

# UNIVERSITI TEKNOLOGI MARA ADS606: INFORMATION TECHNOLOGY MANAGEMENT

| Course Name<br>(English)  | INFORMATION TECHNOLOGY MANAGEMENT APPROVED   |  |  |  |  |
|---|--|--|--|--|--|
| Course Code   | ADS606   |  |  |  |  |
| MQF Credit  | 7  |  |  |  |  |
| Course<br>Description   | The course provides the students with a generalist understanding of the information technology issues and imperatives. The managerial concerns in the information technology trends, its acquisition, use and disposition are the central themes. The organizational value of technology and the attendant risks are highlighted and therefore, the need to integrate technology with the business plan. |  |  |  |  |
| Teaching<br>Methodologies   | Lectures, Blended Learning, Tutorial   |  |  |  |  |
| CLO   | CLO1 Identify the strengths and weaknesses of different technologies. CLO2 Develop plans for effective integration of technology with the organization.  |  |  |  |  |
| Pre-Requisite<br>Courses  | No course recommendations  |  |  |  |  |
| Topics  |  |  |  |  |  |
| 1. The definition and 1.1) a) General applications  | d Role of Technology in the Economy cation   |  |  |  |  |
|   | 2. Information and Communication Technology 2.1) a) The Creation of the Internet   |  |  |  |  |
| 3. Digital Economy 3.1) a) E-commerce 3.2) b) Information and financial security  |  |  |  |  |  |
| 4. The Government <sup>a</sup><br>4.1) a) Industrial Mas  | s Technology Policies<br>ster Plan   |  |  |  |  |
| <b>5. Government Integ</b> 5.1) a) Spearheading   | grated Telecommunication Network(GITN) agencies  |  |  |  |  |
| 6. Key technologies: Characteristics and Implications 6.1) a) Imaging 6.2) b) EDI 6.3) c) ATM   |  |  |  |  |  |
| 7. Proprietary and Open Platforms 7.1) a) Operating System Selection 7.2) b) Operating License  |  |  |  |  |  |
| 8. Planning for IT System Development 8.1) a) Planning 8.2) b) Analysis 8.3) c) Design 8.4) d) Develop 8.5) e) Test 8.6) f) Implement   |  |  |  |  |  |
| 9. Technology Risk Management 9.1) a) Disaster recovery needs assessment 9.2) b) Security, Privacy and Safety 9.3) c) Virus, hacking and data theft 9.4) d) Risk, identification, elimination, reduction and transfer |  |  |  |  |  |
| 10. Risk and Technology 10.1) a) Protecting technology 10.2) b) Security, Privacy and Safety 10.3) c) Virus, hacking and data theft   |  |  |  |  |  |

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- **11. Managing Technology** 11.1) a) Structural adjustment 11.2) b) Maintenance issues

## **12. Outsourcing technology management** 12.1) Vendor and Supplier Management

- **13. Human Side of Technology** 13.1) a) People, personality and technology 13.2) b) Performance and technology

- **14.** Sosio-technical theories 14.1) a) User motivations 14.2) b) Designing work systems

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| Assessment Breakdown  | %      |
|-----------------------|--------|
| Continuous Assessment | 40.00% |
| Final Assessment      | 60.00% |

| Details of<br>Continuous<br>Assessment |                    |   |                       |               |
|--|--------------------|---|-----------------------|---------------|
|  | Assessment<br>Type | Assessment Description  | % of<br>Total<br>Mark | CLO           |
|  | Assignment         | This is a Group Assignment. Students are required to do a write-up. Length of paper is approximately 20 pages.              | 5%                    | CLO1,<br>CLO2 |
|  | Presentation       | This is a Group Presentation. Students are required to present their Assignment Write-up.                                   | 10%                   | CLO1,<br>CLO2 |
|  | Quiz               | Students are required to complete a Quiz during their Blended Learning Session.   | 5%                    |               |
|  | Test               | This is Mid Term Test. Students are required to complete a Test which focuses on chapters covered before the Mid Term break | 20%                   | CLO1          |

| Reading List       | Recommended<br>Text                                   | Stair, R. Reynolds, G. (2004)., Principles of Information<br>System : A Managerial Approach. 6th edition. Canada,<br>Thomson Learning.  |  |
|--------------------|---|---|--|
|                    | Reference<br>Book<br>Resources                        | Williams, B.K. & Sawyer, S.C. (2003)., Using Information<br>Technology: A Practical Introduction to Computers &<br>Communications. Fifth Edition. New York. McGraw-Hill-Irwin |  |
|                    |   | Tapscott, D. (1996)., The Digital Economy: The Promise and<br>Perils in the Age of Networked Intelligence. New York.<br>McGraw-Hill   |  |
|                    |   | O'Brien, J.A. (1990)., Management Information System:<br>Managing Information Technology in the Networked<br>Enterprise. 3rd edition U.S.A                                    |  |
|                    |   | Muhammad Rais Abdul Karim, Nazariah Mohd Khalid. (2003).,<br>E-Government in Malaysia. Selangor, Pelanduk Publication.  |  |
|                    |   | Martin, E.w.; Brown, C.V.; DeHayes, D.W.; Hoffer, J.A & Perkins, W.C. (2002)., Manging Information Technology. 4th Edition. New Jersey. Prentice Hall.                        |  |
|                    |   | Lucas, H.C. Jr. (2000)., Information Technology for Management. 7th edition. U.S.A. McGraw-Hill.  |  |
|                    |   | Laudon, K.C. and Laudon, J.P. (2002)., Management Information Systems: Managing The Digital Firm. 7th edition. New Jersey. Prentice-Hall.                                     |  |
|                    |   | Holtsnider, B. Jaffe, D. (2001), <i>IT Manager's Handbook :</i><br>Getting Your New Job Done. San Francisco. Morgan<br>Kaufmann   |  |
|                    |   | Haag, S. Cummings, M. mcCubbrey, J.(2004), Management Information System for the Information Age. New York.  McGraw-Hill  |  |
|                    |   | Fried, L. (1995)., Managing Technology in Turbulent Times.<br>New York. Wiley & Sons.   |  |
| Article/Paper List | This Course does not have any article/paper resources |   |  |
| Other References   | This Course does not have any other resources         |   |  |

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