



**A STUDY ON THE FOM'S PROJECT ECO-ETHNO-
AGROTOURISM LONG MID, SIPITANG : RESIDENTS'S
ATTITUDES TOWARDS TOURISM PROMOTION.**

**HUR SALAMAN BT MOHD RASHID
2004157318**

**BACHELOR OF BUSINESS ADMINISTRATION (HONS)
MARKETING (BM220)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA,
NOTA KINABALU, SABAH**

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In the name of Allah The Most Beneficent, The Most merciful

Acknowledgement / Preface

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Table of Content

Title Page	i
Declaration of Original Work	ii
Letter Of Submission	iii
Acknowledge / Preface	iv
Table of content	v
List of Table	viii
List of Figure/Graph/Diagrams/Attachment	xi
List of Abbreviations/Glossary	xiii
Abstract	xiv

CHAPTER 1

Introduction.....	1
1.0 Scope of study.....	3
1.2 Problem Statement.....	4
1.3 Research Objective.....	5
1.4 Significance of study.....	6
1.5 Research Questions.....	8
1.6 Research Framework.....	9
1.7 Definition of terms.....	11
1.8 Limitation of Study.....	15

CHAPTER 2

Literature Review

2.1	Eagly and Chaiken's attitude theory	17
2.2	Attitude Relate to Knowledge and belief.....	21
2.3	Attitude Relate To Emotional Experience.....	22
2.4	Attitude Relate To Involvement.....	23
2.5	Kaplan factor theory.....	24
2.6	Information content of the review (ICON).....	26
2.7	Social component of the review (IDENTITY).....	27
2.8	Trust in the review (TRUST).....	28
2.9	Activity involvement (INVOLVE).....	29
2.10	Purchase Intention (INTENT).....	31

CHAPTER 3

Research Methodology

3.1	Data Collection Method.....	32
3.2	Sampling Design.....	33
3.3	Research Design.....	34
3.4	Data Analysis Technique.....	36

CHAPTER 4

4.1	Data Analysis & Findings.....	37
4.2	Summary of results.....	56

ABSTRACT

Eco-Ethno-Agrotourism Long Mio is a facility that offers as a resort. Situated at the heart of The Lundayeh tribal villages of Long Mio and Long Pasia, is accessible by 120 km of graveled road from Sipitang town. Leisurely travel will take about three hour's journey through secondary and virgin jungle. The journey itself is an adventure especially on a rainy day.

The resort is managed by Pertubuhan Peladang Kawasan (PPK) Sipitang in close cooperation with resident of the surrounding villages. Most of the activities created by the resort by using expertise and conducted by the villagers.

The resorts concepts are based on Ecology, Ethnology and Agro tourism. The surrounding area is rich in Flora and Fauna diversity on a relatively undisturbed condition. The unique cultural practices of the Lundayeh tribe are not widely known even in Sabah. 90% of the villagers derived their income from agricultural activities. Visitors will experience a unique adventure, leisure and knowledge enhancement.

At 3000 feet from sea level and temperature ranging from 18C – 30C , it's a cool place to have adventure and leisure. Sipitang town is linked to Kota Kinabalu city via trans Borneo Highway public transport services are readily available from Kota Kinabalu City. To reach the resort, only by four wheel drive vehicles at RM 35 per person one way.

Due to the muddy and hilly condition of the road it is advisable for guest to use four wheel drive vehicle to reach the resort especially on a rainy season.

Activities and program was provided is jungle trekking , river activities like fishing and boat , traditional dance and performance , floral and fauna appreciation tour like camping and fire camp , herb plant , doing seminar, course or meeting at resort.