UNIVERSITI TEKNOLOGI MARA

INFORMATION SEEKING BEHAVIOUR OF HISTORIANS IN MALAYSIA

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Thesis submitted in fulfilment of the requirements for the degree of **Doctor of Philosophy** (Information Management)

Faculty of Information Management

October 2022

ABSTRACT

This study is conducted to examine the behavioural pattern of historians in informationseeking and investigate the effect of the theory of change management on information seeking behaviour among Malaysian historians. There have been few studies on the pattern of information seeking behaviour among historians as the academician conduct their historical research. Thus, this study aims to understand a general pattern of information-seeking behaviour of historians in the Malaysian environment in terms of the activities of the process, the strategies they used, and the barriers they encountered when looking for information sources. The study was conducted in two phases by adopting a single case study with an embedded design. The first phase involved an exploratory study in acquiring a general overview from the population sample, consisting of Malaysian lecturers who taught the history subject at the Malaysian public universities and Malaysian General Studies from the Institute of Teachers Education Malaysia. In total, there were 155 respondents involved in this phase. The findings provide a general understanding of the respondents' demographic background and information-seeking behaviour patterns. The findings highlighted that the advent of digitization had increased the ease of historical research. However, historians still prefer printed sources over digital format. In the second phase, a qualitative semi-structured interview was conducted to clarify research topics on the effect of the individual changes approaches in terms of behavioural, cognitive, psychodynamic and humanistic psychology on historians' information seeking. The criteria outlined in the selection were expertise in history, years of experience conducting historical research, and experience producing historical writings. Five subjects were selected to confirm the information seeking behaviour among Malaysian historians and the proposed framework of information seeking behaviour for Malaysian historians. The conclusions drawn from the study would propose a model that could be used as the basis for building a framework that describes the behaviour of information seeking of historians providing information needs for information professionals. Future studies would be interesting if the findings would contribute significantly to understanding the theoretical, practical aspects and information needs of Malaysian academician information seeking behaviour that may relate to archival context and other various fields.

ACKNOWLEDGEMENT

First and foremost, I want to thank God for giving me the opportunity to pursue my PhD and for successfully completing this long and difficult journey. My heartfelt thanks and gratitude go to my main supervisor, Associate Professor Dr. Azman bin Mat Isa, and my co-supervisor, Dr. Haziah Sa'ari. Both are constructive and willing to listen to all problems, and they have been excellent mentors in providing views from various perspectives. I am grateful for their advice and support throughout my PhD journey.

Special thanks also to my respected former supervisors Professor Dr. Zuraidah Abd Manaf and Associate Professor Dr. Aliza Hj. Ismail, without whom I would not have been able to complete this research.

I would like to thank the following individuals for their assistance with data collection for this study: representatives from the Ministry of Education, Malaysian academicians, Malaysian Institute of Teacher Education, and Malaysian Historical Society, who took the time to complete my questionnaire and who contributed so thoroughly through their additional comments and emails. All of the curators at the Department of Museums Malaysia, as well as the heritage officers at the Department of Heritage, for their willingness to share their knowledge and understanding in assisting me with my research.

And my biggest thanks to my family for all the support you have shown me through this research, the culmination of three years of distance learning. From the bottom of my heart I would like to say thank you to my husband, Azmin bin Mohamed Burhan, and both my children, Nur Syifaa Zahira and Nur Adelia Qaira for being patience and understanding. Not to forget, my father Haji Ideris bin Mohd Ali, my mother Norihan binti Elias; my late father and mother in-law, Mohamed Burhan Hassan Basri and Hajah Baiti binti Meor Ahmad.

This thesis is dedicated to the loving memory of all members of my family, especially in remembrance of beloved late mother, Nurliah binti Ghazali. Alhamdulillah.

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