STAGE BUS OPERATIONAL PRACTICES: KL-KLANG BUS COMPANY

ZAINURA HJ. JAAFAR ADVANCED DIPLOMA IN BUSINESS ADMINISTRATION (TRANSPORT)

SCHOOL OF BUSINESS AND MANAGEMENT MARA INSTITUTE OF TECHNOLOGY SHAH ALAM

MAY 1995

TABLE OF CONTENT LIST OF CHARTS	
LIST OF TABLES	
LIST OF FIGURES	
ACKNOWLEDGEMENT	
ABSTRACT	
TABLE OF CONTENT	

		PAG
CHA	PTER ONE INTRODUCTION	
1.1	INTRODUCTION	1
1.2	PROBLEM STATEMENT	3
1.3	OBJECTIVES OF THE STUDY	7
1.4	IMPORTANCE OF THE STUDY	7
1.5	BENEFITS OF THE STUDY	7
1.6	SCOPE AND LIMITATION	8
1.7	METHODOLOGY	8
CHA	APTER TWO COMPANY'S BACKGROUNI)
2.0	a the second	9
	INTRODUCTION	
2.0	INTRODUCTION	.9
2.0	INTRODUCTION OPERATIONAL INFORMATION	9
2.0	INTRODUCTION OPERATIONAL INFORMATION 2.1.1 RESOURCES	.9
2.0	INTRODUCTION OPERATIONAL INFORMATION 2.1.1 RESOURCES 2.1.2 OFFICE SYSTEM	.9 1 1 2
2.0	INTRODUCTION OPERATIONAL INFORMATION 2.1.1 RESOURCES 2.1.2 OFFICE SYSTEM 2.1.3 FINANCIAL BACK UP APTER THREE LITERATURE REVIE	.9 1 1 2

3.2	OPERATOR'S DUTIES	37		
3.3	SERVICE PROVISION	37		
3:4	COMPUTER SCHEDULING			
3.5	SCHEDULE COMPLICATION			
3.6	OPERATIONS CONSIDERATION			
3.7	OPERATIONS EFFICIENCY			
CON	CLUSION	42		
		e "		
CHA	PTER FOUR METHODOLOGY	•		
4.0	INTRODUCTION	44		
4.1	PRIMARY DATA	45		
	4.1.1 INTERVIEWS	45		
	4.1.2 QUESTIONAIRES	46		
4.2	RESEARCH TECNIQUES	46		
	4.2.1 DESK RESEARCH	47		
,	4.2.2 PERSONAL OBSERVATION	47		
	4.2.3 INFORMAL DISCUSSION	48		
4.3	SECONDARY DATA	48		
	4.3.1 COMPANY'S FILE	48		
	4.3.2 JOURNALS	48		
	4.3.3 BOOKS	49		
4.4	SAMPLING METHODS	49		
4.5	CONSTRAINTS AND LIMITATION	50		
4.6	CONCLUSION	50		

CHAP	TERF	IVE	FINDINGS		
4.1	ANALYZING OPERATIONAL				
	PRATI	CES			50
4.2	DETE	ETERMINE THE RESOURCE			
	REQU	IREMENT			54
		•	t.	š	
	4.2.1	VEHICLE F	LEET		54
	4.2.2	MANPOWE	R	*	57
					,
СНАР	TER S	IX CON	NCLUSION AND	i'	
		REC	OMMENDATION		
6.1	CONC	LUSION			61
6.2	RECO	MMENDATI	ION .	(e>	67

BIBLIOGRAPHY '

APPENDICES

ABSTRACT

KL Klang & Port Swettenham Omnibus Co. Bhd a as major stage bus provider in Klang plays a major role in providing Valley services to public. It is considered one of leading subsidiary company of Park May Berhad providing city bus services. The have to challenges company take providing an efficient and reliable service to strive in the very competitive environments. Identification of the present operational practice will deter how the company would look towards improving its operational efficiency to meet the operational standards.