



**BACHELOR OF BUSINESS ADMINISTRATION (HONS) ISLAMIC
BANKING**

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

SEGAMAT, JOHOR.

**A STUDY ON THE FACTOR THAT INFLUENCE THE
INTENTION OF ISLAMIC CREDIT CARD USAGE
AMONG BANK CONSUMER IN JOHOR BAHRU**

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ACKNOWLEDGEMENT

In the Name of Allah, the Most Beneficent, the Most Merciful,

Alhamdulillah. Praise to God because I have managed to complete this project paper with the title, "A Study on the Factor That Influence the Intention of Islamic Credit Card Usage among Bank Consumer in Johor Bahru".

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UNIVERSITI TEKNOLOGI MARA, JOHOR

PROJECT PAPER ABSTRACT FORM

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Research Title : A study on the factor that influence the intention of Islamic Credit card usage among bank's consumer in Johor Bahru

Abstract

Issue/Problem:

The issue or problem in this research is to determine the factor of using Islamic credit card among Islamic bank consumer in Johor Bahru.

Objectives:

The objective of this research is to:-

- 1) Determine whether demographic item, attitude on Islamic credit cards, the knowledge of Islamic credit card are influencing the usage of Islamic credit cards

Variables

The dependent variables in this study is the usage of Islamic credit card intention and the independent variable is the demographic item, attitude on Islamic credit card, the knowledge of Islamic credit cards and the financial recommendation.

Data/ sample description

Data will be collected using a survey questionnaire that was designed based on past studied, but it will do in different place. I will distribute to 150 questionnaires to the Islamic Bank consumer in Johor Bahru

Statistical/Econometric Method:

For statistical method, I will using primary data which use descriptive statistics computed that include the means, standard deviations, and rank order of the study population's response on the principal independent and dependent variable that will be tested using SPSS software.

Advisor 1: _____ Initial & Chop:

Advisor 2: _____ Initial & Chop:

Student's signature: _____ Date: