



"THE AWARENESS OF INFORMATION
TECHNOLOGY AMONG MALAY
ENTREPRENEURS IN KOTA BHARU"

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LETTER OF TRANSMITTAL

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Sir,

Submission of Project Paper

Here with enclosed the project paper entitled "The Awareness Of IT Among The Malay Entrepreneurs In Kota Bharu". This project covers the skills and the level of awareness on IT among the Malay Entrepreneurs in Kota Bharu.

I hope this project paper will fulfill the requirement and meet the objectives of the research besides giving valuable benefit to many parties.

I am to grateful for all your guidance, kindness, and support during the completion of this project paper.

Thank You.

Yours sincerely,


.....

(Zaleha bt Ahamad)

ACKNOWLEDGEMENT

Syukur Alhamdulillah, after a few months, I have completed my project paper successfully. I would like to thank my advisor, En. Jais Atan, for his guidance, advises and comments in order to ensure this project can be completed on time.

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In my opinion, this research study is very significant to many parties in order to know the real situation especially about the development and level of awareness of IT among the Malay entrepreneurs. Furthermore, it can also expose to the students on the environment surrounding them and always be sensitive with the current issues.

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ABSTRACT

Information technology (IT) always changes in order to spread the information that can influence our society. The awareness on IT is important to seek opportunities in global market.

As we noticed, IT is becoming one of the facilities that is needed by the businesses in order to be more productive but there are some factors that hinders entrepreneurs from using IT facilities in their business such as cost, lack of skills and others. Some action should be taken to ensure the development of IT among Malay entrepreneurs could be improved.

This research is carried out to examine the awareness of IT among the Malay entrepreneurs in Kota Bharu. It focuses more on the awareness of IT among them and factors that hinders the usage of IT facilities in running the business.

Questionnaires are distributed to some respondents who are Malay entrepreneurs in Kota Bharu. All the gathered data are coded in SPSS and evaluated using certain techniques. Furthermore, to complete this research researcher used information from primary and secondary data such as magazines, newspaper, books and so on.