS Output... ..	50
Appendices C- Ouriginal Similarity Index... ..	60