



UNIVERSITI TEKNOLOGI MARA

BCM634: MANAGEMENT IN CONSTRUCTION II

<b>Course Name (English)</b>	MANAGEMENT IN CONSTRUCTION II <b>APPROVED</b>
<b>Course Code</b>	BCM634
<b>MQF Credit</b>	4
<b>Course Description</b>	This course stimulates student's critical thought of management concepts. This will provide more effective and intelligent discussion of the problems encountered in the practice of construction management. The course covers corporate strategic planning, market research, policies and practices, decision making process and ethics.
<b>Transferable Skills</b>	Communication skill Time management skill Leadership skill Social skill People skill Management skill
<b>Teaching Methodologies</b>	Lectures, Blended Learning, Tutorial, Peer Practice, Project-based Learning
<b>CLO</b>	CLO1 Analyse types and functions of managements in construction CLO2 Demonstrate empathy on the impact of specific event to the society CLO3 Display the ability to organise and participate events from beginning until completion CLO4 Organise overall project program and promotion of community event.
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Corporate Strategic Planning and Management</b> 1.1) Mission, Vision and Goals 1.2) S.W.O.T Analysis 1.3) Corporate Level Strategies 1.4) Growth and globalisation 1.5) Business creativity 1.6) Innovation 1.7) Entrepreneurship	
<b>2. Market Research and Planning</b> 2.1) Market trends 2.2) Opportunities 2.3) Changes in competition 2.4) Identifying the niche areas 2.5) Gaining competitive advantage	
<b>3. Types of Business Organisations</b> 3.1) Specialised businesses 3.2) Conglomerates and holding companies 3.3) Strategic alliances – joint-ventures and strategic networking	
<b>4. Construction Organisations</b> 4.1) Organisation structure 4.2) Management-by-objectives 4.3) Total quality management 4.4) Business re-engineering 4.5) Organisational culture 4.6) Health, safety, welfare and environmental issues	

**5. Human Resource Policies and Practices**

- 5.1) Job enlargement and enrichment
- 5.2) Benefits of empowerment
- 5.3) Encouragement of initiative

**6. Decision Making Processes and Problem Solving**

- 6.1) Identifying and resolving potential problems
- 6.2) Individual and group decision making approaches
- 6.3) Combining objective and subjective information to arrive at a
- 6.4) comprehensive decision

**7. Globalisation**

- 7.1) The effect of World Trade Organisations
- 7.2) The influences of new regional economic groupings
- 7.3) The continuing ICT revolution
- 7.4) The potential growth in e-commerce
- 7.5) New challenges in risk management
- 7.6) Inter-cultural management
- 7.7) Managing change
- 7.8) Success and sustainability

**8. Business Ethic and Corporate Governance**

- 8.1) Business transparency
- 8.2) Need for good corporate governance
- 8.3) Strengthening of business ethics

Assessment Breakdown	%
Continuous Assessment	40.00%
Final Assessment	60.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Community Service	Students will be assigned a community service project.	5%	CLO2
	Group Project	Demonstrates Teamwork Skills	5%	CLO3
	Group Project	Students will be assigned a community service project. Students are required to organise projects that demonstrates the management skills Planning, Organizing, Controlling and Reporting	20%	CLO4
	Test	Test comprises of both part A and part B.	10%	CLO1

Reading List	Reference Book Resources
	<ul style="list-style-type: none"> <li>• Cummings T.G. &amp; Worley C.G. 2004, <i>Organisational Development &amp; Change</i>, 8th Ed., South Western USA</li> <li>• Fryer, B., Ellis, R., Egbu, C., and Gorse, C. 2004, <i>The Practice of Construction Management: People and Business Performance</i>, Wiley-Blackwell</li> <li>• Canning 1999, <i>International Management: An Essential Guide to Cross-Cultural Business</i>, Kogan Page</li> <li>• Flanagan R. &amp; Norman G 1993, <i>Risk Management in Construction</i>, Blackwell Science</li> <li>• Noe, R. , Hollenbeck, J., Gerhart, B. &amp; Wright, P. 2007, <i>Human Resource Management: Gaining A Competitive Advantage</i>, McGraw-Hill</li> <li>• Martin Fellenz, John Martin 2017, <i>Organizational Behaviour and Management</i>, 5th edition Ed., Cengage Learning EMEA London, United Kingdom [ISBN: 1473728932]</li> </ul>
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources